



Financial Statements

December 31, 2024 and 2023



Leaf & Cole, LLP  
*Certified Public Accountants*

**THE NEW CHILDREN'S MUSEUM  
FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

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**Leaf & Cole, LLP**  
*Certified Public Accountants*  
*A Partnership of Professional Corporations*

## **Independent Auditor's Report**

To the Board of Directors  
The New Children's Museum

### **Opinion**

We have audited the accompanying financial statements of The New Children's Museum (a nonprofit organization), which comprise the statements of financial position as of December 31, 2024 and 2023, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The New Children's Museum as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of The New Children's Museum, and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about The New Children's Museum's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The New Children's Museum's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The New Children's Museum's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

*Leaf Cole LLP*

San Diego, California  
November 4, 2025

**THE NEW CHILDREN'S MUSEUM  
STATEMENTS OF FINANCIAL POSITION  
DECEMBER 31, 2024 AND 2023**

	<b>ASSETS</b>	
	<u>2024</u>	<u>2023</u>
<b><u>Current Assets:</u></b> (Notes 2, 4, 5, 7, 8 and 9)		
Cash and cash equivalents	\$ 299,724	\$ 852,219
Grants and other receivables	200,398	188,783
Contributions receivable	112,655	172,993
Inventory	3,062	17,917
Prepaid expenses and other assets	23,479	22,170
Board designated funds:		
Cash and cash equivalents	1,365,760	517,494
Investments	466,423	1,342,195
Total Current Assets	<u>2,471,501</u>	<u>3,113,771</u>
<b><u>Noncurrent Assets:</u></b> (Notes 2, 4, 6, 7 and 8)		
Contributions receivable, net	52,104	-
Property and equipment, net	17,603,422	17,027,628
Collection	-	-
Total Noncurrent Assets	<u>17,655,526</u>	<u>17,027,628</u>
<b>TOTAL ASSETS</b>	<u><u>\$ 20,127,027</u></u>	<u><u>\$ 20,141,399</u></u>
<b>LIABILITIES AND NET ASSETS</b>		
<b><u>Current Liabilities:</u></b> (Notes 2 and 8)		
Accounts payable and accrued expenses	\$ 445,727	\$ 541,757
Deferred revenue	18,532	36,451
Notes payable, current portion	24,451	24,208
Security deposits	2,500	2,500
Total Current Liabilities	<u>491,210</u>	<u>604,916</u>
<b><u>Noncurrent Liabilities:</u></b> (Note 8)		
Notes payable, net of current portion	151,179	177,302
Total Noncurrent Liabilities	<u>151,179</u>	<u>177,302</u>
Total Liabilities	<u>642,389</u>	<u>782,218</u>
<b><u>Commitments and Contingency</u></b> (Notes 7 and 11)		
<b><u>Net Assets:</u></b> (Notes 2, 9 and 10)		
Without Donor Restrictions:		
Undesignated	17,023,974	16,405,407
Board designated funds	1,832,183	1,859,689
Total Without Donor Restrictions	<u>18,856,157</u>	<u>18,265,096</u>
With Donor Restrictions	628,481	1,094,085
Total Net Assets	<u>19,484,638</u>	<u>19,359,181</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$ 20,127,027</u></u>	<u><u>\$ 20,141,399</u></u>

The accompanying notes are an integral part of the financial statements.

**THE NEW CHILDREN'S MUSEUM**  
**STATEMENTS OF ACTIVITIES**  
**FOR THE YEARS ENDED DECEMBER 31, 2024 AND 2023**

	2024			2023		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b><u>Operating Revenue and Support:</u></b>						
Contributions	\$ 667,687	\$ 1,475,785	\$ 2,143,472	\$ 1,024,911	\$ 1,330,036	\$ 2,354,947
Admissions	2,131,848	-	2,131,848	1,795,272	-	1,795,272
Memberships	550,273	-	550,273	617,689	-	617,689
Auxiliary activities	516,529	-	516,529	706,225	-	706,225
Government grants	446,828	-	446,828	538,784	-	538,784
Special events, net of direct related expenses of \$41,457 and \$0- , respectively	157,540	-	157,540	-	-	-
Other income	32,782	-	32,782	45,040	-	45,040
In-kind contributions	16,609	-	16,609	95,775	-	95,775
Loss on disposal of property and equipment	(9,451)	-	(9,451)	(30,538)	-	(30,538)
Net assets released from restrictions	<u>1,941,389</u>	<u>(1,941,389)</u>	<u>-</u>	<u>1,330,367</u>	<u>(1,287,761)</u>	<u>42,606</u>
Total Operating Revenue and Support	<u>6,452,034</u>	<u>(465,604)</u>	<u>5,986,430</u>	<u>6,123,525</u>	<u>42,275</u>	<u>6,165,800</u>
<b><u>Expenses:</u></b>						
<b>Program Services:</b>						
Programs and exhibits	<u>4,269,994</u>	<u>-</u>	<u>4,269,994</u>	<u>4,272,850</u>	<u>-</u>	<u>4,272,850</u>
<b>Supporting Services:</b>						
Management and general	901,642	-	901,642	1,213,482	-	1,213,482
Fundraising	784,551	-	784,551	1,071,961	-	1,071,961
Total Supporting Services	<u>1,686,193</u>	<u>-</u>	<u>1,686,193</u>	<u>2,285,443</u>	<u>-</u>	<u>2,285,443</u>
Total Expenses	<u>5,956,187</u>	<u>-</u>	<u>5,956,187</u>	<u>6,558,293</u>	<u>-</u>	<u>6,558,293</u>
Change in Net Assets Before Investment Income	<u>495,847</u>	<u>(465,604)</u>	<u>30,243</u>	<u>(434,768)</u>	<u>42,275</u>	<u>(392,493)</u>

(Continued)

The accompanying notes are an integral part of the financial statements.

**THE NEW CHILDREN'S MUSEUM**  
**STATEMENTS OF ACTIVITIES (CONTINUED)**  
**FOR THE YEARS ENDED DECEMBER 31, 2024 AND 2023**

	2024			2023		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b><u>Investment Income:</u></b>						
Interest and dividend income	\$ 92,222	\$ -	\$ 92,222	\$ 32,107	\$ -	\$ 32,107
Net realized and unrealized gain	2,992	-	2,992	195,901	-	195,901
Investment fees	-	-	-	(8,961)	-	(8,961)
Total Investment Income	<u>95,214</u>	<u>-</u>	<u>95,214</u>	<u>219,047</u>	<u>-</u>	<u>219,047</u>
Change in Net Assets	591,061	(465,604)	125,457	(215,721)	42,275	(173,446)
Net Assets at Beginning of Year	<u>18,265,096</u>	<u>1,094,085</u>	<u>19,359,181</u>	<u>18,480,817</u>	<u>1,051,810</u>	<u>19,532,627</u>
<b>NET ASSETS AT END OF YEAR</b>	<b><u>\$ 18,856,157</u></b>	<b><u>\$ 628,481</u></b>	<b><u>\$ 19,484,638</u></b>	<b><u>\$ 18,265,096</u></b>	<b><u>\$ 1,094,085</u></b>	<b><u>\$ 19,359,181</u></b>

The accompanying notes are an integral part of the financial statements.

**THE NEW CHILDREN'S MUSEUM**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**FOR THE YEAR ENDED DECEMBER 31, 2024**

	Supporting Services				Total
	Programs and Exhibits	Management and General	Fundraising	Total Supporting Services	
<b>Salaries and Related Expenses:</b>					
Salaries and wages	\$ 2,053,341	\$ 530,101	\$ 508,053	\$ 1,038,154	\$ 3,091,495
Payroll taxes	171,566	35,822	40,744	76,566	248,132
Employee benefits	221,110	52,762	32,948	85,710	306,820
Total Salaries and Related Expenses	<u>2,446,017</u>	<u>618,685</u>	<u>581,745</u>	<u>1,200,430</u>	<u>3,646,447</u>
<b>Nonsalary Related Expenses:</b>					
Administrative expenses	177,580	141,063	43,680	184,743	362,323
Advertising and marketing	43,318	1,066	8,648	9,714	53,032
Artist performance fee	120,880	-	1,000	1,000	121,880
Communications	30,592	3,599	1,800	5,399	35,991
Cost of goods sold	-	1,962	-	1,962	1,962
Dues and memberships	1,752	3,197	146	3,343	5,095
Equipment	15,721	740	740	1,480	17,201
Exhibitions	35,016	-	-	-	35,016
Information technology	89,197	5,247	10,494	15,741	104,938
In-kind expenses	8,613	1,400	6,597	7,997	16,610
Meetings and conferences	7,285	2,329	8,816	11,145	18,430
Miscellaneous	122,495	59,080	64,913	123,993	246,488
Occupancy	366,306	20,350	20,350	40,700	407,006
Supplies	129,236	3,887	815	4,702	133,938
Travel	44,446	4,272	42	4,314	48,760
Total Nonsalary Related Expenses	<u>1,192,437</u>	<u>248,192</u>	<u>168,041</u>	<u>416,233</u>	<u>1,608,670</u>
Depreciation	631,540	34,765	34,765	69,530	701,070
<b>TOTAL EXPENSES</b>	<b><u>\$ 4,269,994</u></b>	<b><u>\$ 901,642</u></b>	<b><u>\$ 784,551</u></b>	<b><u>\$ 1,686,193</u></b>	<b><u>\$ 5,956,187</u></b>

The accompanying notes are an integral part of the financial statements.

**THE NEW CHILDREN'S MUSEUM**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**FOR THE YEAR ENDED DECEMBER 31, 2023**

	Supporting Services				Total
	Programs and Exhibits	Management and General	Fundraising	Total Supporting Services	
<b><u>Salaries and Related Expenses:</u></b>					
Salaries and wages	\$ 1,955,920	\$ 612,459	\$ 560,979	\$ 1,173,438	\$ 3,129,358
Payroll taxes	162,728	51,660	43,911	95,571	258,299
Employee benefits	282,359	72,295	50,899	123,194	405,553
Total Salaries and Related Expenses	<u>2,401,007</u>	<u>736,414</u>	<u>655,789</u>	<u>1,392,203</u>	<u>3,793,210</u>
<b><u>Nonsalary Related Expenses:</u></b>					
Administrative expenses	226,443	266,544	21,926	288,470	514,913
Advertising and marketing	55,663	-	28,675	28,675	84,338
Artist performance fee	92,616	-	6,971	6,971	99,587
Communications	39,855	4,689	2,344	7,033	46,888
Cost of goods sold	-	13,520	-	13,520	13,520
Dues and memberships	1,506	3,687	-	3,687	5,193
Equipment	14,725	669	669	1,338	16,063
Exhibitions	84,292	-	-	-	84,292
Information technology	51,671	34,322	15,692	50,014	101,685
In-kind expenses	24,999	1,078	67,898	68,976	93,975
Meetings and conferences	9,041	7,297	1,131	8,428	17,469
Miscellaneous	121,162	71,700	194,021	265,721	386,883
Occupancy	407,688	16,105	35,891	51,996	459,684
Supplies	114,603	7,474	2,491	9,965	124,568
Travel	44,800	17,508	5,988	23,496	68,296
Total Nonsalary Related Expenses	<u>1,289,064</u>	<u>444,593</u>	<u>383,697</u>	<u>828,290</u>	<u>2,117,354</u>
Depreciation	582,779	32,475	32,475	64,950	647,729
<b>TOTAL EXPENSES</b>	<b><u>\$ 4,272,850</u></b>	<b><u>\$ 1,213,482</u></b>	<b><u>\$ 1,071,961</u></b>	<b><u>\$ 2,285,443</u></b>	<b><u>\$ 6,558,293</u></b>

The accompanying notes are an integral part of the financial statements.

**THE NEW CHILDREN'S MUSEUM  
STATEMENTS OF CASH FLOWS  
FOR THE YEARS ENDED DECEMBER 31, 2024 AND 2023**

	<u>2024</u>	<u>2023</u>
<b><u>Cash Flows From Operating Activities:</u></b>		
Change in net assets	\$ 125,457	\$ (173,446)
<b>Adjustments to reconcile change in net assets to net cash provided by operating activities:</b>		
Depreciation	701,070	647,729
Net realized and unrealized gain on investments	(2,467)	(195,901)
Loss on disposal of property and equipment	9,451	30,538
<b>(Increase) Decrease in:</b>		
Grants and other receivables	(11,615)	336,828
Contributions receivable	8,234	5,924
Inventory	14,855	12,942
Prepaid expenses and other assets	(1,309)	(785)
<b>Increase (Decrease) in:</b>		
Accounts payable and accrued expenses	(108,348)	(189,700)
Deferred revenue	(17,919)	13,733
Net Cash Provided by Operating Activities	<u>717,409</u>	<u>487,862</u>
<b><u>Cash Flows From Investing Activities:</u></b>		
Investment sales/maturities, net	878,239	1,412,248
Purchase of property and equipment	(1,273,997)	(379,785)
Net Cash (Used in) Provided by Investing Activities	<u>(395,758)</u>	<u>1,032,463</u>
<b><u>Cash Flows From Financing Activities:</u></b>		
Line-of-credit payments	-	(500,000)
Payments on notes payable	(25,880)	(68,706)
Net Cash Used in Financing Activities	<u>(25,880)</u>	<u>(568,706)</u>
Net Increase in Cash and Cash Equivalents and Restricted Cash	295,771	951,619
Cash and Cash Equivalents and Restricted Cash at Beginning of Year	<u>1,369,713</u>	<u>418,094</u>
<b>CASH AND CASH EQUIVALENTS AND RESTRICTED CASH AT END OF YEAR</b>	<u><u>\$ 1,665,484</u></u>	<u><u>\$ 1,369,713</u></u>
<b><u>Supplementary Disclosure of Cash Flow Information:</u></b>		
Cash paid for interest	<u><u>\$ 8,162</u></u>	<u><u>\$ 27,544</u></u>

The accompanying notes are an integral part of the financial statements.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 1 - Organization:**

**Mission and Vision**

The New Children's Museum (the "Museum") in San Diego is an arts-based children's museum whose mission is to stimulate imagination, creativity, and critical thinking in children and families through inventive, engaging experiences with contemporary art.

The Museum's vision is to address a critical need in our society and become a leader in engaging children through contemporary art in order to help develop the skills needed for the 21<sup>st</sup> century. Its virtual and onsite activities build on research about brain development, play, and engagement with art.

**History and Achievements**

The Museum opened in a La Jolla shopping center in 1983 and moved to its current downtown location in 1993. Renaming itself the San Diego Children's Museum/Museo de los Niños, it was among the first children's museums to emphasize bilingual engagement and cross-border artist commissions. In 2003, the Museum closed its doors to function "without walls" while constructing a new home. For five years, community outreach, including to San Diego's underserved communities and schools, was its entire focus.

In 2008, the Museum opened in its current, environmentally sustainable, three-story, 50,000 square-foot facility (designed by architect Rob Quigley). The Museum renamed itself The New Children's Museum, with the word "new" signifying that it was a "new" model of children's museum, focused on commissioning immersive contemporary art. The Museum is a community resource serving all of San Diego, and a "backyard" for urban families living downtown. The Museum provides a safe and engaging place to play and impacts the San Diego economy by providing work for artists, classes and camps, and a destination for local families as well as regional, national, and international tourists.

The Museum was one of only five museums awarded the 2019 National Medal for Museum and Library Service in recognition of its outstanding service to the community. Widespread access continues to be the cornerstone of the Museum's philosophy; with over 30% of its annual visitors coming for free or at discounted rates each year through an array of community access initiatives and partnerships.

In May 2021, the Museum reopened to the public after a 14-month pandemic closure. After two months of being open, the Museum welcomed its 2,000,000<sup>th</sup> visitor in July 2021.

**Exhibitions, Studios and Virtual Opportunities**

The Museum is an arts-based children's museum that serves as a community resource for early childhood creativity through contemporary art and open play. It invites families to "think, play, and create" in multiple ways:

Children touch, jump, climb, and crawl as they physically explore large-scale, interactive installations created by commissioned contemporary artists. Each is notable for its aesthetics, conceptual ideas, creativity, playability, and layered interactions. Recently commissioned installations (late 2020 – 2024) include: *Future Ancestral Technologies: Odyssey* by Cannupa Hanska Luger; *Disco Rainbow Cave* by Tanya Aguiniga; *The Breathing Room* by Michelle Montjoy; *El Más Allá* by Panca Villaseñor; *Wondersound, Cavern Light* by Wes Bruce and Teatro Piñata by David Reynoso.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 1 - Organization: (Continued)**

**Exhibitions, Studios and Virtual Opportunities (Continued)**

- The Museum offers art-making and educational themes in its studio spaces through drop-in activities and scheduled workshops that are free with admission. Studio spaces currently include *Disco Rainbow Cave* by Tanya Aguiniga, where young visitors explore manipulatives that stimulate the senses; The *Rosso Family Foundation Innovators LAB*, the Museum's makerspace where children explore art projects; *Clay Studio*, where visitors sculpt and take-home clay creations; *Paint Studio*, that lets children paint a full-sized object (currently a pickup truck); and *Toddler Time* workshops that include finger painting, movement, music, and story time.
- Distance learning offerings created during the pandemic through @thinkplaycreatefromhome continued the Museum's commitment to art exposure and engagement for children and families. In 2020, the Museum produced 137 videos and 30+ art-making prompts for use at home or in school situations. Conversations with its community partners in diverse neighborhoods serving low-income families identified the need for "low-tech" creative options as well. The Museum provided 1,090 Arts/Learning Kits containing basic art supplies like paper, colored pens/pencils, safety scissors, and activity pages (sometimes bilingual). The Art/Learning Kits continue to be offered to community partners and schools, enabling them to choose from in-person or virtual creative engagement based on comfort level. Throughout 2024 the museum hosts four author visits featuring children's books inspired by the thematic arc of "Science Fiction Creates the Future." For each visit our teaching artist team created a unique art project inspired by the book, containing all the art supplies needed along with a step-by-step lesson plan.
- Rx for Art + Play is the Museum's pilot program with Children's Primary Care Medical Group (CPCMG), bringing low-to-moderate income families to the Museum via a free membership that is part of a prescription written by participating pediatricians. The Rx for Art + Play includes a year-long Museum membership, free Museum parking, a picture book, and an accompanying kit of art activities and supplies. Throughout the 2023 - 2024 calendar over 1,000 kits were distributed to families.

Community engagement is critical to our mission, and we continually evaluate the needs of underserved audiences. The imperative to meet the needs and provide access to all audiences has long been emphasized by the Board. The Museum has built relationships with hundreds of schools, social service agencies, and community organizations since opening in 2008. Fueled by research that students from low socio-economic backgrounds who are exposed to the arts make greater academic and professional increases than their more privileged peers, the Museum has developed a robust community access program to serve children and families (in order of attendance):

- ***Salute Our Troops*** – San Diego is home to the largest population of active-duty military, returning veterans, and military families in the nation. These families face unique challenges, including frequent moves, deployments, and readjustments to home life. The Museum's military access program focuses on providing military families with an affordable, enriching place to feel appreciated and at home. Partnerships include National Endowment for the Arts' Blue Star Museum's program (free admission to all military from Armed Forces Day to Labor Day); USO San Diego; and Support the Enlisted Program (STEP).
- ***Library Access Program: Discover and Go*** – The Museum has had a long-running relationship with San Diego County and City libraries, offering free admission to library pass holders. After the pandemic, the San Diego Public Library introduced Discover and Go, which provides cardholders the ability to reserve a free pass to visit the Museum. The pass covers admission for two adults and up to six children (eight people total).

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 1 - Organization: (Continued)**

**Exhibitions, Studios and Virtual Opportunities (Continued)**

- ***School Visits/Title I*** – The Museum offers both in-person and virtual tours for schools and other groups from pre-kindergarten through high school. Students, teachers, and chaperones from dozens of schools throughout San Diego come for free or at discounted rates; approximately 60% of all school visits are from Title I schools and Head Start programs. Most school and group visits include participatory, hands-on experiences that encourage inquiry-based learning inspired by the Museum’s art installations; interdisciplinary applications in the classroom of the following subjects: visual arts, reading, writing, social studies and science and grade level, age-appropriate and standards-aligned activities.
- ***Museums for All*** – This collaborative initiative between the Association of Children’s Museums and the Institute for Museums and Library Services encourages families of all backgrounds to visit museums regularly and build lifelong museum habits. Visitors that use an EBT card (food benefits/WIC) can get up to four people into the Museum for \$2/per person. The Museum also offers an Access for All Membership for EBT card holders for \$40 (26% of the regular price). Museums for All admissions accounted for 17% of visitors in 2023 and 20% for 2024 year to date.
- ***pARTners in Creativity*** – Children and chaperones come from twelve social service agencies working with abuse/neglect, homelessness, low literacy, mental and physical disabilities, substance abuse, and migrant issues. Groups enjoy free visits in a safe environment with activities geared to their needs. The Museum also assembles and creates kits with programming and supplies to bring to the organizations if their families prefer an at-home experience.
- ***Accessibility Mornings*** – Children with disabilities (or stimulus sensitivities) and their family/caretakers can enjoy the Museum’s installations and programming on designated mornings once a quarter, prior to the Museum opening to the public.
- ***Other*** – Kids Free October, Museum month in February, cross-membership promotions, and other initiatives provide additional opportunities to visit the Museum for free or deeply discounted each year.
- ***Mass Creativity Day and Workshops*** – Since 2013, the Mass Creativity program has impacted more than 20 diverse community groups, including Barrio Logan College Institute, Barrio Logan; Casa Familiar; San Ysidro; City Heights/Weingart Library, City Heights; Paradise Hills/Skyline Hills Library, Paradise Hills; The San Diego LGBT Community Center, Hillcrest; Solutions for Change, Vista; and South Bay Community Services, Chula Vista. The workshop series culminates each June on Mass Creativity Day, when participants and the public come to the Museum and its park for a free festival of artmaking, music, and fun. Mass Creativity workshops were held virtually in 2020 and 2021 and resumed in person in 2022.

Feedback from evaluations, observations, and community partners consistently supports the Museum’s theory of change: that small successes experienced during open play and art activities reinforce the development of crucial skills like confidence, optimism, creativity, problem-solving, collaboration, critical thinking, and resilience. These skills encompass the overarching impact the Museum strives to have and align with the identified needs of various community partners.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 1 - Organization: (Continued)**

**Why the Emphasis on Play and Art?**

Children's need for play is fundamental and basic. Infants begin playing almost immediately after birth, and continue even in dire circumstances, like in prisons or extreme poverty. Through play, children learn about the world and social relationships; they can test out ideas and build skills like resiliency. It is how children learn best when young and is an expression of joy and good health. The Museum's emphasis on open-ended play is one way to combat today's trend of declining playtime due to reduced school funding that has cancelled recess and art/music electives, various screens, time constraints that favor structured playdates, or test-prep classes.

Similarly, children need art. Artmaking boosts critical thinking as children problem-solve through different media and processes. The arts also provide contact with varied cultures, ideas, and historical periods. As noted by *Americans for the Arts*, the positive, well-documented impact of art on children includes children being more engaged and motivated at school; art giving students a voice in learning and telling their stories; and art nurturing collaboration, flexibility, hope, and resiliency.

**Note 2 - Significant Accounting Policies:**

**Accounting Method**

The financial statements of the Museum have been prepared on the accrual basis of accounting which is in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP), and, accordingly, reflect all significant receivables, payables, and other liabilities.

**Financial Statement Presentation**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes thereon are classified and reported as follows:

- Net Assets Without Donor Restrictions - Net assets available for use in general operations, and not subject to donor (or certain grantor) restrictions. The governing board has designated net assets without donor restrictions as described in Note 9.
- Net Assets With Donor Restrictions - Net assets subject to donor (or certain grantor) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires—that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

**Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 2 - Significant Accounting Policies:**

**Risks and Uncertainties**

The Museum invests in various types of investment securities which are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term, and such changes could materially affect the amounts reported in the statements of financial position.

**Fair Value Measurements**

Fair value accounting standards define fair value, establish a framework for measuring fair value, outline a fair value hierarchy based on inputs used to measure fair value, and enhance disclosure requirements for fair value measurements. The fair value hierarchy distinguishes between market participant assumptions based on market data obtained from sources independent of the reporting entity (observable inputs that are classified within Level 1 or 2 of the hierarchy), and the reporting entity's own assumptions about market participant assumptions (unobservable inputs classified within Level 3 of the hierarchy).

- Level 1 inputs are quoted prices in active markets for identical investments that the investment manager has the ability to access at the measurement date.
- Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the investment, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the investment.

The Museum's statements of financial position include the following financial instruments that are required to be measured at fair value on a recurring basis:

- Investments in corporate stock are considered Level 1 assets, and are reported at fair value based on quoted prices in active markets for identical assets at the measurement date.
- Investments in U.S. Treasury bills and corporate bonds are considered Level 2 assets, and are reported at fair value based on quoted prices in active markets for similar assets at the measurement date.

**Inventory**

Inventory consists of merchandise valued at the lower of average cost or net realizable value.

**Allowance for Credit Losses**

The Museum recognizes an allowance for credit losses on grants and other receivables to present the net amount expected to be collected as of the statements of financial position date. Such allowance is based on the credit losses expected to arise over the life of the asset which is based on the expectation as of the statements of financial position date, aging reports and historical information. Grants and other receivables are written off when the Museum determines such receivables are deemed uncollectible. Write-offs are recognized as a deduction from the allowance for credit losses. Management believes that all grants and other receivables were fully collectible; therefore, no allowance for credit losses on grants and other receivables were recorded at December 31, 2024 and 2023.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
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**Note 2 - Significant Accounting Policies: (Continued)**

**Allowance for Uncollectible Contributions Receivable**

Bad debts are recognized on the allowance method, based on historical experience and management's evaluation of contributions receivable. Management believes that all contributions receivable were fully collectible; therefore, no allowance for uncollectible contributions receivable was recorded at December 31, 2024 and 2023.

**Capitalization and Depreciation**

The Museum capitalizes all expenditures for property and equipment in excess of \$5,000 at cost, while donations of property and equipment are recorded at their estimated fair values. Such donations are reported as support without donor restrictions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use, and contributions of cash that must be used to acquire property and equipment, are reported as support with donor restrictions. Absent donor stipulations regarding how those donated assets must be maintained, the Museum reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Museum reclassifies net assets with donor restrictions to net assets without donor restrictions at that time. Property and equipment are depreciated using the straight-line method over the estimated useful asset lives as follows:

Building and improvements	10 - 50 years
Parking garage	50 years
Furniture and fixtures	2 - 10 years
Exhibits	2 - 5 years
Equipment	5 years
Vehicles	5 years

Depreciation totaled \$701,070 and \$647,729 for the years ended December 31, 2024 and 2023, respectively.

Maintenance and repairs are charged to operations as incurred. Upon sale or disposition of property or equipment, the asset account is reduced by the cost and the accumulated depreciation account is reduced by the depreciation taken prior to the sale. Any resultant gain or loss is then recorded as income or expense.

**Collections**

In conformity with the practice followed by many museums, art objects purchased by or donated to the Museum are not capitalized in the statement of financial position. The Museum's collection is made up of works of art that are held for exhibition and various other program activities. Each of the items is cataloged, preserved and cared for, and activities verifying their existence and assessing their condition are performed continuously. Purchased collection items are recorded as decreases in net assets without restriction in the year in which the items are acquired, or in net assets with restrictions if the net assets used to purchase the items are restricted by the donor. Contributed collection items are excluded from the financial statements. The collection is subject to a policy that requires proceeds from their sales to be used to acquire other items for collections, or to support the direct care of collections. Direct care of collections is defined by the Museum as costs that prolong the life and usefulness of the collection, costs providing benefits that enhance the quality and protection of the collection, and costs that make a physical impact on collections objects, increasing or restoring their cultural or scientific value. Routine and ongoing expenditures are not considered direct care of collections. There were no collection items donated for the years ended December 31, 2024 and 2023.

Proceeds from deaccessions or insurance recoveries are reflected as increases in the appropriate net asset classes. The Museum did not purchase collection items during the years ended December 31, 2024 and 2023.

**THE NEW CHILDREN'S MUSEUM  
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DECEMBER 31, 2024 AND 2023**

**Note 2 - Significant Accounting Policies: (Continued)**

**Impairment of Real Estate**

The Museum reviews its investment in real estate for impairment whenever events and changes in circumstances indicate that the carrying value of such property may not be recoverable. Recoverability is measured by a comparison of the carrying amount of the real estate to the estimated proceeds from the eventual disposition of the real estate. If the real estate is considered to be impaired, the impairment to be recognized is measured at the amount by which the carrying amount of real estate exceeds the fair value of such property. There were no impairment losses recognized in 2024 and 2023.

**Compensated Absences**

Accumulated unpaid vacation is accrued when incurred. Accrued vacation totaled \$104,488 and \$118,514 at December 31, 2024 and 2023, respectively, and is included in accounts payable and accrued expenses.

**Revenue Recognition**

Contributions are recognized when the donor makes a promise to give in writing to the Museum that is in substance, unconditional. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Contributions are recorded as without donor restriction or with donor restriction, depending on the existence or nature of any donor restrictions. All donor-restricted support is reported as an increase in net assets with donor restrictions. When the stipulated time restriction ends or purpose restriction is accomplished, donor-restricted net assets are reclassified to net assets without donor restrictions. Contributions to be received in future periods are discounted at an appropriate discount rate. Amortization of discounts is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

The Museum recognizes revenue from admissions upon sale or date of service, as applicable.

The Museum offers memberships of various categories that typically last for a term of one year. The Museum divides fees from these memberships between contributions and exchange transactions and recognizes revenue for the contribution upon sale. The exchange portion is also recognized upon sale since fees are non-refundable and used to fund the Museum's mission and access program.

Revenue from auxiliary activities includes parking and retail sales totaling \$288,203 and \$292,467 for the years ended December 31, 2024 and 2023, respectively. The Museum recognizes revenue from these sources upon sale. Revenue from auxiliary activities also include education programs, facility rental, program events, and traveling exhibitions totaling \$228,326 and \$413,758 for the years ended December 31, 2024 and 2023, respectively. The Museum recognizes this revenue as performance obligations are satisfied, and the non-refundable portions of the contract are recorded as revenue upon receipt. Deferred revenue from facility rentals totaled \$11,932 and \$36,451 at December 31, 2024 and 2023, respectively.

Unredeemed vouchers are recognized as revenue when they are redeemed. Unredeemed vouchers are included in deferred revenue and totaled \$6,600 and \$-0- at December 31, 2024 and 2023, respectively.

Government grant revenue is recognized in the period in which the related work is performed in accordance with the terms of the grant. Grants and other receivables are recorded when revenue earned under a grant exceeds the cash received. Deferred revenue is recorded when cash received under a grant exceeds the revenue earned. Grants and other receivables totaled \$200,398 and \$188,783 at December 31, 2024 and 2023, respectively.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 2 - Significant Accounting Policies: (Continued)**

**Revenue Recognition (Continued)**

Special event revenue is recognized in the period that the event occurs.

**Donated Services and Materials**

The Museum utilizes the services of many volunteers throughout the year. This contribution of services by the volunteers is not recognized in the financial statements unless the services received (a) create or enhance nonfinancial assets, or (b) require specialized skills which are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

The Museum received donated advertising and professional services totaling \$5,840 and \$16,081 for the years ended December 31, 2024 and 2023, respectively, which are included in in-kind contributions and expenses. The Museum received donated professional services totaling \$1,938 and \$-0- for special events for the years ended December 31, 2024 and 2023, respectively, which are included in in-kind expenses.

Donations of supplies totaled \$1,335 and \$-0- for the years ended December 31, 2024 and 2023, respectively, which are included in in-kind contributions and expenses. Donations of catering and food for program events totaled \$-0- and \$9,568 for the years ended December 31, 2024 and 2023, respectively, which are included in in-kind expenses. Donations of auction items, catering and other items for special events totaled \$672 and \$70,126 for the years ended December 31, 2024 and 2023, respectively, which are included in in-kind expenses. Donations of auction items, catering and other items for special events totaled \$6,824 and \$-0- for the years ended December 31, 2024 and 2023, respectively, which are included in special events, net of direct related expenses.

The Museum received the following in-kind contributions, which are recorded at fair value for the years ended December 31:

<b>Items Donated</b>	<b>2024</b>			
	<b>Revenue Recognized</b>	<b>Utilization in Programs/Activities</b>	<b>Donor Restrictions</b>	<b>Valuation Techniques and Inputs</b>
Food and catering	\$6,824	Fundraising	No associated donor restrictions	Estimated the fair value on the basis of estimate of current market price that would be received for selling similar products in the United States.
Professional services	\$5,840	General and administrative	No associated donor restrictions	Donated services from professionals are valued at the estimated fair value based on current rates for similar professional services.

(Continued)

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 2 - Significant Accounting Policies: (Continued)**

**Donated Services and Materials (Continued)**

<b>2024</b>				
<b>Items Donated</b>	<b>Revenue Recognized</b>	<b>Utilization in Programs/Activities</b>	<b>Donor Restrictions</b>	<b>Valuation Techniques and Inputs</b>
Production services	\$1,938	Fundraising	No associated donor restrictions	Donated services from professionals are valued at the estimated fair value based on current rates for similar professional services.
Supplies	\$1,335	Program services	No associated donor restrictions	Estimated the fair value on the basis of estimate of current market price that would be received for selling similar products in the United States.
Equipment rentals	\$672	Fundraising	No associated donor restrictions	Estimated the fair value on the basis of estimate of current market price that would be received for selling similar products in the United States.

  

<b>2023</b>				
<b>Items Donated</b>	<b>Revenue Recognized</b>	<b>Utilization in Programs/Activities</b>	<b>Donor Restrictions</b>	<b>Valuation Techniques and Inputs</b>
Gala auction items	\$51,092	Fundraising	No associated donor restrictions	Donated auction items are valued at the gross selling price received.
Gala production services	\$13,690	Fundraising	No associated donor restrictions	Donated services from professionals are valued at the estimated fair value based on current rates for similar professional services.
Professional services	\$12,431	General and administrative	No associated donor restrictions	Donated services from professionals are valued at the estimated fair value based on current rates for similar professional services.

(Continued)

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 2 - Significant Accounting Policies: (Continued)**

**Donated Services and Materials (Continued)**

<b>Items Donated</b>	<b>Revenue Recognized</b>	<b>Utilization in Programs/Activities</b>	<b>2023</b>	
			<b>Donor Restrictions</b>	<b>Valuation Techniques and Inputs</b>
Food and catering	\$9,568	Programs	No associated donor restrictions	Estimated the fair value on the basis of estimate of current market price that would be received for selling similar products in the United States.
Equipment rentals	\$5,344	Fundraising	No associated donor restrictions	Estimated the fair value on the basis of estimate of current market price that would be received for selling similar products in the United States.
Advertising	\$3,650	Program services	No associated donor restrictions	Estimated the fair value on the basis of estimate of current market price that would be received for selling similar products in the United States.

**Functional Allocation of Expenses**

The Museum allocates its expenses on a functional basis among its various programs and supporting services. Expenditures which can be identified with a specific program or support services are allocated directly, according to their natural expenditure classification. Costs that are common to several functions are allocated among the program and supporting services on the basis of time records, space utilized, and estimates made by the Museum's management.

**Income Taxes**

The Museum is a public charity and is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the California Revenue and Taxation Code. The Museum believes that it has appropriate support for any tax positions taken, and, as such, does not have any uncertain tax positions that are material to the financial statements. The Museum is not a private foundation.

The Museum's Return of Organization Exempt from Income Tax for the years ended December 31, 2024, 2023, 2022 and 2021 are subject to examination by the Internal Revenue Service and State taxing authorities, generally three-to-four years after the returns were filed.

**Concentration of Credit Risk**

The Museum maintains its cash in bank accounts and brokerage accounts which, at times, may exceed federally insured limits. The Museum has not experienced any losses in such accounts. The Museum believes it is not exposed to any significant credit risk on cash and cash equivalents.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 2 - Significant Accounting Policies: (Continued)**

**Cash and Cash Equivalents and Restricted Cash**

For purposes of the statements of cash flows, the Museum considers all highly liquid investments available for current use with an initial maturity of three months or less to be cash equivalents. The following is a reconciliation of cash and cash equivalents and restricted cash reported within the statements of financial position that sum to the total in the statements of cash flows at December 31:

	<u>2024</u>	<u>2023</u>
Cash and cash equivalents	\$ 299,724	\$ 852,219
Cash and cash equivalents – Board-designated funds	1,365,760	517,494
Total Cash and Cash Equivalents and Restricted Cash	<u>\$ 1,665,484</u>	<u>\$ 1,369,713</u>

**Subsequent Events**

The Museum has evaluated subsequent events through November 4, 2025, which is the date the financial statements are available for issuance, and concluded that there were no events or transactions that needed to be disclosed.

**Reclassification**

The Museum has reclassified certain prior year information to conform with the current year presentation.

**Note 3 - Liquidity and Availability:**

The Museum regularly monitors the availability of resources required to meet its operating needs and other contractual commitments. The Museum considers appropriated earnings and distributions from board-designated funds, contributions without donor restrictions and contributions with donor restrictions for use in current programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. General expenditures include management and general expenses and fundraising expenses expected to be paid in the subsequent year. Annual operations are defined as activities occurring during the Museum's fiscal year.

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use except as described above, within one year, are comprised of the following:

	<u>2024</u>	<u>2023</u>
Financial assets at year-end:		
Cash and cash equivalents	\$ 299,724	\$ 852,219
Grants and other receivables	200,398	188,783
Contributions receivable	112,655	172,993
Board-designated funds	1,832,183	1,859,689
Distributions from board-designated funds	500,000	500,000
Total financial assets	<u>2,944,960</u>	<u>3,573,684</u>
Less assets unavailable for general expenditures:		
Restricted by governing body requiring approval for disbursement	<u>(1,832,183)</u>	<u>(1,859,689)</u>
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 1,112,777</u>	<u>\$ 1,713,995</u>

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 3 - Liquidity and Availability: (Continued)**

In addition to financial assets available to meet general expenditures over the next 12 months, the Museum has a line-of-credit agreement with available borrowings totaling \$250,000 as described in Note 7. In addition, the Museum operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources.

The Museum's governing board has designated a portion of funds without donor restrictions. These funds are subject to a spending policy and are invested for long-term appreciation and current income but remain available and may be spent at the discretion of the Board of Directors, as described in Note 9.

**Note 4 - Contributions Receivable:**

Contributions receivable consist of the following at December 31:

	<u>2024</u>	<u>2023</u>
<b>Current:</b>		
Receivables due in less than one year	\$ 112,655	\$ 172,993
<b>Total Contributions Receivable</b>	<u>112,655</u>	<u>172,993</u>
 <b>Noncurrent:</b>		
Receivables due in one-to-five years	55,000	-
Less: Discounts to present value	(2,896)	-
<b>Total Noncurrent, Net</b>	<u>52,104</u>	<u>-</u>
<b>Total Contributions Receivable, Net</b>	<u>\$ 164,759</u>	<u>\$ 172,993</u>

Contributions receivable have been discounted to their present value using a discount rate of 2.75% for the year ended December 31, 2024.

**Note 5 - Investments and Fair Value Measurements:**

The following table summarizes assets measured at fair value by classification within the fair value hierarchy at December 31:

	<u>2024</u>			
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Balance at December 31, 2024
Corporate stock	\$ 159,757	\$ -	\$ -	\$ 159,757
Corporate bonds	-	306,666	-	306,666
	<u>\$ 159,757</u>	<u>\$ 306,666</u>	<u>\$ -</u>	<u>\$ 466,423</u>
	<u>2023</u>			
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Balance at December 31, 2023
U.S. Treasury bills	\$ -	\$ 1,342,195	\$ -	\$ 1,342,195
	<u>\$ -</u>	<u>\$ 1,342,195</u>	<u>\$ -</u>	<u>\$ 1,342,195</u>

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 5 - Investments and Fair Value Measurements: (Continued)**

The following schedule summarizes the investment income for the years ended December 31:

	<u>2024</u>	<u>2023</u>
Interest and dividend income	\$ 92,222	\$ 32,107
Realized and unrealized gain	2,992	195,901
Investment fees	-	(8,961)
Total Investment Income	<u>\$ 95,214</u>	<u>\$ 219,047</u>

**Note 6 - Property and Equipment:**

Property and equipment consist of the following at December 31:

	<u>2024</u>	<u>2023</u>
Land	\$ 2,232,286	\$ 2,232,286
Building and improvements	19,365,002	19,347,363
Parking garage	1,320,000	1,320,000
Furniture and fixtures	316,912	321,416
Exhibits	1,208,290	1,028,436
Equipment	103,691	110,010
Vehicles	16,588	16,588
Construction-in-progress	<u>1,380,930</u>	<u>329,204</u>
Subtotal	<u>25,943,699</u>	<u>24,705,303</u>
Less: Accumulated depreciation	<u>(8,340,277)</u>	<u>(7,677,675)</u>
Property and Equipment, Net	<u>\$ 17,603,422</u>	<u>\$ 17,027,628</u>

**Note 7 - Line-of-Credit:**

The Museum has a revolving line-of-credit which originated on October 17, 2023 with City National Bank in the amount of \$250,000, with interest at the U.S prime rate as published in the Wall Street Journal (7.50% and 8.50% at December 31, 2024 and 2023, respectively). The line-of-credit matures on October 17, 2053, and was secured by property, receivables and inventory. There was no outstanding balance on the line-of-credit at December 31, 2024 and 2023.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 8 - Notes Payable:**

Notes payable consists of the following at December 31:

	<u>2024</u>	<u>2023</u>
Note payable to U.S. Small Business Administration, in the original amount of \$150,000, bears interest at 2.75% with payments of principal and interest of \$641 monthly, beginning May 2021. The note is due May 2050. Secured by property and receivables. Accrued interest totaled \$2,732 and \$6,317, and is included in accounts payable and accrued expenses at December 31, 2024 and 2023, respectively.	\$ 149,359	\$ 149,359

In January 2021, the Museum received a loan totaling \$681,787 from the U.S. Small Business Administration under the CARES Act Paycheck Protection Program (“PPP2”). The loan is forgivable to the extent that the Museum meets the terms and conditions of the PPP2. Any portion of the loan that is not forgiven bears interest at 1% and is due in January 2026. In June 2022, the PPP2 loan was granted partial forgiveness of \$598,465. The remaining balance of \$83,322 was converted to a note payable. Accrued interest totaled \$32 and \$43, and is included in accounts payable and accrued expenses, in December 31, 2024 and 2023, respectively.

Total Notes Payable	<u>26,271</u>	<u>52,151</u>
Less: Current portion of notes payable	175,630	201,510
Total Notes Payable, Noncurrent	<u>(24,451)</u>	<u>(24,208)</u>
	<u>\$ 151,179</u>	<u>\$ 177,302</u>

Future principal payments on the notes payable are as follows:

Years Ended <u>December 31</u>		
2025	\$ 24,452	
2026	1,819	
2027	-	
2028	-	
2029	-	
Thereafter	149,359	
Total	<u>\$ 175,630</u>	

**Note 9 - Board-Designated Funds:**

The Museum's governing board has designated a portion of funds without donor restrictions. These funds are invested in accordance with the investment policy with \$500,000 of the funds available for short-term or emergency cash requirements and the remainder to be invested for long-term growth and income. The Museum may withdraw 4% to 5% of the rolling 36-month moving average of the market value of the investment portfolio as of December 31 of each year. The Investment Committee may recommend a different amount or no withdrawal at all. All withdrawals, within guidelines or not, must be approved by the Museum's Board of Directors.

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
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**Note 9 - Board-Designated Funds: (Continued)**

Changes in the board-designated funds consist of the following for the years ended December 31:

	<u>2024</u>	<u>2023</u>
Board-Designated Funds at Beginning of Year	\$ 1,859,689	\$ 2,589,712
Contributions	745,182	350,000
Investment income:		
Interest income	133,289	32,107
Net realized and unrealized gain	2,992	195,901
Investment fees	-	(8,031)
Total Investment Income	<u>136,281</u>	<u>219,977</u>
Distributions	(908,969)	(1,300,000)
Board-Designated Funds at End of Year	<u>\$ 1,832,183</u>	<u>\$ 1,859,689</u>

Board-designated funds consist of the following at December 31:

	<u>2024</u>	<u>2023</u>
Cash and cash equivalents	\$ 1,365,760	\$ 517,494
Board-designated investments	<u>466,423</u>	<u>1,342,195</u>
Total Board-Designated Funds	<u>\$ 1,832,183</u>	<u>\$ 1,859,689</u>

**Note 10 - Net Assets With Donor Restrictions:**

Net assets with donor restrictions represent contributions received or receivable by the Museum, which are limited in their use by time or donor-imposed restrictions. Net assets with donor restrictions are available for the following purpose at December 31:

	<u>2024</u>	<u>2023</u>
<b>Subject to Expenditure for Specified Purpose:</b>		
Studio expansion	\$ 202,606	\$ 427,023
Exhibits	63,703	323,514
Outreach	57,459	25,747
Feasibility study	30,000	30,000
Military and public access programs	22,455	29,254
Education	15,000	50,000
Innovation lab	-	77,303
Community programs	-	3,976
Total Subject to Expenditure for Specified Purpose	<u>391,223</u>	<u>966,817</u>
<b>Subject to the Passage of Time:</b>		
Grant receivable	237,258	127,268
Total Subject to the Passage of Time	<u>237,258</u>	<u>127,268</u>
Total Net Assets with Donor Restrictions	<u>\$ 628,481</u>	<u>\$ 1,094,085</u>

**THE NEW CHILDREN'S MUSEUM  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2024 AND 2023**

**Note 10 - Net Assets With Donor Restrictions: (Continued)**

Net assets released from donor restrictions by incurring expenses satisfying the restricted purpose, or by the occurrence of the passage of time or other events specified by the donors, are as follows for the years ended December 31:

	<u>2024</u>	<u>2023</u>
<b>Purpose Restrictions Accomplished:</b>		
Studio expansion	\$ 1,228,895	\$ 302,977
Exhibits	271,906	306,011
Innovation lab	77,303	217,748
Outreach	50,088	26,157
Education	50,000	50,000
Military and public access programs	6,799	-
Community programs	3,975	-
Welcome desk project	-	69,230
<b>Time Restrictions Fulfilled</b>	<u>252,423</u>	<u>315,638</u>
Total Net Assets Released from Restrictions	<u><u>\$ 1,941,389</u></u>	<u><u>\$ 1,287,761</u></u>

**Note 11 - Commitments and Contingency:**

**Pension Plan**

The Museum has a 403(b) Plan (the “Plan”) covering all regular full-time and part-time employees. Under the Plan, employees can contribute and defer taxes on compensation earned. After the first year of employment and 1,000 hours worked, the Museum matches employees’ contributions up to 3% of the employee’s annual wages. Employer matching contribution is subject to change and annual approval by the Museum’s Board of Directors. The employer matching contributions to the Plan totaled \$28,849 and \$25,499 for the years ended December 31, 2024 and 2023, respectively, and are included in employee benefits in the statements of functional expenses.

**Landscape Maintenance Agreement**

The City of San Diego constructed the Children’s Museum Park in 2008, which is adjacent to the Museum. The Museum entered into a landscape maintenance agreement with the City of San Diego that obligates the Museum to pay all costs of maintaining the park for an initial period of 30 years, renewable for an additional 30 years. The maintenance costs totaled \$10,279 and \$20,152 for the years ended December 31, 2024 and 2023, respectively.

**Common Area and Parking**

The Museum has a common interest in the adjacent common area and parking structure with Pinnacle Market Development (US), LLC. The Covenants, Conditions, and Restrictions (CC&Rs) for the Museum and Pinnacle Museum Tower Development require payments for operating and replacement funding. CC&R payments totaled \$56,545 and \$48,147 for the years ended December 31, 2024 and 2023, respectively.

**Collective Bargaining Agreement**

Certain Museum employees are represented by International Brotherhood of Electrical Workers Local Union 465 AFL-CIO (the “Union”). The collective bargaining agreement was effective on January 1, 2020 for a term of three (3) years, through December 31, 2023. The collective bargaining agreement has since been renewed, and is in effect as of January 1, 2024 for a term of three (3) years, through December 31, 2026.