## Form **990**

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

, 2018, and ending

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

For the 2018 calendar year, or tax year beginning

▶ Do not enter social security numbers on this form as it may be made public.
 ▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

В	Check i	f applicable:	٦										D Employ	er ident	ilication numb	er
	Ad	dress change	THE 1	NEW C	HILDR	EN'S	MUSEU	M					95-	3619	583	
	Na	me change		WEST :									E Telepho	ne numl	oer	
	Ini	tial return	SAN I	DIEGO	, CA	9210	1						619	-233	-8792	
	-											ŀ	017	233	0172	
		al return/terminated											<b>^</b> -		ė , , ,	04 600
	-	nended return	_								1	1 11 1	<b>G</b> Gross r			84,600.
	Ар	plication pending		e and addr			icer: JUD	Y FORRE	STER		` '		group retur			Yes X No
				AS C	ABOV	E					П(В)	Are all s	subordinates attach a list	include . (see in:	d? structions)	Yes No
1	Tax-	exempt status:	X 501(d	c)(3)	501(c)	(	) <b>▼</b> (in	sert no.)	4947(a)(1)	or 527				•		
J	Web	osite: ► WW	W.THI	NKPLA	YCRE	ATE.	ORG				H(c)	Group e	exemption n	umber 🕨	•	
K	Form	of organization:	X Corpo	oration	Trust	As	ssociation	Other ►		L Year of form	nation:	1981	Ms	State of I	egal domicile:	CA
Pa	rt I	Summar	v	<u> </u>			<u>L</u>		<u> </u>				J.			
		Briefly descri	be the o	rganiza	tion's m	ission	or most s	significant a	activities:TI	HE NEW	CHII	DREN	N'S MU	SEUM	IS AN	
		ARTS-BAS														ATTVE.
ဋ		EXPLORAT														
Activities & Governance		EXHIBITI														
ē	2	Check this bo							ations or dis						sets.	
යි		Number of vo												3	00.0.	23
•ઇ		Number of in												4		23
<u>:e</u>		Total number												5		123
≅		Total number												6		200
Ş	7a	Total unrelate	ed busin	ess rev	enue fro	m Par	t VIII, coli	umn (C), li	ne 12					7a		0.
	b	Net unrelated	busine	ss taxat	ole incor	ne froi	m Form 9	90-T, line 3	38					7b		0.
												Pr	rior Year		Curre	nt Year
	8	Contributions	and gra	ants (Pa	ırt VIII, I	ine 1h	)					1	,897,1	18.	1.8	356,342.
Revenue		Program serv											,174,5			186,449.
ě		Investment in											47,9			48,933.
8		Other revenue	-					-					12,3			-5,159.
		Total revenue										4	,131,8		4.3	886,565.
		Grants and si											,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-, -	00,000.
		Benefits paid														
		Salaries, other										2	,952,8	22	2 1	50,758.
es											_		, 932, 0	023.	3,1	.50,750.
SU:		Professional		-	-			•								
Expenses		Total fundrais								391,204						
ш	17	Other expens	es (Par	t IX, col	umn (A)	), lines	: 11a-11d,	11f-24e).				1	,737,5	542.	1,8	375,380.
	18	Total expense	es. Add	lines 13	3-17 (mu	ıst equ	ıal Part IX	(, column (	A), line 25)		[	4	,690,3	365.	5,0	26,138.
	19	Revenue less	expens	ses. Sub	tract lin	e 18 fr	rom line 1	2					-558,4	167.		39,573.
, e													g of Currer			of Year
sets	20	Total assets	(Part X,	line 16)	1								,669,2		20.9	933,971.
Ass Bal		Total liabilitie											872,0			72,441.
Net Ass Fund Ba	22	Net assets or	fund ha	alances	Suhtra	rt line	21 from li	ine 20				20	,797,2			61,530.
	rt II	Signatur			Oubtra	ot iii io	21 11011111	1110 20				20	, 131,2	.14.	19,5	01,550.
Com	er penalt olete. De	ties of perjury, I de eclaration of prepa	eclare that irer (other	I have exa than office	mined this r) is based	return, i I on all ir	including acc nformation of	ompanying sc which prepare	nedules and sta er has any knov	itements, and vledge.	to the b	est of my	y knowledge	and beli	ef, it is true, co	orrect, and
c:.		Signatu	re of office	er								Dat	te			
Siç He	jn "^				ID.						_			) T D E	OMOD.	
пе	re		Y FOR		IR .						E	XECU	TIVE 1	OTRE	JTOR	
						- 15				15.			-	1	DTIN	
		Print/Type p					reparer's sign			Date			Check	<b>」</b> "	PTIN	
Pa		LATONY					ATONYA	M. KNO	)X				self-employ	ed	P005138	374
Pre	epare	Firm's name	· I	EAF 8	<u>x COL</u> I	E <u>,</u> L	LP									
Us	e On	ly Firm's addre	ess ► 2	2810 (	CAMIN	DE	L RIO	SOUTH,	SUITE 2	00			Firm's EIN	<b>►</b> 95	-207656	8
			_	SAN DI									Discussion			
			L	ות אמ	LLGU,	CA :	92108-	3820				Į.	Phone no.	отэ.	.294.72	00

Par	Statement of Program Service Accomplishments  Check if Schedule O contains a response or note to any line in this Part III	
1	Briefly describe the organization's mission:	
•	THE NEW CHILDREN'S MUSEUM (THE MUSEUM) IS A NEW MODEL OF CHILDREN'S MUS	SEUM WHOSE
	MISSION IS TO STIMULATE IMAGINATION, CREATIVITY, AND CRITICAL THINKING	
	AND FAMILIES THROUGH INVENTIVE AND ENGAGING EXPERIENCES WITH CONTEMPORA	
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?	Yes X No
	f "Yes," describe these new services on Schedule O.	. I les V No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X No
	f "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as m	easured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to other and revenue, if any, for each program service reported.	s, the total expenses,
4 a	<u> </u>	\$ 2,308,824.)
	EXHIBITIONS+STUDIOS - THE MUSEUM ENHANCES EARLY CHILDHOOD LEARNING THRO	
	OPEN PLAY AND EXPLORATION THROUGH ITS: A) EXHIBITIONS - CHILDREN TOUCH,	
	AND CRAWL AS THEY PHYSICALLY EXPLORE 12+ ART INSTALLATIONS. EACH COMMIS	
	IS NOTABLE FOR ITS AESTHETICS, CONCEPTUAL IDEAS, CREATIVITY, PLAYABILIT	
	INTERACTIONS. B) STUDIOS - CHILDREN ENJOY ART-MAKING AND EDUCATIONAL TH	
	STUDIOS THAT ARE FREE WITH ADMISSION. THIS INCLUDES INNOVATORS LAB, THE	
	MAKERSPACE WHERE CHILDREN EXPLORE STEAM-BASED PROJECTS; CLAY STUDIO WHE	
	SCULPT EVERYTHING FROM UNIQUE CREATURES TO PINCH POTS; TOT STUDIO FOR T	
	<u>VISITORS TO EXPLORE MANIPULATIVES THAT STIMULATE THE SENSES; PAINT STUI</u> CHILDREN PAINT A FULL-SIZED OBJECT LIKE A STAGECOACH OR A TRUCK; AND TO	
	WORKSHOPS THAT INCLUDE FINGER PAINTING, YOGA, AND SINGING.	DDTEK IIME
	WORKSHOPS THAT INCLUDE FINGER FAINTING, TOGA, AND SINGING.	
	Code: ) (Expenses \$ 1,387,844. including grants of \$ ) (Revenue	\$ 177,625.)
7.	COMMUNITY ACCESS - SERVING THE COMMUNITY IS PART OF THE MUSEUM'S STRATE	
	THE PAST 10 YEARS, THE NEEDS OF HISPANIC AND MINORITY NEIGHBORHOODS HAV	
	CONTINUALLY DISCUSSED WITH STAKEHOLDERS, AND THE IMPERATIVE TO MEET THE	
	LONG BEEN EMPHASIZED BY THE BOARD. THE MUSEUM HAS BUILT RELATIONSHIPS V	
	OF SOCIAL SERVICE AGENCIES, SCHOOLS, AND COMMUNITY LEADERS. FUELED BY F	
	SHOWING THAT STUDENTS FROM LOW SOCIO-ECONOMIC BACKGROUNDS WHO ARE EXPOS	
	MAKE GREATER ACADEMIC AND PROFESSIONAL INCREASES THAN THEIR MORE PRIVII	
	THE MUSEUM'S ROBUST ACCESS PROGRAMS SERVE: CLASSROOMS OF ACTIVE MILITAR	
	ELEMENTARY AND TITLE I STUDENTS; HEAD START PROGRAMS; GROUPS FROM NONPE	OFITS HELPING
	WITH ABUSE/NEGLECT, HOMELESSNESS, LOW LITERACY, MENTAL/ PHYSICAL DISABI	
	SUBSTANCE ABUSE, AND MIGRANT ISSUES; AND MORE.	
4 0	Code: ) (Expenses \$ 784,223. including grants of \$ ) (Revenue	\$
	COMMUNITY OUTREACH - THE MUSEUM GOES TO DIVERSE NEIGHBORHOODS TO ENGAGE	FAMILIES AND
	CHILDREN IN CREATIVITY. PROGRAMS CURRENTLY FOCUS ON LOWER-INCOME, PRIMA	RILY LATINO
	NEIGHBORHOODS. THE MOST POPULAR IS MASS CREATIVITY DAY AND WORKSHOPS. N	<u> </u>
	LEAD FREE ART-MAKING WORKSHOPS EACH SPRING AT SEVEN COMMUNITY CENTERS 1	
	DIEGO REGION. WORKSHOPS PARTICIPANTS AND THE PUBLIC COME TO THE MUSEUM	
	SURROUNDING PARK EACH JUNE FOR MASS CREATIVITY DAY, A FREE FESTIVAL OF	
	ART-MAKING, MUSIC, AND FUN. TWO OTHER PROGRAMS, MASS CREATIVITY: COMUNI	
	FAMILIA, MI HISTORIA, OFFER ADDITIONAL ACTIVITIES IN ORDER TO DEEPEN CO	
	ENGAGEMENT.	
4 0	Other program services (Describe in Schedule O.)	
	Expenses \$ including grants of \$ ) (Revenue \$	)
	Total program service expenses ► 3,969,927.	
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## Form 990 (2018) THE NEW CHILDREN'S MUSEUM Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Χ	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I.	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If 'Yes,' complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III.	8	Х	
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV.	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
a	a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11 a	Х	
k	Did the organization report an amount for investments – other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII.	11 b		Х
C	Did the organization report an amount for investments – program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII.	11 c		Х
c	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX.	11 d	Х	
e	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f	Х	
12 a	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI and XII	12a	Х	
Ł	Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		X
14 a	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
t	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV.	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If 'Yes,' complete Schedule F, Parts II and IV	15		Х
	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If 'Yes,' complete Schedule F, Parts III and IV</i>	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions).	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II.	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III.	19		Х
20a	Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20a		Х
b	If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II.	21		Х

# Form 990 (2018) THE NEW CHILDREN'S MUSEUM Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J.</i>	23	X	
24	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25a	24a		Х
ı	<b>b</b> Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
•	c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
(	d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25	a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
ı	b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If 'Yes,' complete Schedule L, Part II.	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If 'Yes,' complete Schedule L, Part III.</i>	27		Х
28	instructions for applicable filing thresholds, conditions, and exceptions):			
i	<b>a</b> A current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV</i>	28a		X
ı	<b>b</b> A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		Х
•	c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29	X	<u> </u>
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II.	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part l</i>	33		Х
	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Part II, III, or IV, and Part V, line 1	34		Х
35 a	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
I	b If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		
36	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If 'Yes,' complete Schedule R, Part V, line 2</i>	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If 'Yes,' complete Schedule R, Part VI</i>	37		Х
38	Note. All Form 990 filers are required to complete Schedule O.	38	Х	
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			_—
1.	a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		Yes	No
	b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
(	(gambling) winnings to prize winners?	1 c	Х	
BAA				(2018)

THE NEW CHILDREN'S MUSEUM

Statements Regarding Other IRS Filings and Tax Compliance (continued) Part V

			Yes	No
2 a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a 123			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Χ	
	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)			
3 a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
b	If 'Yes,' has it filed a Form 990-T for this year? <i>If 'No' to line 3b, provide an explanation in Schedule O</i>	3 b		
4 a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4 a		Х
	If 'Yes,' enter the name of the foreign country: ►			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5 a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5 a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		X
C	If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	5 c		
6 a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6 a		X
b	If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6 b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and			
_	services provided to the payor?	7 a	Х	
	If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7 b	Χ	
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7 c		Х
4	If 'Yes,' indicate the number of Forms 8282 filed during the year	70		21
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7 e		Χ
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7 f		Χ
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899			
	as required?	7 g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7 h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring			
	organization have excess business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.			
	Did the sponsoring organization make any taxable distributions under section 4966?	9 a		
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9 b		
	Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12			
	Initiation fees and capital contributions included on Part VIII, line 12			
	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)	12a		
	of Yes,' enter the amount of tax-exempt interest received or accrued during the year   12b	ıza		
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue gualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c	Enter the amount of reserves on hand			
14 a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b	If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O	14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year?	15		Х
10		16		Χ
10	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If 'Yes,' complete Form 4720, Schedule O.	10		

Part VI Governance, Management, and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. Section A. Governing Body and Management No Yes 1 a Enter the number of voting members of the governing body at the end of the tax year..... 23 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. **b** Enter the number of voting members included in line 1a, above, who are independent ... 23 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? ...... 2 Χ Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? ..... 3 Χ Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Χ 4 X Did the organization become aware during the year of a significant diversion of the organization's assets?.... 5 Χ Did the organization have members or stockholders?..... 6 7 a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?..... 7 a Χ **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?..... Χ 7 b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body?..... Χ 8 a X **b** Each committee with authority to act on behalf of the governing body?..... 8 b 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O..... 9 **Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code. Yes No 10 a Did the organization have local chapters, branches, or affiliates?..... 10 a Χ b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?..... Χ b Describe in Schedule O the process, if any, used by the organization to review this Form 990. SEE SCHEDULE O Χ 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13...... 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise 12b Χ to conflicts?..... Χ 12c 13 Did the organization have a written whistleblower policy?..... 13 Χ 14 Did the organization have a written document retention and destruction policy?..... Χ 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? Χ a The organization's CEO, Executive Director, or top management official. SEE SCHEDULE. O. ..... 15 a **b** Other officers or key employees of the organization ... SEE .SCHEDULE .O. ..... 15 b X If 'Yes' to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?.... Χ 16 a **b** If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?. 16 b Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed > CA Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply Own website Another's website X Upon request Other (explain in Schedule O) Describe in Schedule 0 whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to 19 the public during the tax year. SEE SCHEDULE O State the name, address, and telephone number of the person who possesses the organization's books and records

SAN DIEGO CA 92101 619-233-8792

REED VICKERMAN 200 WEST ISLAND AVENUE

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII.....

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

			(C)	)					
(B) Average hours	thar	sition ( n one s both dire	(do n box, an c ector	ot che unles officer /truste	s perso and a ee)	on	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations	(F) Estimated amount of other compensation
week (list any hours for related organiza- tions below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
4	v						0	0	0
	X						υ.	0.	0.
$-\frac{4}{0}$	X						0.	0.	0.
4									
0	Х		Χ				0.	0.	0.
4									
0	Х						0.	0.	0.
4									_
0	Χ						0.	0.	0.
4									
0	Χ						0.	0.	0.
4									
0	Χ						0.	0.	0.
4									
0	Χ						0.	0.	0.
44									
0	X						0.	0.	0.
4									
0	X						0.	0.	0.
	X						0.	0.	0.
	У						n	0	0.
	11						0.	0.	0.
0	Х		Χ				0.	0.	0.
4							3.		
0	Х						0.	0.	0.
	Average hours per week (list any hours for related organizations below dotted line)  - 4 - 0 - 4 - 0 - 4 - 0 - 4 - 0 - 0 - 4 - 0 - 0	Average hours per week (list any hours for related organizations below dotted line)	Average hours per week (list any hours for related organizations below dotted line)	Average hours per week (list any office) of the following betweek (list any office) or related organizations below dotted line) of the following below dotted organizations below dotted organizations below dotted office of the following below dotted organizations below dotted line)    - 4	than one box, unless is both an officer of director/truste per week (list any hours for related organizations below dotted line)	Average hours per week (list any hours for related organizations below dotted line)  A variage hours per week (list any hours for related organizations below dotted line)  A variage week (list any hours for director related organizations below dotted line)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any hours for director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players or director related organizations)  A variage week (list any high certain players)  A variage week (list any high cert	Average hours per week (list any hours for related organizations below dotted line)  A variage hours per week (list any hours for related organizations below dotted line)  A variage week (list any hours for related organizations below dotted line)  A variage myloyee explored with the composition of the composition o	Position (do not check more than one box, unless person is both an officer and a director/trustee)   Prompto week (list any pour related organizations below dotted line)   Prompto week (list any pour related organizations below dotted line)   Prompto week (list any pour related organization week (list any pour related line)   Prompto week (list any pour related organization week (list any pour related organization week (list any pour related line)   Prompto week (list any pour related organization (w2/1099-MISC)	Position (do not check more than one box, unless person is both an officer and a director/trustee)   Position (do not check more than one box, unless person is both an officer and a director/trustee)   Position (do not check more is both an officer and a director/trustee)   Position (director/trustee)   Position (director/trustee)

Pa	T VII   Section A. Officers, Directors, 111		ney	Em	•	_	es,	and	a Hignest Com	ipensated Empi	oyee	<b>5</b> (conti	nued)
		(B)			(0	•							
	(A)	Average hours box, unless person is both an				e than	one	(D)	(E)		(F)		
	Name and title	per					is both or/trus		Reportable compensation from	Reportable compensation from		stimated ount of ot	
		Week (list any hours hours   Q   D   D   D   D   D   D   D   D   D								cor	npensation	on	
		hours for			ffice	y e		Ĭ	(W 2/1033 MIGO)	(** 2/1033 Mileo)	or	ganizatio nd relate	on
		related organiza	ecto Sua	tion	74	삞	yee yee	약				janizatio	
		- tions below	7 5	3		employee	ğ						
		dotted line)	Stee	) St		(D	ens						
		ilile)		ðő			ited						
(15)	RYLAND MADISON	1											
(13)	COMMUNITY CHR	- <u>4</u> -	Х						0.	0.			0
(16)			Λ						0.	0.			0.
(10)		4			17				0	0			0
/1 T\	VICE CHAIR	0	Х		X				0.	0.			0.
(17)	PHILLIP SENESCALL	4								_			
	FACILITIES CHR	0	Х						0.	0.			0.
(18)	PAMELA PENDRELL	4											
	DEVELOPMENT CHR	0	Х						0.	0.			0.
(19)	GRETCHEN SHAFFER	4											
	AUDIT CHAIR	0	Х						0.	0.			0.
(20)	THOMAS BEYER	4											
	DIRECTOR	0	Х						0.	0.			0.
(21)	ROBERT MARASCO	4											
	DIRECTOR	0	Х						0.	0.			0.
(22)	GG WEISENFELD	4	1						3,	0.0			
	DIRECTOR		Х						0.	0.			0.
(23)	MERRILEE NEAL	4	- 21						0.	0.			<u> </u>
	DIRECTOR		Х						0.	0.			0.
(24)	JUDY FORRESTER	40	21						0.	0.			<u> </u>
<u> </u>	EXECUTIVE DIR.	- 40 -	•		Χ				203,475.	0.		15 ′	205
(25)		40	1		Λ				203,473.	0.		15,	385.
(23)	REED VICKERMAN	$-\frac{40}{0}$	-		Χ				150 000	0		10	401
11	CFO/COO Sub-total	U	<u> </u>		Λ		<u> </u>	<b>&gt;</b>	150,983.	0.	12,481		
								· •	354,458.	0.			
	Total from continuation sheets to Part VII, Section 11								330,399.	0.			<u>577.</u>
	Total (add lines 1b and 1c)								684,857.	0.			443.
2	Total number of individuals (including but not limited	to those I	ıstea	abov	/e) v	wno	recei	vea	more than \$100,00	u of reportable comp	ensatio	n	
	from the organization <b>&gt;</b> 5											Τ.,	
												Yes	No
3	Did the organization list any former officer, direct	tor, or tru	stee	, key	em	plo	yee,	or h	nighest compensat	ed employee	,		37
	on line 1a? If 'Yes,' compléte Schedule J for suc										3		X
4	For any individual listed on line 1a, is the sum of	reportab	le co	mpe	nsa	ițion	and	oţh	er compensation	from			
	the organization and related organizations greate such individual										4	Х	
_											_	Λ	
5	Did any person listed on line 1a receive or accru for services rendered to the organization? If 'Yes	e comper s.' <i>comple</i>	isatio ete Si	on tro ched	om a lule	any <i>J fo</i>	unre <i>r suc</i>	late ch p	ed organization or erson	individual	5		Х
Sec	tion B. Independent Contractors	,	-					/-					
1	Complete this table for your five highest compen	sated ind	epen	dent	cor	ntra	ctors	tha	nt received more th	nan \$100,000 of			
	compensation from the organization. Report compen		the c	alend	dar y	year	endi	ng v	with or within the or	ganization's tax year.			
(A) Name and business address  (B) Description of services C										Camp	C) ensatio		
	Name and business address Description of services C										Compe	:115atic	<i>)</i>   1
2	Total number of independent contractors (including b	out not lim	ited t	o tho	se I	isted	dabo	ve)	who received more	than			
	\$100,000 of compensation from the organization	<b>►</b> 0											

#### Form 990

## **Continuation Sheet for Form 990**

OMB No. 1545-0047

2018

Department of the Treasury Internal Revenue Service

Employler Identification number

Name of the Organization									Employier identification ful	ilber
THE NEW CHILDREN'S MUSEUM									95-3619583	
Part VII Continuation: Officers, D Highest Compensated Er	irectors nployee	, Tru	ste	es,	Ke	y En	ıplo	yees, and		
(A)	(B)			(C				(D)	(E)	(F)
Name and Title	Average hours per week (list any hours for related organiza- tions below dotted line)	Individual truste or director	Institutional trustee			Highest compensated employee		Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
TOMOKO KUTA	40									
DEPUTY DIRECTOR	0	†				Χ		111,080.	0.	9,900.
KERRI FOX	40									
VP MARKETING	0					Χ		105,147.	0.	10,372.
ERIN_DECKER	$-\frac{40}{0}$	+				Х		114,172.	0.	6,305.
		-								
		_								
		†								
		+								
		-								
		+								
		-								
		-								

### Part VIII Statement of Revenue

		Check if Schedule O contains a resp	oonse or note to any	y line in this Part V	III		
				<b>(A)</b> Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Program Service Revenue and Other Similar Amounts	b c d e f	MEMBERSHIP DUES & ASSESSMENTS	Business Code 900099 900099 900099	1,856,342. 1,046,822. 650,774. 593,996.	1,046,822. 650,774. 593,996.		
Š	a	EDUCATION PROGRAM	900099	177,625.	177,625.		
Iran	f	PROGRAM EVENTS  All other program service revenue	900099	17,232.	17,232.		
P.		<b>Total.</b> Add lines 2a-2f		2,486,449.			
	3	Investment income (including dividend other similar amounts)	s, interest and t bond proceeds	48,933.			48,933.
	b	Royalties	(ii) Personal				
	7 a b	Gross amount from sales of assets other than inventory  Less: cost or other basis and sales expenses	(ii) Other				
Other Revenue	8 a		a 76,160. b 281,732.				
0	9 a	Net income or (loss) from fundraising Gross income from gaming activities. See Part IV, line 19 Less: direct expenses		-205,572.			-205,572.
	c 1 <b>0</b> a	Net income or (loss) from gaming active Gross sales of inventory, less returns and allowances	a 37,101.				
		Net income or (loss) from sales of inve	=0/0001	20,798.			20,798.
		Miscellaneous Revenue	Business Code				
		OTHER_INCOME	900099	179,615.	179,615.		
	b						
	۲ C	All other revenue					
		Total. Add lines 11a-11d	<b>▶</b>	179,615.			
		Total revenue. See instructions		4,386,565.	2,666,064.	0.	-135,841.
				1,000,000.	<u> </u>		<u> </u>

#### Part IX | Statement of Functional Expenses

Do r 6b, 7	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV. line 21.		50,650,050	3	
2	Grants and other assistance to domestic individuals. See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	382,324.	229,394.	76,465.	76,465.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages	2,188,556.	1,802,817.	228,622.	157,117.
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	25,150.	19,617.	3,018.	2,515.
9	Other employee benefits	333,417.	260,065.	40,010.	33,342.
10	Payroll taxes	221,311.	172,622.	35,410.	13,279.
11	Fees for services (non-employees):				
	Management				
	Legal				
	: Accounting				
	Lobbying				
	Professional fundraising services. See Part IV, line 17				
g	Investment management fees				
	Advertising and promotion	164,933.	164,933.		
13	Office expenses				
14	Information technology	68,257.	27,303.	37,541.	3,413.
15	Royalties	245 552	210 070	21 100	2 470
16 17	Occupancy	345,553. 20,985.	310,972. 15,529.	31,109. 3,148.	3,472. 2,308.
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.	20,965.	15,529.	3,140.	2,300.
19	Conferences, conventions, and meetings	35,825.	26,510.	5,374.	3,941.
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	522,972.	470,674.	26,149.	26,149.
23 24	Insurance Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
а	ADMINSTRATIVE EXPENSES	179,658.	102,147.	59,717.	17,794.
	IN-KIND EXPENSES	154,132.	100,186.	46,239.	7,707.
C	CONSULTING AND CONTRACT LABOR	101,554.	50,777.	30,466.	20,311.
d	<u> </u>	98,528.	59,117.	29,558.	9,853.
	All other expenses	182,983.	157,264.	12,181.	13,538.
	Total functional expenses. Add lines 1 through 24e	5,026,138.	3,969,927.	665,007.	391,204.
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.  Check here ► ☐ if following SOP 98-2 (ASC 958-720)				

### Part X Balance Sheet

		Check if Schedule O contains a response or note to	any lin	e in this Part X			
					(A) Beginning of year		<b>(B)</b> End of year
	1	Cash — non-interest-bearing			273,671.	1	119,554.
	2	Savings and temporary cash investments			53.	2	
	3	Pledges and grants receivable, net			47,021.	3	86,144.
	4	Accounts receivable, net			122,372.	4	80,984.
	5	Loans and other receivables from current and former trustees, key employees, and highest compensated e Part II of Schedule L	mplovee	es. Complete	·	5	
	6	Loans and other receivables from other disqualified posetion 4958(f)(1)), persons described in section 4958(c)(comployers and sponsoring organizations of section 501(c) beneficiary organizations (see instructions). Complete	ersons ( 3)(B), ar (9) volur e Part II	(as defined under and contributing ontary employees' of Schedule L		6	
2	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use			2,376.	8	8,654.
As	9	Prepaid expenses and deferred charges			197,358.	9	190,944.
	10 a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	1 1	-	131,70001		130/311.
	b	Less: accumulated depreciation	10b	5,150,778.	18,663,312.	10 c	18,479,310.
	11	Investments – publicly traded securities			10,000,012.	11	10,475,510.
	12	Investments – other securities. See Part IV, line 11		_		12	
	13	Investments – program-related. See Part IV, line 11.				13	
	14	Intangible assets.		14			
	15	Other assets. See Part IV, line 11	2,363,072.	15	1,968,381.		
	16	<b>Total assets.</b> Add lines 1 through 15 (must equal line		<u>L</u>	21,669,235.	16	20,933,971.
	17	Accounts payable and accrued expenses			373,076.	17	434,284.
	18	Grants payable			373,070.	18	131,201.
	19	Deferred revenue		<u>L</u>	496,445.	19	365,842.
	20	Tax-exempt bond liabilities		20	,		
S	21	Escrow or custodial account liability. Complete Part I		<u> </u>		21	
Liabilities	22	Loans and other payables to current and former office key employees, highest compensated employees, and Complete Part II of Schedule L	ers, dire d disqua	ctors, trustees, lified persons.		22	
	23	Secured mortgages and notes payable to unrelated th		<u> </u>		23	169,815.
	24	Unsecured notes and loans payable to unrelated third		_		24	109,013.
	25					24	
	26	Other liabilities (including federal income tax, payable and other liabilities not included on lines 17-24). Com <b>Total liabilities.</b> Add lines 17 through 25			2,500. 872,021.	25 26	2,500. 972,441.
		Organizations that follow SFAS 117 (ASC 958), check he			072,021.	20	312,441.
ces	07	lines 27 through 29, and lines 33 and 34.			00 405 200	27	10 760 504
ā	27	Unrestricted net assets.			20,485,399.	27	19,762,594.
Ba	28	Temporarily restricted net assets.		<u>-</u>	311,815.	28	198,936.
nd	29	Permanently restricted net assets				29	
Net Assets or Fund Balances		Organizations that do not follow SFAS 117 (ASC 958), chand complete lines 30 through 34.					
2	30	Capital stock or trust principal, or current funds		<u> </u>		30	
ŝ	31	Paid-in or capital surplus, or land, building, or equipment		<u> </u>		31	
A	32	Retained earnings, endowment, accumulated income,	, or othe	r funds		32	
let	33	Total net assets or fund balances			20,797,214.	33	19,961,530.
_	34	Total liabilities and net assets/fund balances			21,669,235.	34	20,933,971.

Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI.				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,3	386,5	65.
2	Total expenses (must equal Part IX, column (A), line 25)	2	5,0	26,1	.38
3	Revenue less expenses. Subtract line 2 from line 1	3	- (	539,5	573.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	20,	797,2	214.
5	Net unrealized gains (losses) on investments.	5	-:	184,9	935.
6	Donated services and use of facilities	6			
7	Investment expenses	7		-11,1	.76.
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O).	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,	10	10 (	0.61 .	
Do	rt XII Financial Statements and Reporting	10	19,	961,5	30.
Га					_
	Check if Schedule O contains a response or note to any line in this Part XII			1	<u>.                                    </u>
			_	Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_		
	If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.				
2	a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	ı	X
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviews separate basis, consolidated basis, or both:  Separate basis  Consolidated basis  Both consolidated and separate basis				
l	b Were the organization's financial statements audited by an independent accountant?		2t	X	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separa basis, consolidated basis, or both:  X Separate basis Consolidated basis Both consolidated and separate basis	te			
•	c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?		20	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.				
	<b>a</b> As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		За		Х
	<b>b</b> If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3 b	,	
BAA	TEEA0112L 08/03/18		Forr	n <b>990</b>	(2018)

#### SCHEDULE A (Form 990 or 990-EZ)

#### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 2018

Open to Public

Department of the Treasury Internal Revenue Service Inspection Name of the organization Employer identification number THE NEW CHILDREN'S MUSEUM 95-3619583 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after 10 June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in 12 lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.** Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations ..... **q** Provide the following information about the supported organization(s). (i) Name of supported organization (iii) Type of organization (described on lines 1-10 above (see instructions)) (v) Amount of monetary (iv) Is the organization listed (vi) Amount of other support (see instructions) support (see instructions) in your governing document? No (A) (B) (C) (D) (E) Total

#### Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
begi	ndar year (or fiscal year nning in) ►	<b>(a)</b> 2014	<b>(b)</b> 2015	<b>(c)</b> 2016	<b>(d)</b> 2017	<b>(e)</b> 2018	<b>(f)</b> Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	2,652,560.	2,584,175.	2,562,053.	2,495,859.	2,450,338.	12,744,985.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf.						0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
	<b>Total.</b> Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)	2,652,560.	2,584,175.	2,562,053.	2,495,859.	2,450,338.	12,744,985. 2,144,170.
6	<b>Public support.</b> Subtract line 5 from line 4						10,600,815.
Sec	tion B. Total Support						
Cale begi	ndar year (or fiscal year nning in) ►	<b>(a)</b> 2014	<b>(b)</b> 2015	<b>(c)</b> 2016	<b>(d)</b> 2017	<b>(e)</b> 2018	(f) Total
7	Amounts from line 4	2,652,560.	2,584,175.	2,562,053.	2,495,859.	2,450,338.	12,744,985.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	47,503.	55,401.	44,144.	47,928.	48,933.	243,909.
9	Net income from unrelated business activities, whether or not the business is regularly carried on	6,050.	30, 101.	,	11,7201	10,3301	6,050.
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) SEE PART VI	943.	9,689.	28,399.	163,430.	179,615.	382,076.
11	Total support. Add lines 7 through 10						13,377,020.
12	Gross receipts from related activ	rities, etc. (see ins	structions)			12	7,006,066.
13	<b>First five years.</b> If the Form 990 is organization, check this box and	for the organization stop here	n's first, second, th	ird, fourth, or fifth	tax year as a section	on 501(c)(3)	▶ □
Sec	tion C. Computation of Pu	blic Support P	ercentage				
14	Public support percentage for 20						79.25 %
	Public support percentage from					<u> </u>	80.84 %
16a	<b>33-1/3% support test—2018.</b> If t and <b>stop here.</b> The organization	he organization di qualifies as a pul	id not check the bolicly supported o	oox on line 13, an rganization	d line 14 is 33-1/3	3% or more, checl	this box
b	<b>33-1/3% support test—2017.</b> If the and <b>stop here.</b> The organization	ne organization did qualifies as a pu	d not check a box blicly supported c	on line 13 or 16a	a, and line 15 is 3	3-1/3% or more, o	check this box
17a	<b>10%-facts-and-circumstances te</b> or more, and if the organization the organization meets the 'facts	meets the 'facts-a	and-circumstance	s' test, check this	box and stop her	r <b>e.</b> Explain in Part	t VI how
	<b>10%-facts-and-circumstances te</b> or more, and if the organization organization meets the 'facts-an <b>Private foundation.</b> If the organi	meets the 'facts-a d-circumstances'	and-circumstance test. The organiza	s' test, check this ation qualifies as	box and <b>stop her</b> a publicly support	re. Explain in Part ed organization.	t VI how the
				. ,	. ,		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	esis listed below,	please complete	rait ii.)			
	lar year (or fiscal year beginning in)	<b>(a)</b> 2014	<b>(b)</b> 2015	<b>(c)</b> 2016	<b>(d)</b> 2017	<b>(e)</b> 2018	(f) Total
	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	(a) 2014	<b>(b)</b> 2013	(6) 2010	(u) 2017	<b>(e)</b> 2018	(i) Total
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose.						•
3	Gross receipts from activities that are not an unrelated trade or business under section 513.						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
	<b>Total.</b> Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
С	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
	tion B. Total Support					4 1 2242	
	dar year (or fiscal year beginning in)	<b>(a)</b> 2014	<b>(b)</b> 2015	<b>(c)</b> 2016	<b>(d)</b> 2017	<b>(e)</b> 2018	<b>(f)</b> Total
	Amounts from line 6						
	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b.  Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.).						
	Total support. (Add lines 9, 10c, 11, and 12.)						
	First five years. If the Form 990 organization, check this box and	stop here		nd, third, fourth, o	or fifth tax year as	a section 501(c)(3	▶ 🗌
	tion C. Computation of Pul			10 '		1 1	
	Public support percentage for 20	•			•		<u> </u>
	Public support percentage from 2					16	%
	tion D. Computation of Inv				(0)	1 1	<u> </u>
	Investment income percentage for	•		-	***		00
	Investment income percentage fi						%
	<b>33-1/3% support tests – 2018.</b> If t is not more than 33-1/3%, check <b>33-1/3%</b> support tests – <b>2017.</b> If t	this box and <b>sto</b>	<b>p here.</b> The organ	nization qualifies	as a publicly supp	orted organization	
	<b>33-1/3% support tests—2017.</b> If t line 18 is not more than 33-1/3% <b>Private foundation.</b> If the organization	, check this box	and <b>stop here.</b> Th	e organization qu	ualifies as a public	ly supported orgar	nization ►
				, ,	and son and		

#### Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

#### **Section A. All Supporting Organizations**

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? If 'No,' describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If 'Yes,' explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).	2		
За	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If 'Yes,' answer (b) and (c) below.	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If 'Yes,' describe in <b>Part VI</b> when and how the organization made the determination.	3b		
С	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If 'Yes,' explain in <b>Part VI</b> what controls the organization put in place to ensure such use.	3с		
4a	Was any supported organization not organized in the United States ('foreign supported organization')? If 'Yes' and if you checked 12a or 12b in Part I, answer (b) and (c) below.	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If 'Yes,' describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	4b		
С	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If 'Yes,' explain in <b>Part VI</b> what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If 'Yes,' answer (b) and (c) below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).	5a		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
С	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5с		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If 'Yes,' provide detail in Part VI.</i>	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	8		
9а	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If 'Yes,' provide detail in <b>Part VI</b> .	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If 'Yes,' provide detail in <b>Part VI</b> .	9b		
С	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If 'Yes,' provide detail in <b>Part VI</b> .	9с		
0a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations), and all Type III non-functionally integrated supporting organizations)? If 'Yes,' answer 10b below.	10a		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)	10b		

Part	t IV	Supporting Organizations (continued)			
11	∐ac t	he organization accepted a gift or contribution from any of the following persons?		Yes	No
		son who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the			
	gover	ning body of a supported organization?	11a		
b	A fan	nily member of a person described in (a) above?	11b		
		% controlled entity of a person described in (a) or (b) above? If 'Yes' to a, b, or c, provide detail in Part VI.	11c		
Sect	tion I	B. Type I Supporting Organizations			
1	Did th	e directors, trustees, or membership of one or more supported organizations have the power to regularly appoint		Yes	No
	or ele Part \ If the direct	ct at least a majority of the organization's directors or trustees at all times during the tax year? If 'No,' describe in VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. organization had more than one supported organization, describe how the powers to appoint and/or remove tors or trustees were allocated among the supported organizations and what conditions or restrictions, if any,			
	applie	ed to such powers during the tax year.	1		
	that o	ne organization operate for the benefit of any supported organization other than the supported organization(s) operated, supervised, or controlled the supporting organization? If 'Yes,' explain in <b>Part VI</b> how providing such fit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the porting organization.	2		
Sect	tion (	C. Type II Supporting Organizations			
				Yes	No
	of eac	a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees ch of the organization's supported organization(s)? If 'No,' describe in <b>Part VI</b> how control or management of the orting organization was vested in the same persons that controlled or managed the supported organization(s).	1		
Sect	tion I	D. All Type III Supporting Organizations			
				Yes	No
1	Did th	ne organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organ	nization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
		nization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were	any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
_	organ	nization(s) or (ii) serving on the governing body of a supported organization? <i>If 'No,' explain in <b>Part VI</b> how</i> rganization maintained a close and continuous working relationship with the supported organization(s).	2		
	voice	ason of the relationship described in (2), did the organization's supported organizations have a significant in the organization's investment policies and in directing the use of the organization's income or assets at nes during the tax year? If 'Yes,' describe in <b>Part VI</b> the role the organization's supported organizations played			
	in this	s regard.	3		
Sect	tion I	E. Type III Functionally Integrated Supporting Organizations			
1	Check	the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
а	Т	he organization satisfied the Activities Test. Complete line 2 below.			
b	Т	he organization is the parent of each of its supported organizations. Complete line 3 below.			
С	Т	he organization supported a governmental entity. Describe in Part VI how you supported a government entity (see in	nstruc	tions).	
2	Activi	ties Test. Answer (a) and (b) below.		Yes	No
	suppo organ	ubstantially all of the organization's activities during the tax year directly further the exempt purposes of the orted organization(s) to which the organization was responsive? If 'Yes,' then in <b>Part VI identify those supported nizations and explain</b> how these activities directly furthered their exempt purposes, how the organization was considered to those supported organizations, and how the organization determined that these activities constituted			
		antially all of its activities.	2a		
	the or	ne activities described in (a) constitute activities that, but for the organization's involvement, one or more of rganization's supported organization(s) would have been engaged in? If 'Yes,' explain in Part VI the reasons for rganization's position that its supported organization(s) would have engaged in these activities but for the			
		nization's involvement.	2b		
3	Parer	nt of Supported Organizations. Answer (a) and (b) below.			
а	Did the each	ne organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of of the supported organizations? <i>Provide details in Part VI.</i>	3a		
		e organization exercise a substantial degree of direction over the policies, programs, and activities of each of its orted organizations? If 'Yes,' describe in <b>Part VI</b> the role played by the organization in this regard.	3b		

Edule A (Form 990 or 990-EZ) 2018 THE NEW CHILDREN'S MUSEUM		95-36	19583 Page (
√t V Type III Non-Functionally Integrated 509(a)(3) Supporting Org	ganizat	ions	
Check here if the organization satisfied the Integral Part Test as a qualifying truinstructions. All other Type III non-functionally integrated supporting organization	ist on No ons mus	ov. 20, 1970 (explain in t complete Sections A	Part VI). <b>See</b> through E.
tion A — Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
Net short-term capital gain	1		
Recoveries of prior-year distributions	2		
Other gross income (see instructions)	3		
Add lines 1 through 3.	4		
Depreciation and depletion	5		
Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
Other expenses (see instructions)	7		
Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
tion B — Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
Aggregate fair market value of all non-exempt-use assets (see instructions for shortax year or assets held for part of year):	t		
Average monthly value of securities	1a		
Average monthly cash balances	1b		
Fair market value of other non-exempt-use assets	1c		
I Total (add lines 1a, 1b, and 1c)	1d		
e <b>Discount</b> claimed for blockage or other factors (explain in detail in <b>Part VI</b> ):			
Acquisition indebtedness applicable to non-exempt-use assets	2		
Subtract line 2 from line 1d.	3		
Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).	4		
Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
Multiply line 5 by .035.	6		
Recoveries of prior-year distributions	7		
Minimum Asset Amount (add line 7 to line 6)	8		
tion C — Distributable Amount			Current Year
Adjusted net income for prior year (from Section A, line 8, Column A)	1		
Enter 85% of line 1.	2		
Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
Enter greater of line 2 or line 3.	4		
	5		
<b>Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		
	Type III Non-Functionally Integrated 509(a)(3) Supporting Orc Check here if the organization satisfied the Integral Part Test as a qualifying trainstructions. All other Type III non-functionally integrated supporting organization A — Adjusted Net Income  Net short-term capital gain Recoveries of prior-year distributions Other gross income (see instructions) Add lines 1 through 3.  Depreciation and depletion Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) Other expenses (see instructions) Other expenses (see instructions) Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)  Ition B — Minimum Asset Amount  Aggregate fair market value of all non-exempt-use assets (see instructions for shor tax year or assets held for part of year):  Average monthly value of securities  Average monthly value of securities  Discount claimed for blockage or other factors (explain in detail in Part VI): Acquisition indebtedness applicable to non-exempt-use assets  Subtract line 2 from line 1d.  Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).  Net value of non-exempt-use assets (subtract line 4 from line 3) Multiply line 5 by .035.  Recoveries of prior-year distributions  Minimum Asset Amount (add line 7 to line 6)  Ition C — Distributable Amount  Adjusted net income for prior year (from Section A, line 8, Column A) Enter greater of line 2 on line 3.  Income tax imposed in prior year  Distributable Amount. Subtract line 5 from line 4, unless subject to emergency	Type III Non-Functionally Integrated 509(a)(3) Supporting Organizate Check here if the organization satisfied the Integral Part Test as a qualifying trust on Normatuctions. All other Type III non-functionally integrated supporting organizations mustion A — Adjusted Net Income  Net short-term capital gain Recoveries of prior-year distributions Other gross income (see instructions) Add lines 1 through 3.  Depreciation and depletion Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) Other expenses (see instructions) Other expenses (see instructions) Other expenses (see instructions)  Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)  **Tion B — Minimum Asset Amount*  Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): Average monthly value of securities Average monthly value of securities Call Total (add lines 1a, 1b, and 1c) Discount claimed for blockage or other factors (explain in detail in Part VI): Consount claimed for blockage or other factors (explain in detail in Part VI): Call Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).  Acquisition indebtedness applicable to non-exempt-use assets  Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).  Acquisition indebtedness applicable and the form line 3)  Acquisition indebtedness applicable and the form line 3)  Cash deemed held for exempt-use assets (subtract line 4 from line 3)  Acquisition indebtedness applicable and the form of the form line 3 (for greater amount, see instructions).  All the form on the form of the form of the form on the form on the form of the form of the form on the form of the	Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations    Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov, 20, 1970 (explain in instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A tion A — Adjusted Net Income    Net short-term capital gain   1

Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions). Schedule A (Form 990 or 990-EZ) 2018 BAA

10 Line 8 amount divided by line 9 amount

Pa	t V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)	
Sec	tion D - Distributions	Current Year
1	Amounts paid to supported organizations to accomplish exempt purposes	
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	
4	Amounts paid to acquire exempt-use assets	
5	Qualified set-aside amounts (prior IRS approval required)	
6	Other distributions (describe in <b>Part VI</b> ). See instructions.	
7	Total annual distributions. Add lines 1 through 6.	
8	Distributions to attentive supported organizations to which the organization is responsive (provide details in <b>Part VI</b> ). See instructions.	
9	Distributable amount for 2018 from Section C, line 6	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2018	(iii) Distributable Amount for 2018
1 Distributable amount for 2018 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2018 (reasonable cause required — explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2018			
<b>a</b> From 2013			
<b>b</b> From 2014			
<b>c</b> From 2015			
<b>d</b> From 2016			
<b>e</b> From 2017			
f Total of lines 3a through e			
<b>g</b> Applied to underdistributions of prior years			
h Applied to 2018 distributable amount			
i Carryover from 2013 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4 Distributions for 2018 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
<b>b</b> Applied to 2018 distributable amount			
c Remainder. Subtract lines 4a and 4b from 4.			
5 Remaining underdistributions for years prior to 2018, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2018. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions.			
7 Excess distributions carryover to 2019. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2014			
<b>b</b> Excess from 2015			
c Excess from 2016			
d Excess from 2017			
e Excess from 2018			
PAA		Schodulo A (Fo	rm 990 or 990 E7) 2019

BAA

Schedule A (Form 990 or 990-EZ) 2018

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

#### PART II, LINE 10 - OTHER INCOME

NATURE AND SOURCE			2018		2017		2016		2015		2014
OTHER REVENUE	TOTAL	\$ \$	179,615. 179,615.	\$ \$	163,430. 163,430.	<u>\$</u> \$	28,399. 28,399.	<u>\$</u> \$	9,689. 9,689.	<u>\$</u> \$	943. 943.

#### Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

#### **Schedule of Contributors**

► Attach to Form 990, Form 990-EZ, or Form 990-PF. ► Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047

2018

Employer identification number

THE NEW CHILDREN'S MUSEUM		95-3619583
Organization type (check one):		
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)( 3 ) (enter number) organ	nization
	4947(a)(1) nonexempt charitable trus	st <b>not</b> treated as a private foundation
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trus	st treated as a private foundation
	501(c)(3) taxable private foundation	
Check if your organization is covered by the <b>Gene</b>	ral Rule or a Special Rule.	
<b>Note:</b> Only a section 501(c)(7), (8), or (10) or	rganization can check boxes for both the Ge	eneral Rule and a Special Rule. See instructions.
General Rule		
For an organization filing Form 990, 990-l	EZ, or 990-PF that received, during the year olete Parts I and II. See instructions for dete	r, contributions totaling \$5,000 or more (in money or ermining a contributor's total contributions.
Special Rules		
X For an organization described in section sunder sections 509(a)(1) and 170(b)(1)(A)(vireceived from any one contributor, during Form 990, Part VIII, line 1h; or (ii) Form 9	), that checked Schedule A (Form 990 or 990-E	t the 33-1/3% support test of the regulations EZ), Part II, line 13, 16a, or 16b, and that of (1) \$5,000; or (2) 2% of the amount on (i)
For an organization described in section suring the year, total contributions of mor purposes, or for the prevention of cruelty contributor name and address), II, and III	to children or animals. Complete Parts I (el	D-EZ that received from any one contributor, ritable, scientific, literary, or educational ntering 'N/A' in column (b) instead of the
during the year, contributions exclusively \$1,000. If this box is checked, enter here charitable, etc., purpose. Don't complete	501(c)(7), (8), or (10) filing Form 990 or 990 for religious, charitable, etc., purposes, but the total contributions that were received d any of the parts unless the <b>General Rule</b> apable, etc., contributions totaling \$5,000 or respectively.	uring the year for an <i>exclusively</i> religious, oplies to this organization because
Caution: An organization that isn't covered by 990-PF), but it must answer 'No' on Part IV, Part I, line 2, to certify that it doesn't meet the	line 2, of its Form 990; or check the box on	s doesn't file Schedule B (Form 990, 990-EZ, or line H of its Form 990-EZ or on its Form 990-PF, 990, 990-EZ, or 990-PF).

BAA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2018)

Schedule B (Form 990,	990-EZ,	or 990-PF)	(2018)
Name of organization			

THE NEW CHILDREN'S MUSEUM

Employer identification number

95			

Part I   Contributors (see instructions). Use duplicate copies of Part I if additional space is need
--

(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$ <u>200,000</u> .	Person X  Payroll  Noncash  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$ <u>39,200.</u>	Person X Payroll  Noncash  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$ <u>44,600.</u>	Person Payroll Noncash X  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$ <u>71,481</u> .	Person X  Payroll  Noncash  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>5</u>		\$ <u>75,000.</u>	Person X Payroll  Noncash  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>6</u>		\$205,961.	Person X Payroll  Noncash  (Complete Part II for noncash contributions.)

tuille o	organiz	ation	
THE	NFW	CHILDREN'S	MUSEUM

Employer identification number

95-3619583

Part I	Contributors	(see instructions).	Use duplicate copie	es of Part I if additional	space is needed.
--------	--------------	---------------------	---------------------	----------------------------	------------------

(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$ <u>57,500.</u>	Person X  Payroll  Noncash X  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$ <u>43,961.</u>	Person Payroll Noncash X  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$ <u>66,000.</u>	Person X Payroll  Noncash  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10_		\$ <u>63,537.</u>	Person X Payroll  Noncash  (Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Complete Part II for noncash contributions.)
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Complete Part II for noncash contributions.)

95-3619583

Employer identification number

Name of organization

THE NEW CHILDREN'S MUSEUM

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
3	AUCTION ITEM		
		\$44,600.	9/30/18
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
7	OFFICE FURNITURE		
		\$4, <u>000</u> .	1/31/18
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
8	FOOD & BEVERAGE		
		\$43,961.	VARIOUS_
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		   \$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
	L	      \$	

Employer identification number 95–3619583

Part III	Exclusively religious, charitable, et	tc., contributions to organ	izations o	described in section 501(c)(7), (8),
	or (10) that total more than \$1,000 for t	he year from any one contrib	utor. Comple	te columns (a) through (e) and
	the following line entry. For organizations of contributions of \$1,000 or less for the year.			-
	Use duplicate copies of Part III if additional	space is needed.	C IIISti uction	s.) ► \$N/A
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held
	N/A			
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	ntionship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held
	L			 
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	ntionship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	ntionship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held
	Transferee's name, addres	(e) Transfer of gift ss, and ZIP + 4	Rela	ntionship of transferor to transferee
	r	·		

#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered 'Yes' on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public** Inspection

Name of the organization THE NEW CHILDREN'S MUSEUM 95-3619583 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Part I Complete if the organization answered 'Yes' on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year..... 1 Aggregate value of contributions to (during year). . . . . . Aggregate value of grants from (during year)...... Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds No are the organization's property, subject to the organization's exclusive legal control?... Yes Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring No impermissible private benefit?.... Yes **Conservation Easements.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements..... 2 a **b** Total acreage restricted by conservation easements. 2 b c Number of conservation easements on a certified historic structure included in (a)..... 2 c d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, No and enforcement of the conservation easements it holds?.... Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 7 ▶\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?..... In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 8. 1 a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items. SEE PART XIII **b** If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1..... (ii) Assets included in Form 990, Part X..... If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following

amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenue included on Form 990, Part VIII, line 1.....

**b** Assets included in Form 990, Part X.....

Part III Organizations Maint	aining Collections	of Art, Historica	l Treasures, or C	Other Similar Ass	ets (continu	ed)
3 Using the organization's acquisition items (check all that apply):	n, accession, and other	records, check any of	the following that are	a significant use of its o	collection	
a X Public exhibition		d Loan or exc	change programs			
<b>b</b> Scholarly research		e Other				
c X Preservation for future gene	erations	<u> </u>				
4 Provide a description of the organ Part XIII. SEE PART XII	ization's collections and I	explain how they furth	er the organization's e	exempt purpose in		
5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?						
Part IV   Escrow and Custodi   line 9, or reported an				vered 'Yes' on Foi	m 990, Par	t IV,
1 a Is the organization an agent, tru	ustee, custodian or oth	ner intermediary for co	ontributions or other	assets not included _		_
on Form 990, Part X?					Yes	No
<b>b</b> If 'Yes,' explain the arrangement	nt in Part XIII and com	plete the following ta	ble:			
					Amount	
c Beginning balance						
<b>d</b> Additions during the year						
e Distributions during the year				_		
f Ending balance				. 1f		<b>-</b>
2a Did the organization include an				- L	Yes	No
<b>b</b> If 'Yes,' explain the arrangement	nt in Part XIII. Check f	nere if the explanation	has been provided	on Part XIII		
Dort V   Fredoring and Fredor	On	:		000 David IV Live	- 10	
Part V Endowment Funds.						
1 a Beginning of year balance	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years	
	= / 100 / 011 /	2,190,474.	1,630,736.	2,680,412.	1,911,	
<b>b</b> Contributions		20,008.	500,000.		700,	000.
c Net investment earnings, gains	_147 510	201 600	147 242	-40 676	111	065
and losses		301,689.	147,342.	-49,676.	111,	865.
<b>d</b> Grants or scholarships	-					
e Other expenditures for facilities and programs		108,360.	87,620.	1,000,000.	43.	000.
f Administrative expenses		200/0001	0.,020	2,000,000	10,	
<b>q</b> End of year balance		2,403,811.	2,190,474.	1,630,736.	2,680,	412.
2 Provide the estimated percenta						110,
<b>a</b> Board designated or quasi-endowi	,	0.00%	(2,7,			
<b>b</b> Permanent endowment ►	%	<u> </u>				
c Temporarily restricted endowme	ent ►	%				
The percentages on lines 2a, 2b,						
	·					
<b>3a</b> Are there endowment funds not in organization by:	the possession of the o	organization that are he	ld and administered for	or the	Yes	No
(i) unrelated organizations					3a(i)	X
(ii) related organizations					3a(ii)	X
<b>b</b> If 'Yes' on line 3a(ii), are the re					3b	Λ
4 Describe in Part XIII the intende	· ·	•			35	
Part VI Land, Buildings, and		ation's endowment id	ilds. DEE FART	VIII		
Complete if the organ		'Yes' on Form 99	0, Part IV, line 1	1a. See Form 990	ງ, Part X, lir	ne 10.
Description of property			) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book va	alue
<b>1 a</b> Land			2,232,286.		2,232,	286.
<b>b</b> Buildings			19,789,915.	4,327,620.	15,462,	
c Leasehold improvements			564,222.	96,008.		,214.
<b>d</b> Equipment			158,359.	107,050.		,309.
<b>e</b> Other			885,306.	620,100.		,206.
Total. Add lines 1a through 1e. (Colum	mn (d) must equal Fo	rm 990, Part X, colum			18,479,	
BAA	•			Schedu	ule D (Form 990	

Schedule D (Form 990) 2018

Part VII Investments — Other Securities.		N/A	
Complete if the organization answered			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of	year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
(l)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 12.) ▶		27./2	
Part VIII Investments — Program Related. Complete if the organization answered	'Yes' on Form 990	N/A Part IV line 11c See Form 99	90 Part X line 13
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-	
(1)	(0) = 0000 00000	(),	,
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 13.) ▶			
Part IX Other Assets.	n/	D 10/1: 1110	20 5 1 1/ 1: 15
Complete if the organization answered	'Yes' on Form 990 scription	, Part IV, line 11d. See Form 99	90, Part X, line 15 (b) Book value
	scription		(b) book value
			1 968 381
(1) MUTUAL FUNDS			1,968,381.
(1) MUTUAL FUNDS (2)			1,968,381.
(1) MUTUAL FUNDS (2) (3)			1,968,381.
(1) MUTUAL FUNDS (2)			1,968,381.
(1) MUTUAL FUNDS (2) (3) (4) (5) (6)			1,968,381.
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7)			1,968,381.
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8)			1,968,381.
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9)			1,968,381.
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9)	D) line 15 )		
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (b)	3) line 15.)		1,968,381.
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities.	· · · · · · · · · · · · · · · · · · ·		
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (B)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Figure 1.	orm 990, Part IV, line 11		
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities.	· · · · · · · · · · · · · · · · · · ·		
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Figure 1.	orm 990, Part IV, line 11	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Final (a) Description of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Final Complete if the organization of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E) Part X Other Liabilities. Complete if the organization answered 'Yes' on Figure (a) Description of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4) (5)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Form (a) Description of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4) (5) (6)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (B)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Final Complete in the organization of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4) (5) (6) (7)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Final Complete in the organization of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4) (5) (6) (7) (8)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Fi (a) Description of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4) (5) (6) (7) (8) (9)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (B) Part X Other Liabilities. Complete if the organization answered 'Yes' on Fi (a) Description of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4) (5) (6) (7) (8) (9) (10)	orm 990, Part IV, line 11  (b) Book value	e or 11f. See Form 990, Part X, line 25.	
(1) MUTUAL FUNDS (2) (3) (4) (5) (6) (7) (8) (9) (10)  Total. (Column (b) must equal Form 990, Part X, column (E)  Part X Other Liabilities. Complete if the organization answered 'Yes' on Fi (a) Description of liability (1) Federal income taxes (2) SECURITY DEPOSITS (3) (4) (5) (6) (7) (8) (9)	(b) Book value 2,50	e or 11f. See Form 990, Part X, line 25.	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII.

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Ro	eturn.	•
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total revenue, gains, and other support per audited financial statements	1	4,573,489.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a Net unrealized gains (losses) on investments. 2a -184, 935.		1
<b>b</b> Donated services and use of facilities		1
c Recoveries of prior year grants 2c d Other (Describe in Part XIII.) SEE PART XIII 2d 298,035.		1
		1
e Add lines 2a through 2d.	2 e	198,100.
3 Subtract line 2e from line 1.	3	4,375,389.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:		1
a Investment expenses not included on Form 990, Part VIII, line 7b		1
b Other (Describe in Part XIII.) 4b		1
c Add lines 4a and 4b.	4 c	11,176.
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.).		4,386,565.
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per	Retur	rn.
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total expenses and losses per audited financial statements	1	5,409,173.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		1
a Donated services and use of facilities		1
b Prior year adjustments		1
c Other losses		1
d Other (Describe in Part XIII.) SEE PART XIII 2d 298,035.		1
e Add lines 2a through 2d.	2 e	383,035.
3 Subtract line 2e from line 1	3	5,026,138.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		ı
a Investment expenses not included on Form 990, Part VIII, line 7b		
b Other (Describe in Part XIII.) 4b	1.5	
	4 c	5,026,138.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

#### PART III, LINE 1A - F/S FOOTNOTE FOR ART, TREASURES, ETC.

Part XIII Supplemental Information.

IN CONFORMITY WITH THE PRACTICE FOLLOWED BY MANY MUSEUMS, ART OBJECTS PURCHASED BY OR DONATED TO THE MUSEUM ARE NOT CAPITALIZED IN THE STATEMENT OF FINANCIAL POSITION. THE MUSEUM'S COLLECTION IS MADE UP OF WORKS OF ART THAT ARE HELD FOR EXHIBITION AND VARIOUS OTHER PROGRAM ACTIVITIES. EACH OF THE ITEMS IS CATALOGED, PRESERVED AND CARED FOR, AND ACTIVITIES VERIFYING THEIR EXISTENCE AND ASSESSING THEIR CONDITION ARE PERFORMED CONTINUOUSLY. PURCHASED COLLECTION ITEMS ARE RECORDED AS DECREASES IN NET

ASSETS WITHOUT RESTRICTION IN THE YEAR IN WHICH THE ITEMS ARE ACQUIRED, OR IN NET

Schedule D (Form 990) 2018

#### PART III, LINE 1A - F/S FOOTNOTE FOR ART, TREASURES, ETC. (CONTINUED)

ASSETS WITH RESTRICTIONS IF THE NET ASSETS USED TO PURCHASE THE ITEMS ARE RESTRICTED BY THE DONOR. CONTRIBUTED COLLECTION ITEMS ARE EXCLUDED FROM THE FINANCIAL STATEMENTS. THE MUSEUM RECEIVED A DONATION OF ERNEST SILVA'S INSTALLATION "THE RAINHOUSE" AND ITS ASSOCIATED DRAWINGS AND DESIGNS ON MAY 9, 2018 TO ITS COLLECTION. THE FAIR VALUE OF THE DONATION TOTALED \$37,400 FOR THE YEAR ENDED DECEMBER 31, 2018.

PROCEEDS FROM DEACCESSIONS OR INSURANCE RECOVERIES ARE REFLECTED AS INCREASES IN THE APPROPRIATE NET ASSET CLASSES. THE MUSEUM DID NOT PURCHASE COLLECTION ITEMS DURING THE YEARS ENDED DECEMBER 31, 2018 AND 2017, RESPECTIVELY.

PART III, LINE 4 - DESCRIPTION OF ORGANIZATION COLLECTIONS & HOW FURTHERS EXEMPT PURPOSE

IN CONFORMITY WITH THE PRACTICE FOLLOWED BY MANY MUSEUMS, ART OBJECTS PURCHASED BY OR

DONATED TO THE MUSEUM ARE NOT CAPITALIZED IN THE STATEMENT OF FINANCIAL POSITION. THE

MUSEUM'S COLLECTION IS MADE UP OF WORKS OF ART THAT ARE HELD FOR EXHIBITION AND

VARIOUS OTHER PROGRAM ACTIVITIES. EACH OF THE ITEMS IS CATALOGED, PRESERVED AND

CARED FOR, AND ACTIVITIES VERIFYING THEIR EXISTENCE AND ASSESSING THEIR CONDITION ARE

PERFORMED CONTINUOUSLY. PURCHASED COLLECTION ITEMS ARE RECORDED AS DECREASES IN NET

ASSETS WITHOUT RESTRICTION IN THE YEAR IN WHICH THE ITEMS ARE ACQUIRED, OR IN NET

ASSETS WITH RESTRICTIONS IF THE NET ASSETS USED TO PURCHASE THE ITEMS ARE RESTRICTED

BY THE DONOR. CONTRIBUTED COLLECTION ITEMS ARE EXCLUDED FROM THE FINANCIAL

STATEMENTS. THE MUSEUM RECEIVED A DONATION OF ERNEST SILVA'S INSTALLATION "THE

RAINHOUSE" AND ITS ASSOCIATED DRAWINGS AND DESIGNS ON MAY 9, 2018 TO ITS COLLECTION.

THE FAIR VALUE OF THE DONATION TOTALED \$37,400 FOR THE YEAR ENDED DECEMBER 31, 2018.

PROCEEDS FROM DEACCESSIONS OR INSURANCE RECOVERIES ARE REFLECTED AS INCREASES IN THE APPROPRIATE NET ASSET CLASSES. THE MUSEUM DID NOT PURCHASE COLLECTION ITEMS DURING THE YEARS ENDED DECEMBER 31, 2018 AND 2017, RESPECTIVELY.

#### Part XIII Supplemental Information (continued)

#### PART V, LINE 4 - INTENDED USES OF ENDOWMENT FUND

FUNDS USED TO SUPPORT OPERATIONS AND MISSION.

#### **PART X - FIN 48 FOOTNOTE**

THE MUSEUM BELIEVES THAT IT HAS APPROPRIATE SUPPORT FOR ANY TAX POSITIONS TAKEN, AND AS SUCH, DOES NOT HAVE ANY UNCERTAIN TAX POSITIONS THAT ARE MATERIAL TO THE FINANCIAL STATEMENTS.

## SCHEDULE D, PART XI, LINE 2D OTHER REVENUE INCLUDED IN F/S BUT NOT INCLUDED ON FORM 990

COST OF GOODS SOLD. SPECIAL EVENTS EXPENSE. TOTAL	\$ 16,303. 281,732. 298,035.
SCHEDULE D, PART XII, LINE 2D OTHER EXPENSES AND LOSSES PER AUDITED F/S	
COST OF GOODS SOLD. SPECIAL EVENTS EXPENSE. TOTAL	\$ 16,303. 281,732. 298,035.

**BAA** TEEA3305L 10/10/18 **Schedule D (Form 990) 2018** 

#### SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

#### Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered 'Yes' on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization Employer identification number THE NEW CHILDREN'S MUSEUM 95-3619583 **Fundraising Activities.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations Solicitation of non-government grants Internet and email solicitations Solicitation of government grants Phone solicitations Special fundraising events In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key **b** If 'Yes,' list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (vi) Amount paid to (iii) Did fundraiser (i) Name and address of individual (iv) Gross receipts (or retained by) (ii) Activity (or retained by) or entity (fundraiser) have custody or control of contributions? from activity fundraiser listed in organization column (i) Yes No 1 2 3 5 6 7 9 10 Total. 0. List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

Schedule	19583 Page <b>2</b>				
Part II Fundraising Events. Complete if the organization answered 'Yes' on Form 990, Part IV, line 18, or report more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.					
R		(a) Event #1  ANNUAL GALA (event type)	(b) Event #2	(c) Other events  NONE (total number)	(d) Total events (add column (a) through column (c))

R			ANNUAL GALA  (event type)	(event type)	NONE (total number)	(add column (a) through column (c))	
R E V E N U E	1	Gross receipts	396,678.			396,678.	
Ë	2	Less: Contributions	320,518.			320,518.	
	3	Gross income (line 1 minus line 2)	76,160.			76,160.	
	4	Cash prizes					
	5	Noncash prizes					
D R E C T	6	Rent/facility costs	24,619.			24,619.	
	7	Food and beverages	28,088.			28,088.	
E X P	8	Entertainment	55,920.			55,920.	
EXPENSES	9	Other direct expenses	173,105.			173,105.	
Š	10 11	Direct expense summary. Add lines 4 thr Net income summary. Subtract line 10 fr				281,732. -205,572.	
Par	t III	<b>Gaming.</b> Complete if the organiza \$15,000 on Form 990-EZ, line 6a.	ition answered 'Yes	s' on Form 990, Pai	rt IV, line 19, or re	ported more than	
R E V E N U E			(a) Bingo	<b>(b)</b> Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add column (a) through column (c))	
U E	1	Gross revenue					
	2	Cash prizes					
D X P P R E C S T S	3	Noncash prizes					
C S T E S	4	Rent/facility costs					
	5	Other direct expenses					
	6	Volunteer labor	Yes%	Yes%	Yes 8		
	7	Direct expense summary. Add lines 2 thr	ough 5 in column (d)		<b>&gt;</b>		
	8	Net gaming income summary. Subtract li	ne 7 from line 1, colum	ın (d)	<b>.</b>		
	9 Enter the state(s) in which the organization conducts gaming activities:  a Is the organization licensed to conduct gaming activities in each of these states?						
		re any of the organization's gaming license (es,' explain:					

Sche	edule G (Form 990 or 990-EZ) 2018 THE NEW CHILDREN'S MUSEUM	5-3619	583	Page <b>3</b>
11	Does the organization conduct gaming activities with nonmembers?		Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming?		Yes	No
			□ .•3	□
	Indicate the percentage of gaming activity conducted in:			
	The organization's facility.			
	An outside facility.			0/0
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records	•		
	Name •			
	Address ►			
15 a	Does the organization have a contract with a third party from whom the organization receives gaming revenu	e?	Yes	No
	of 'Yes,' enter the amount of gaming revenue received by the organization► \$ and the			□
	of gaming revenue retained by the third party ► \$			
(	: If 'Yes,' enter name and address of the third party:			
	Name ►			
	Address ►			
16	Gaming manager information:			
	Name •			
	Gaming manager compensation ► \$			
	Description of services provided ►			
	☐ Director/officer ☐ Employee ☐ Independent contractor			
17	Mandatory distributions:			
á	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?		Yes	No
ŀ	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in	the		□"•
	organization's own exempt activities during the tax year ► \$			
Par	TIV Supplemental Information. Provide the explanations required by Part I, line 2b, colon and Part III, lines 2, 0b, 10b, 15b, 15c, 16c, and 17b, as applicable. Also provide an	umns (	iii) and (	/);
	and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide an information. See instructions.	y additio	onai	

#### **SCHEDULE J** (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees ► Complete if the organization answered 'Yes' on Form 990, Part IV, line 23.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number THE NEW CHILDREN'S MUSEUM 95-3619583

Par	t I Questions Regarding Compensation	·			
				Yes	No
1 a	Check the appropriate box(es) if the organization provided any oVII, Section A, line 1a. Complete Part III to provide any rele	of the following to or for a person listed on Form 990, Part evant information regarding these items.			
	First-class or charter travel	Housing allowance or residence for personal use			
	Travel for companions	Payments for business use of personal residence			
	Tax indemnification and gross-up payments	Health or social club dues or initiation fees			
	Discretionary spending account	Personal services (such as maid, chauffeur, chef)			
		Transfer de Maio (Saan de Maio, Shadhedir, Sheny			
ŀ	If any of the boxes on line 1a are checked, did the organization reimbursement or provision of all of the expenses described	follow a written policy regarding payment or d above? If 'No,' complete Part III to explain	1 b		
2	Did the organization require substantiation prior to reimburs trustees, and officers, including the CEO/Executive Director	sing or allowing expenses incurred by all directors, , regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the filing organization use CEO/Executive Director. Check all that apply. Do not check establish compensation of the CEO/Executive Director, but of	any hoxes for methods used by a related organization to			
	X Compensation committee	X Written employment contract			
	Independent compensation consultant	X Compensation survey or study			
	Form 990 of other organizations	X Approval by the board or compensation committee			
		<u>\(\alpha\)</u> \(\alpha\) \(\alpha\			
4	During the year, did any person listed on Form 990, Part VI organization or a related organization:	I, Section A, line 1a, with respect to the filing			
ā	Receive a severance payment or change-of-control paymen	ıt?	4 a		X
ŀ	Participate in, or receive payment from, a supplemental nor	nqualified retirement plan?	4 b		Х
(	Participate in, or receive payment from, an equity-based co	mpensation arrangement?	4 c		Χ
	If 'Yes' to any of lines 4a-c, list the persons and provide the	e applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organization	ons must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did contingent on the revenues of:	the organization pay or accrue any compensation			
	•		5 a		X
t	3		5 b		X
	If 'Yes' on line 5a or 5b, describe in Part III.				
6	For persons listed on Form 990, Part VII, Section A, line 1a, did contingent on the net earnings of:	the organization pay or accrue any compensation			
a	The organization?		6 a		Χ
ŀ	Any related organization?		6 b		Χ
	If 'Yes' on line 6a or 6b, describe in Part III.				
7	For persons listed on Form 990, Part VII, Section A, line 1a payments not described on lines 5 and 6? If 'Yes,' describe	i, did the organization provide any nonfixed in Part III.	7		Х
8	Were any amounts reported on Form 990, Part VII, paid or a	accrued pursuant to a contract that was subject			
	to the initial contract exception described in Regulations sec	ction 53.4958-4(a)(3)?	8		v
_	·		0		X
9	If 'Yes' on line 8, did the organization also follow the rebuttable processing 53 4958 6(c)?	presumption procedure described in Regulations			

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2018

#### Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown	of W-2 and/or 1099-MIS	SC compensation	(C) Detirement	<b>(D)</b> Novetovolsto	(E) Tatal of	(E) Commonantian
(A) Name and Title	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns(B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990	
JUDY FORRESTER	(i)	188,475.	15,000.	0.	3,946.	11,439.	218,860.	0.
1 EXECUTIVE DIR.	(ii)	0.	0.	0.	$\overline{0}$ .	0.	0.	0.
REED VICKERMAN	(i)	140,983.	10,000.	0.	3,078.	9,403.	163,464.	0.
2 CFO/COO	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
3	(ii)							
	(i)		<b> </b>					
4	(ii)							
	(i)		<b> </b>				L	
5	(ii)							
	(i)							
6	(ii)							
_	(i)		<del> </del>		<b> </b>		<b></b>	
7	(ii)							
8	(i) (ii)		<del> </del>					
	(i)							
9	(ii)		+		<del> </del>		+	
	(i)							
10	(ii)							
	(i)							
11	(ii)		<del> </del>		<del> </del>		<del> </del>	
-	(i)							
12	(ii)							
	(i)							
13	(ii)							
	(i)							
14	(ii)		<u> </u>		_ <b></b>			
	(i)							
15	(ii)							
	(i)		L		L			
16	(ii)							
DAA		·	TEE \( \lambda \) 10/20	1/10	·		Calaaduda	L/Farms 000\ 2010

BAA

TEEA4102L 10/29/18

Schedule J (Form 990) 2018

#### Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

#### **SCHEDULE M** (Form 990)

**Noncash Contributions** 

► Complete if the organizations answered 'Yes' on Form 990, Part IV, lines 29 or 30.

► Attach to Form 990.

Department of the Treasury Internal Revenue Service

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization Employer identification number THE NEW CHILDREN'S MUSEUM 95-3619583 Part I Types of Property

		(a) Check if applicable	(b)  Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Metho noncash	<b>(d</b> od of d contrib	letermin	ing mounts
1	Art — Works of art							
2	Art — Historical treasures							
3	Art – Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities – Publicly traded							
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or trust interests .							
12	Securities - Miscellaneous							
13	Qualified conservation contribution — Historic structures							
14	Qualified conservation contribution — Other							
15	Real estate – Residential							
16	Real estate – Commercial							
17	Real estate – Other							
18	Collectibles							
19	Food inventory.							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
	Other ► SEE PART II)							
26	Other • ()							
27	Other • ()							
28	Other ► ( )							
29	Number of Forms 8283 received by the organization d organization completed Form 8283, Part IV, Done				29			1
							Yes	No
30a	During the year, did the organization receive by contri	bution any pi	roperty reported in Part I	, lines 1 through 28, that				
	it must hold for at least three years from the date for exempt purposes for the entire holding period?					30 a		X
h	If 'Yes,' describe the arrangement in Part II.					JU a		Λ
	Does the organization have a gift acceptance police	cv that requi	ires the review of any r	nonstandard contribution	ns?	31	Х	
	Does the organization hire or use third parties or r		-				17	
J∠d	noncash contributions?	•	· •			32 a		Х
b	If 'Yes,' describe in Part II.							
33	If the organization didn't report an amount in coludescribe in Part II.	mn (c) for a	type of property for wh	nich column (a) is chec	ked,			

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2018

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

#### SCH M, PART I, LINES 25-28 OTHER NON-CASH CONTRIBUTIONS

DESCRIPTION APPL?	UMBER OF CONTR.	REVENUE ON FORM 990, PART VIII	
OFFICE FURNITURE PASSION PLANNERS  BUILDING AND CONSTRUCTION X TICKETS X AUCTION ITEM PRINTING X FOOD & BEVERAGE X MATTRESSES X AUCTION ITEM X MATTRESSES X PRODUCTION AIR TIME OFFICE FURNITURE X INNOVCATORS LAB SUPPLIES X FOOD & BEVERAGE X FOOD & BEVERAGE X PRODUCTION X AUCTION ITEM X FOOD & BEVERAGE X AIRLINE TICKETS X EQUIPMENT RENTALS X AUCTION ITEM EVENT PRODUCTIO FURNITURE FOOD & BEVERAGE FABRIC AIRLINE OTHER CATERING LUMBER PRINTING PASSES	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$ 7,665. 9,000. 6,189. 8,500. 600. 8,100. 8,777. 6,030. 44,600. 6,683. 10,000. 10,480. 43,961. 20,734. 1,500. 300. 5,002. 15,000. 14,000. 15,791. 34,161. 14,470. 883. 2,324. 3,000. 1,373. 1,920. 11,607. 2,120. 530. 316.	FMV

#### SCHEDULE O (Form 990 or 990-EZ)

#### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Go to www.irs.gov/Form990 for the latest information.

► Attach to Form 990 or 990-EZ.

OMB No. 1545-0047 2018

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

THE NEW CHILDREN'S MUSEUM

Employer identification number

95-3619583

#### FORM 990, PART X, LINES 27-29: NET ASSETS

THE MUSEUM HAS ADOPTED THE PRINCIPLES OF FASB ASU NO. 2016-14 (ASC 958) FOR ITS AUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2018. TO DATE, FORM 990 AND ITS ASSOCIATED SCHEDULES HAVE NOT BEEN UPDATED TO REFLECT CHANGES MADE BY THIS STANDARD. WE HAVE INCLUDED THE NET ASSET CATEGORIES IN OUR AUDITED FINANCIAL STATEMENTS ON EXISTING FORM 990, PART X, LINES 27-29 AS FOLLOWS:

NET ASSETS WITHOUT DONOR RESTRICTIONS	\$19,762,597
NET ASSETS WITH DONOR RESTRICTIONS	\$198,936
TOTAL NET ASSETS	\$19,961,530
UNRESTRICTED NET ASSETS	\$19,762,594
TEMPORARILY RESTRICTED NET ASSETS	\$198,936
PERMANENTLY RESTRICTED NET ASSETS	\$-0-
TOTAL NET ASSETS	\$19,961,530

#### FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS

THE FORM 990 IS REVIEWED BY THE EXECUTIVE, FINANCE, AND AUDIT COMMITTEES ALONG WITH THE EXECUTIVE DIRECTOR AND DIRECTOR OF FINANCE & ADMINISTRATION AND DISTRIBUTED TO THE BOARD PRIOR TO FILING.

FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND ENFORCEMENT OF CONFLICTS

THE BOARD OF DIRECTORS IS REQUIRED TO REVIEW AND ACKNOWLEDGE THEIR UNDERSTANDING OF THE CONFLICT OF INTEREST POLICY UPON JOINING THE BOARD AND ANNUALLY THEREAFTER.

FORM 990, PART VI, LINE 15A - COMPENSATION REVIEW & APPROVAL PROCESS - CEO & TOP MANAGEMENT THE EXECUTIVE DIRECTOR'S COMPENSATION WAS DETERMINED AFTER A THOROUGH COMPARATIVE DATA REVIEW OF SIMILAR POSITIONS IN ART MUSEUMS, DELIBERATION BY THE BOARD

Name of the organization	Employer identification number
THE NEW CHILDREN'S MUSEUM	95-3619583

FORM 990, PART VI, LINE 15A - COMPENSATION REVIEW & APPROVAL PROCESS - CEO & TOP MANAGEMENT (CON COMMITTEE.

FORM 990, PART VI, LINE 15B - COMPENSATION REVIEW & APPROVAL PROCESS - OFFICERS & KEY EMPLOYEES

THE TREASURER'S COMPENSATION WAS DETERMINED AFTER A THOROUGH COMPARATIVE DATA REVIEW

OF SIMILAR POSITIONS IN ART MUSEUMS, DELIBERATION BY THE BOARD COMPENSATION AND

EXECUTIVE COMMITTEES AND FINAL APPROVAL FROM THE BOARD EXECUTIVE COMMITTEE

FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY AVAILABLE

THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, AND CONFLICT OF INTEREST POLICY

AVAILABLE TO THE PUBLIC UPON REQUEST.

THE ORGANIZATION MAKES ITS AUDITED FINANCIAL STATEMENTS AVAILABLE ON ITS WEBSITE.

# Depreciation and Amortization (Including Information on Listed Property) Attach to your tax return.

► Go to www.irs.gov/Form4562 for instructions and the latest information.

OMB No. 1545-0172

2018

Attachment Sequence No. 179

Name(s) shown on return

Department of the Treasury Internal Revenue Service (99)

THE NEW CHILDREN'S MUSEUM

Business or activity to which this form relates

Identifying number 95-3619583

וני	PRECIATION SCHEDUI	ES ONLY						
Pai	Election To Exp Note: If you have ar	ense Certain ny listed property	Property Under Sec complete Part V before	ction 179 you complete P	art I.			
1	Maximum amount (see ins						1	
2	Total cost of section 179 p	roperty placed in	service (see instructions	s)			2	
3	Threshold cost of section 1	79 property before	re reduction in limitation	(see instructions	s)		3	
4	Reduction in limitation. Su	btract line 3 from	line 2. If zero or less, e	nter -0	· 		4	
5	Dollar limitation for tax year	ar. Subtract line 4	from line 1. If zero or le	ess, enter -0 If	married filing	g		
	separately, see instruction						5	
6	(a)	Description of property		(b) Cost (business	use only)	(c) Elected cost	<u>t                                    </u>	
	Tisked and a Robert Followski.	II	00		-			
7 8	Listed property. Enter the						8	
9	Total elected cost of section Tentative deduction. Enter						9	
10	Carryover of disallowed de						10	
11	Business income limitation						11	
12	Section 179 expense dedu	ction. Add lines 9	and 10, but don't enter	more than line 1	1		12	
13	Carryover of disallowed de	duction to 2019.	Add lines 9 and 10, less	line 12	▶ 13			
Note	: Don't use Part II or Part II	I below for listed	property. Instead, use F	art V.	•			
Pai	t II Special Depreci	ation Allowan	ce and Other Depre	eciation (Don't	include liste	d property. S	ee inst	ructions.)
14	Special depreciation allow	ance for qualified	property (other than list	ed property) plac	ced in servic	e during the		
• •	tax year. See instructions	•				•	14	
15	Property subject to section	168(f)(1) election	n				15	
16	Other depreciation (includi	ng ACRS)					16	522,972.
Pai	t III MACRS Depred	iation (Don't in	clude listed property. Se	e instructions.)				
	•		Section	n A				
17	MACRS deductions for ass	ets placed in ser	vice in tax years beginni	ng before 2018.			17	
18	If you are electing to group a asset accounts, check here	any assets placed i	n service during the tax ye	ear into one or mo	re general	▶□		
			in Service During 2018				Svster	n
	(a)		T					
		(b) Month and	(C) Basis for depreciation	(d)	(e)	(f)		(g) Depreciation
	Classification of property	year placed in service	(business/investment use only — see instructions)	(d) Recovery period	(e) Convention	<b>(f)</b> Method		
19 a		year placed	(business/investment use		(e) Convention	(f) Method		(g) Depreciation
	3-year property	year placed in service	(business/investment use		(e) Convention	(f) Method		(g) Depreciation
l	3-year property	yéar placed in service	(business/investment use		(e) Convention	(f) Method		(g) Depreciation
I	a 3-year property 5-year property 7-year property	year placed in service	(business/investment use		(e) Convention	(f) Method		(g) Depreciation
i	a 3-year property 5-5-year property 7-year property d 10-year property	year placed in service	(business/investment use		(e) Convention	Method		(g) Depreciation
( )	a 3-year property	year placed in service	(business/investment use		(e) Convention	Method		(g) Depreciation
- i	a 3-year property	year placed in service	(business/investment use	Recovery period	(e) Convention	Method		(g) Depreciation
1 0 0 1	a 3-year property	year placed in service	(business/investment use	Recovery period	(e) Convention	Method S/L		(g) Depreciation
1 0 0 1	a 3-year property  5-year property  10-year property  15-year property  20-year property  25-year property  Residential rental	year placed in service	(business/investment use	25 yrs 27.5 yrs	Convention	Method  S/L S/L		(g) Depreciation
	a 3-year property	year placed in service	(business/investment use	25 yrs 27.5 yrs 27.5 yrs	MM MM	S/L S/L S/L		(g) Depreciation
	a 3-year property  5-year property  10-year property  10-year property  20-year property  25-year property  Residential rental property.  Nonresidential real	year placed in service	(business/investment use	25 yrs 27.5 yrs	MM MM MM	S/L S/L S/L S/L		(g) Depreciation
	a 3-year property 5-year property 10-year property 21-year property 20-year property 1 Residential rental property Nonresidential real property	year placed in service	(business/investment use only — see instructions)	25 yrs 27.5 yrs 27.5 yrs 39 yrs	MM MM MM MM	S/L S/L S/L S/L S/L		(g) Depreciation deduction
	a 3-year property  5-year property  10-year property  110-year property  20-year property  22-year property  Residential rental property  Nonresidential real property  Section C -	year placed in service	(business/investment use	25 yrs 27.5 yrs 27.5 yrs 39 yrs	MM MM MM MM	S/L S/L S/L S/L S/L S/L		(g) Depreciation deduction
i 20 a	a 3-year property	year placed in service	(business/investment use only — see instructions)	25 yrs 27.5 yrs 27.5 yrs 39 yrs ax Year Using th	MM MM MM MM	S/L		(g) Depreciation deduction
i 20 a	a 3-year property	year placed in service	(business/investment use only — see instructions)	25 yrs 27.5 yrs 27.5 yrs 39 yrs  ax Year Using th	MM MM MM MM e Alternative	S/L		(g) Depreciation deduction
i 20 a	a 3-year property 5-year property 10-year property 21-year property 22-year property 1 Residential rental property Nonresidential real property Calclass life Calclass life Calclass life Calclass life Calclass life	year placed in service	(business/investment use only — see instructions)	25 yrs 27.5 yrs 27.5 yrs 39 yrs  ax Year Using th  12 yrs 30 yrs	MM MM MM MM	S/L		(g) Depreciation deduction
	a 3-year property 5-year property 10-year property 21-year property 22-year property 32-year property 41-year property 42-year property 43-year property 43-year property 44-year 44-year	year placed in service  Assets Placed in	(business/investment use only — see instructions)	25 yrs 27.5 yrs 27.5 yrs 39 yrs  ax Year Using th	MM MM MM e Alternative	S/L		(g) Depreciation deduction
20a	a 3-year property  5-year property  10-year property  110-year property  215-year property  225-year property  Nonresidential rental property  Section C —  Class life  112-year  230-year  140-year  Summary (See in	Assets Placed in structions.)	(business/investment use only — see instructions)   n Service During 2018 T	25 yrs 27.5 yrs 27.5 yrs 27.5 yrs 39 yrs ax Year Using th  12 yrs 30 yrs 40 yrs	MM MM MM e Alternative	S/L	n Syst	(g) Depreciation deduction
20 a l	a 3-year property  5-year property  10-year property  110-year property  215-year property  225-year property  Nonresidential rental property  Section C -  Ca Class life  112-year  130-year  140-year  Listed property. Enter amo	Assets Placed in structions.)	(business/investment use only — see instructions)  n Service During 2018 T	25 yrs 27.5 yrs 27.5 yrs 27.5 yrs 39 yrs ax Year Using th  12 yrs 30 yrs 40 yrs	MM MM MM e Alternative	S/L		(g) Depreciation deduction
20 a l	a 3-year property  5-year property  10-year property  110-year property  215-year property  225-year property  Nonresidential rental property  Section C —  Class life  112-year  230-year  140-year  Summary (See in	Assets Placed in service  Assets Placed in service  Assets Placed in service	(business/investment use only — see instructions)  n Service During 2018 T  ines 19 and 20 in column (g), a corporations — see instruction	25 yrs 27.5 yrs 27.5 yrs 39 yrs ax Year Using the 12 yrs 30 yrs 40 yrs	MM	S/L   S/L	n Syst	(g) Depreciation deduction

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NO.	DESCRIPTION	DATE _ACQUIRED_	DATE SOLD	COST/ BASIS	BUS. PCT.	CUR 179/ SDA	PRIOR 179/ SDA/ DEPR.	_METHOD .	LIFE	CURRENT DEPR.
	. SCHEDULE ONLY									
AU	TO / TRANSPORT EQUIPMENT									
4	AUTOMOBILES	4/01/15		9,221			5,071	S/L	5	1,8
32	2018 CHEVROLET	2/28/18		16,587				S/L	_	1,5
	TOTAL AUTO / TRANSPORT EQUI			25,808		0	5,071			3,3
BU	ILDINGS									
5	BUILDING -NEW MUSEUM	VARIOUS		18,469,915			3,675,079	S/L	50	369,9
7	PARKING COVENANT	5/01/08		1,200,000			230,000	S/L	50	24,0
24	PARKING	12/31/17		120,000			400	S/L	50	2,
	TOTAL BUILDINGS			19,789,915		0	3,905,479			396,3
FUI	RNITURE AND FIXTURES									
2	FURNITURE & FIXTURES	VARIOUS		297,089			274,761	S/L	10	8,
9	UCSD FURNITURE	2/06/13		674			664	S/L	5	
10	GEISEL SERIGRAPH	12/31/13		6,995			4,197	S/L	5	1,3
19	FURNITURE AND FIXTURES	12/31/16		7,454			3,017	S/L	5	1,4
23	FURNITURE & FIXTURES	12/31/17		22,008			1,805	S/L	=	2,8
	TOTAL FURNITURE AND FIXTURE			334,220		0	284,444			14,1
IMI	PROVEMENTS									
	BUILDING IMPROVEMENTS	VARIOUS		183,014			65,852	S/L	25	7,3
12	BUILDING IMPROVEMENTS	12/31/13		71,152			11,396	S/L	25	2,8
15	BUILDING IMPROVEMENTS	12/31/14		16,800			2,059	S/L	25	(
16	BUILDING IMPROVEMENTS	12/31/15		41,465			9,859	S/L	10	4,1
18	BUILDING IMPROVEMENTS	12/31/16		10,821			4,835	S/L	25	2
22	BUILDING IMPROVEMENTS	12/31/17		101,477			2,007	S/L		6,1
29	BUILDING IMPROVEMENTS	12/31/18		139,493				S/L	-	4,2
	TOTAL IMPROVEMENTS			564,222		0	96,008			25,8
LAI	UP									
1	LAND	12/31/03		2,232,286					=	
	TOTAL LAND			2,232,286		0	0			

## 12/31/18 2018 FEDERAL BOOK SUMMARY DEPRECIATION SCHEDULE

CLIENT 11-070 THE NEW CHILDREN'S MUSEUM 95-3619583

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4/19										09:23AM
<u>NO.</u>	DESCRIPTION	DATE ACQUIRED_	DATE SOLD	COST/ BASIS	BUS. PCT.	CUR 179/ SDA	PRIOR 179/ SDA/ DEPR.	_METHOD_	LIFE.	CURRENT DEPR.
MA	CHINERY AND EQUIPMENT									
3	EQUIPMENT	VARIOUS		47,393			47,392	S/L	5	0
8	EQUIP UNDER CAPITAL LEASE	12/31/11		33,465			33,465	S/L	3	0
11	COMPUTER EQUIPMENT	VARIOUS		6,523			6,310	S/L	5	213
14	XEROX MACHINE	1/20/14		1,728			1,152	S/L	6	288
20	EQUIPMENT	12/31/16		6,145			2,459	S/L	5	1,228
27	COMPUTER EQUIPMENT - DISP	VARIOUS	12/31/18	6,087			5,580	S/L		507
28	EQUIPMENT - DISPOSAL	5/31/11	12/31/18	2,026			2,026	S/L		0
30	EQUIPMENT	12/31/18		37,297				S/L	_	6,106
	TOTAL MACHINERY AND EQUIPME			140,664		0	98,384			8,342
MIS	SCELLANEOUS									
13	FEAST EXHIBIT	VARIOUS		70,611			61,621	S/L	2	6,772
17	EXHIBIT	12/31/15		138,075			122,954	S/L	2	8,180
21	EXHIBIT	12/31/16		142,853			50,207	S/L	2	32,717
25	EXHIBITS	12/31/17		47,003			11,752	S/L		15,667
26	CONSTRUCTION IN PROGRESS	VARIOUS		30,942						0
31	EXHIBITS	12/31/18		121,602				S/L	-	11,589
	TOTAL MISCELLANEOUS			551,086		0	246,534			74,925
	TOTAL DEPRECIATION			23,638,201		0	4,635,920		-	522,972
	GRAND TOTAL DEPRECIATION			23,638,201		0	4,635,920		=	522,972
	DEPRECIATION ASSETS SOLD			8,113		0	7,606			507
	DEPR REMAINING ASSETS			23,630,088		0	4,628,314		=	522,465

## 12/31/18 2018 CALIFORNIA BOOK SUMMARY DEPRECIATION SCHEDULE PAGE 1

CLIENT 11-070 THE NEW CHILDREN'S MUSEUM 95-3619583

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l/19										09:23
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EPR	R. SCHEDULE ONLY									
AU	TO / TRANSPORT EQUIPMENT									
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BU	ILDINGS									
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10	GEISEL SERIGRAPH	12/31/13		6,995			4,197	S/L	5	1,
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22	BUILDING IMPROVEMENTS	12/31/17		101,477			2,007	S/L		6,
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LA	_									
1	LAND	12/31/03		2,232,286					=	
	TOTAL LAND			2,232,286		0	0			

## 12/31/18 2018 CALIFORNIA BOOK SUMMARY DEPRECIATION SCHEDULE

CLIENT 11-070 THE NEW CHILDREN'S MUSEUM 95-3619583

PAGE 2

4/19										09:23AM
<u>NO.</u>	DESCRIPTION	DATE ACQUIRED_	DATE SOLD	COST/ BASIS	BUS. PCT.	CUR 179/ SDA	PRIOR 179/ SDA/ DEPR.	_METHOD_	LIFE.	CURRENT DEPR.
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28	EQUIPMENT - DISPOSAL	5/31/11	12/31/18	2,026			2,026	S/L		0
30	EQUIPMENT	12/31/18		37,297				S/L	_	6,106
	TOTAL MACHINERY AND EQUIPME			140,664		0	98,384			8,342
MIS	SCELLANEOUS									
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	TOTAL MISCELLANEOUS			551,086		0	246,534			74,925
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