

Financial Statements

December 31, 2021 and 2020



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Independent Auditor's Report

To the Board of Directors
The New Children's Museum

Opinion

We have audited the accompanying financial statements of The New Children's Museum (a nonprofit organization), which comprise the statements of financial position as of December 31, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The New Children's Museum as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of The New Children's Museum, and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about The New Children's Museum's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The New Children's Museum's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The New Children's Museum's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Leafacole LLP

San Diego, California September 30, 2022

THE NEW CHILDREN'S MUSEUM STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2021 AND 2020

ASSETS

		<u>2021</u>		<u>2020</u>				
Assets: (Notes 2, 4, 5, 6, 7, 8 and 9)								
Cash and cash equivalents	\$	346,972	\$	10,688				
Grants and other receivables		354,470		302,177				
Contributions receivable, net		30,040		95,116				
Inventory		34,492		24,992				
Prepaid expenses and other assets		29,436		16,384				
Board designated funds:								
Cash and cash equivalents		137,314		28,998				
Investments		3,251,199		1,955,323				
Property and equipment, net		17,736,622		18,003,346				
Collection		_						
TOTAL ASSETS	\$	21,920,545	\$	20,437,024				
LIABILITIES AND NET ASSETS								
Current Liabilities: (Notes 2, 7 and 8)								
Accounts payable and accrued expenses	\$	364,574	\$	301,858				
Deferred revenue		1,646,711		23,845				
Line-of-credit		-		191,674				
Notes payable, current portion		114,790		46,842				
Security deposits		2,500		2,500				
Total Current Liabilities		2,128,575		566,719				
Noncurrent Liabilities: (Note 8)								
Notes payable, net of current portion		190,766		303,158				
Total Noncurrent Liabilities		190,766		303,158				
Total Liabilities		2,319,341		869,877				
Commitments and Contingencies (Notes 7 and 11)								
Net Assets: (Notes 2, 9 and 10)								
Without Donor Restrictions:								
Undesignated		15,279,101		16,956,003				
Board designated funds		3,388,513		1,984,321				
Total Without Donor Restrictions		18,667,614	•	18,940,324				
With Donor Restrictions		933,590		626,823				
Total Net Assets		19,601,204	•	19,567,147				
TOTAL LIABILITIES AND NET ASSETS	\$	21,920,545	\$	20,437,024				

THE NEW CHILDREN'S MUSEUM STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

	2021					2020					
	Without Donor		Without Donor With Donor			Without Donor		With Donor			
	F	Restrictions	R	Restrictions		Total	R	estrictions	Re	estrictions	Total
Operating Revenue and Support:							<u></u>				_
Contributions	\$	1,274,215	\$	372,344	\$	1,646,559	\$	563,043	\$	473,993 \$	1,037,036
Government grants		950,478		-		950,478		1,108,308		-	1,108,308
Admissions		510,497		-		510,497		332,849		-	332,849
Other income		460,322		-		460,322		212,856		-	212,856
Auxiliary activities		315,211		-		315,211		333,681		-	333,681
Memberships		294,581		-		294,581		171,376		-	171,376
In-kind contributions		536		-		536		161,394		-	161,394
Net assets released from restrictions		65,577		(65,577)		-		92,186		(92,186)	-
Total Operating Revenue and Support	_	3,871,417		306,767	_	4,178,184		2,975,693	_	381,807	3,357,500
Expenses:											
Program Services:											
Programs and exhibits	_	3,016,175	_	-		3,016,175	_	2,691,405		<u> </u>	2,691,405
Supporting Services:											
Management and general		601,835		-		601,835		596,558		-	596,558
Fundraising	_	830,309		-		830,309	_	495,921			495,921
Total Supporting Services	_	1,432,144	_	-	_	1,432,144		1,092,479	_	<u>-</u>	1,092,479
Total Expenses	_	4,448,319	_	-	_	4,448,319		3,783,884	. <u>-</u>	<u>-</u>	3,783,884
Change in Net Assets Before Investment Income		(576,902)		306,767	_	(270,135)		(808,191)		381,807	(426,384)

(Continued)

THE NEW CHILDREN'S MUSEUM STATEMENTS OF ACTIVITIES (CONTINUED) FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

	2021						2020					
		ithout Donor		With Donor		T 1		ithout Donor		With Donor		T . 1
		Restrictions	_	Restrictions		Total		Restrictions	1	Restrictions		Total
<u>Investment Income:</u>												
Net realized and unrealized gains	\$	219,778	\$	-	\$	219,778	\$	115,764	\$	-	\$	115,764
Interest and dividend income		95,480		-		95,480		41,163		-		41,163
Investment fees		(11,066)	_	-		(11,066)	_	(8,692)	_	-	_	(8,692)
Total Investment Income	_	304,192	_	-	_	304,192	_	148,235	_		_	148,235
Change in Net Assets		(272,710)		306,767		34,057		(659,956)		381,807		(278,149)
Net Assets at Beginning of Year	_	18,940,324	_	626,823	_	19,567,147	_	19,600,280	_	245,016	_	19,845,296
NET ASSETS AT END OF YEAR	\$_	18,667,614	\$	933,590	\$_	19,601,204	\$_	18,940,324	\$_	626,823	\$_	19,567,147

THE NEW CHILDREN'S MUSEUM STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2021

Supporting Services Total Programs and Management Supporting **Exhibits** and General Fundraising Services Total **Salaries and Related Expenses:** Salaries and wages 1,227,871 \$ 311,996 \$ 560,473 \$ 872,469 \$ 2,100,340 Payroll taxes 134,347 27,558 10,334 37,892 172,239 Employee benefits 216,296 33,276 27,730 61,006 277,302 Total Salaries and Related Expenses 1,578,514 372,830 598,537 971,367 2,549,881 **Nonsalary Related Expenses:** 94,130 26,328 120,458 269,093 Administrative expenses 148,635 106,679 Advertising and marketing 106,679 Artist performance fee 27,568 27,568 Communications 16,728 4,780 2,390 7,170 23,898 Cost of goods sold 46,684 46,684 Dues and memberships 3,732 1,445 843 2,288 6,020 Equipment 36,726 3,673 408 4,081 40,807 **Exhibitions** 7,132 1,528 1.528 3,056 10,188 Information technology 33,569 46,157 4,196 50,353 83,922 In-kind expenses 348 161 27 188 536 4,952 Meetings and conferences 1,004 736 1,740 6,692 Miscellaneous 10,858 3,194 5,924 9,118 19,976 Occupancy 278,525 15,490 15,487 30,977 309,502 Program events 46,535 23,267 7,756 31,023 77,558 Special events 132,226 132,226 132,226 Supplies 125,814 3,311 132,436 3,311 6,622 Travel 949 696 1,645 4,680 6,325 Total Nonsalary Related Expenses 899,165 199,089 201,856 400,945 1,300,110 Depreciation 538,496 29,916 29,916 59,832 598,328 TOTAL EXPENSES 3,016,175 601,835 830,309 1,432,144 4,448,319

THE NEW CHILDREN'S MUSEUM STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2020

Supporting Services Total Programs and Management Supporting **Exhibits** and General Fundraising Services Total **Salaries and Related Expenses:** Salaries and wages 1,140,784 \$ 325,730 \$ 360,890 \$ 686,620 \$ 1,827,404 Payroll taxes 117,797 17,277 21,989 39,266 157,063 Employee benefits 245,794 37,814 31,512 69,326 315,120 Total Salaries and Related Expenses 1,504,375 380,821 414,391 795,212 2,299,587 **Nonsalary Related Expenses:** 129,212 64,818 30,602 95,420 224,632 Administrative expenses Advertising and marketing 55,686 55,686 Artist performance fee 17,668 17,668 Communications 15,863 4,532 2,266 6,798 22,661 Cost of goods sold 56,895 56,895 Dues and memberships 1,958 758 442 1,200 3,158 Equipment 16,622 1,662 185 1,847 18,469 **Exhibitions** 696 696 21,152 Information technology 35,254 14,102 35,254 70,508 In-kind expenses 58,102 96,836 6,456 103,292 161,394 Meetings and conferences 7,568 1,180 1,259 2,439 10,007 Miscellaneous 4,276 874 5,028 5,902 10,178 Occupancy 127,611 7,242 7,243 14,485 142,096 Program events 12,775 6,388 2,129 8,517 21,292 Special events 2,314 2,314 2,314 Supplies 59,476 1,565 1,565 3,130 62,606 Temporary non-payroll help 2,665 333 334 667 3,332 Travel 3,934 555 555 5,044 1,110 Total Nonsalary Related Expenses 606,261 200,845 81,530 282,375 888,636 Depreciation 580,769 14,892 14,892 595,661 TOTAL EXPENSES 2,691,405 596,558 495,921 1,092,479 3,783,884

THE NEW CHILDREN'S MUSEUM STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

		<u>2021</u>		<u>2020</u>
Cash Flows From Operating Activities:	Ф	24055	ф	(250.140)
Change in net assets	\$	34,057	\$	(278,149)
Adjustments to reconcile change in net assets to				
net cash provided by (used in) operating activities:		500 220		505 ((1
Depreciation		598,328		595,661
Net realized and unrealized gain on investments		(219,778)		(115,764)
(Increase) Decrease in:		(50.000)		(107.446)
Grants and other receivables		(52,293)		(127,446)
Contributions receivable, net		65,076		(36,895)
Inventory		(9,500)		3,113
Prepaid expenses and other assets Increase (Decrease) in:		(13,052)		6,277
Accounts payable and accrued expenses		62,716		(397,936)
Deferred revenue		1,622,866		(65,294)
Net Cash Provided by (Used in) Operating Activities	_	2,088,420	_	(416,433)
Cash Flows From Investing Activities:				
Investment sales/maturities, net		(1,076,098)		61,901
Purchase of property and equipment	_	(331,604)	_	(131,526)
Net Cash Used in Investing Activities	_	(1,407,702)	_	(69,625)
Cash Flows From Financing Activities:				444.654
Line-of-credit advances		(101.654)		441,674
Line-of-credit payments		(191,674)		(419,815)
Proceeds from notes payable		-		350,000
Payments on notes payable	_	(44,444)	_	-
Net Cash (Used in) Provided by Financing Activities	_	(236,118)	_	371,859
Net Increase (Decrease) in Cash and Cash Equivalents and Restricted Cash		444,600		(114,199)
Cash and Cash Equivalents and Restricted Cash at Beginning of Year	_	39,686	_	153,885
CASH AND CASH EQUIVALENTS AND RESTRICTED CASH AT END OF YEAR	\$_	484,286	\$_	39,686
Supplementary Disclosure of Cash Flow Information: Cash paid for interest	\$_	8,132	\$_	7,686

Note 1 - Organization:

Mission and Vision

The New Children's Museum (the "Museum") in San Diego is an arts-based children's museum whose mission is to stimulate imagination, creativity, and critical thinking in children and families through inventive, engaging experiences with contemporary art.

The Museum's vision is to address a critical need in our society, and become a leader in engaging children through contemporary art in order to help develop the skills needed for the 21st century. Its virtual and onsite activities build on research about brain development, play, and engagement with art.

History and Achievements

The Museum opened in a La Jolla shopping center in 1983 and moved to its current downtown location in 1993. Renaming itself the San Diego Children's Museum/Museo de los Niños, it was among the first children's museums to emphasize bilingual engagement and cross-border artist commissions. In 2003, the Museum closed its doors to function "without walls" while constructing a new home. For five years, community outreach, including to San Diego's underserved communities and schools, was its entire focus.

In 2008, the Museum opened in its current, environmentally sustainable, three-story, 50,000 square-foot facility (designed by architect Rob Quigley). The Museum renamed itself The New Children's Museum, with the word "new" signifying that it was a "new" model of children's museum, focused on commissioning immersive contemporary art. The Museum is a community resource serving all of San Diego, and a "backyard" for urban families living downtown. The Museum provides a safe and engaging place to play and impacts the San Diego economy by providing work for artists, classes and camps, and a destination for local families as well as regional, national, and international tourists.

The Museum was one of only five museums awarded the 2019 National Medal for Museum and Library Service in recognition of its outstanding service to the community. Widespread access continues to be the cornerstone of the Museum's philosophy; with over 26% of its annual visitors coming for free or at discounted rates each year through an array of community access initiatives and partnerships.

In May 2021, the Museum reopened to the public after a 14-month pandemic closure. After two months of being open, the Museum welcomed its 2,000,000th visitors in July 2021. The following month, the Museum opened its first stand-alone satellite location in North County San Diego, called the Art + Play Space, with a smaller (2,000 square foot) version of its downtown offerings. The Museum also provides pop-up artmaking and programming at Studio by the Bay, an art studio partnership with Seaport Village.

Note 1 - Organization: (Continued)

Exhibitions, Studios and Virtual Opportunities

The Museum is an arts-based children's museum that serves as a community resource for early childhood creativity through contemporary art and open play. It invites families to "think, play, and create" in multiple ways:

- Children touch, jump, climb, and crawl as they physically explore large-scale, interactive installations created by commissioned contemporary artists. Each is notable for its aesthetics, conceptual ideas, creativity, playability, and layered interactions. Recently commissioned installations (late 2020 2021) include: *Energized!* by Regan Russell; *Brian and the Bugs* by Katie Ruiz; *El Más Allá* by Panca Villaseñor; *In the Balance* by Risa Puno; and *Teatro Piñata* by David Reynoso.
- The Museum offers art-making and educational themes in its studio spaces through drop-in activities and scheduled workshops that are free with admission. Studio spaces currently include *tikitiko* by Tanya Aguiñiga, where young visitors explore manipulatives that stimulate the senses; The *Rosso Family Foundation Innovators LAB*, the Museum's makerspace where children explore STEAM-based projects; *Clay Studio*, where visitors sculpt and take-home clay creations; *Paint Studio*, that lets children paint a full-sized object (currently a pickup truck); and *Toddler Time* workshops that include finger painting, movement, music, and story time.
- Distance learning offerings created during the pandemic through @thinkplaycreatefromhome continued the Museum's commitment to art exposure and engagement for children and families. In 2020, the Museum produced 137 videos and 30+ art-making prompts for use at home or in school situations. Conversations with its community partners in diverse neighborhoods serving low-income families identified the need for "low-tech" creative options as well. The Museum responded with 13,240 Arts/Learning Kits containing basic art supplies like paper, colored pens/pencils, safety scissors, and activity pages (sometimes bilingual). The Art/Learning Kits continue to be offered to community partners and schools, enabling them to choose from in-person or virtual creative engagement based on comfort level.

Community engagement is critical to our mission, and we continually evaluate the needs of underserved audiences. The imperative to meet the needs and provide access to all audiences has long been emphasized by the Board. The Museum has built relationships with hundreds of schools, social service agencies, and community organizations since opening in 2008. Fueled by research that students from low socio-economic backgrounds who are exposed to the arts make greater academic and professional increases than their more privileged peers, the Museum has developed a robust community access program to serve children and families (in order of attendance):

• Salute Our Troops – San Diego is home to the largest population of active-duty military, returning veterans, and military families in the nation. These families face unique challenges, including frequent moves, deployments, and readjustments to home life. The Museum's military access program focuses on providing military families with an affordable, enriching place to feel appreciated and at home. Partnerships include National Endowment for the Arts' Blue Star Museum's program (free admission to all military from Armed Forces Day to Labor Day); USO San Diego; and Support The Enlisted Program (STEP).

Note 1 - Organization: (Continued)

Exhibitions, Studios and Virtual Opportunities (Continued)

- School Visits/Title I The New Children's Museum offers both in-person and virtual tours for schools and other groups from pre-kindergarten through high school. Students, teachers, and chaperones from dozens of schools throughout San Diego come for free or at discounted rates; approximately 60% of all school visits are from Title I schools and Head Start programs. Most school and group visits include participatory, hands-on experiences that encourage inquiry-based learning inspired by the Museum's art installations; interdisciplinary applications in the classroom of the following subjects: visual arts, reading, writing, social studies and science and grade level, age-appropriate and standards-aligned activities.
- **Library Access Program: Discover and Go** The Museum has had a long-running relationship with San Diego County and City libraries, offering free admission to library pass holders. After the pandemic, the San Diego Public Library introduced Discover and Go, which provides cardholders the ability to reserve a free pass to visit the Museum. The pass covers admission for 2 adults and up to 6 children (8 people total).
- Museums for All This collaborative initiative between the Association of Children's Museums and the Institute for Museums and Library Services encourages families of all backgrounds to visit museums regularly and build lifelong museum habits. Visitors that use an EBT card (food benefits/WIC) can get up to four people into the Museum for \$2/per person. The Museum also offers an Access for All Membership for EBT card holders for \$40 (25% of the regular price). Museums for All admissions accounted for 11% of visitors in 2021 and 17% for 2022 year to date.
- pARTners in Creativity Children and chaperones come from 12 social service agencies working with abuse/neglect, homelessness, low literacy, mental and physical disabilities, substance abuse, and migrant issues. Groups enjoy free visits in a safe environment with activities geared to their needs. The Museum also assembles and creates kits with programming and supplies to bring to the organizations if their families prefer an at-home experience.
- Accessibility Mornings Children with disabilities and their family/caretakers can enjoy the Museum's
 installations and programming for free on designated mornings once a month, prior to the Museum opening
 to the public.
- *Other* Kids Free October, Museum month in February, cross-membership promotions, and other initiatives provide additional opportunities to visit the Museum for free or deeply discounted each year.
- Mass Creativity Day and Workshops Since 2013, the Mass Creativity program has impacted more than 20 diverse community groups, including Barrio Logan College Institute, Barrio Logan; Casa Familiar; San Ysidro; City Heights/Weingart Library, City Heights; Paradise Hills/Skyline Hills Library, Paradise Hills; The San Diego LGBT Community Center, Hillcrest; Solutions for Change, Vista; and South Bay Community Services, Chula Vista. The workshop series culminates each June on Mass Creativity Day, when participants and the public come to the Museum and its park for a free festival of artmaking, music, and fun. Mass Creativity workshops were held virtually in 2020 and 2021 resumed in person in 2022.

Note 1 - Organization: (Continued)

Exhibitions, Studios and Virtual Opportunities (Continued)

Feedback from evaluations, observations, and community partners consistently supports the Museum's theory of change: that small successes experienced during open play and art activities reinforce the development of crucial skills like confidence, optimism, creativity, problem-solving, collaboration, critical thinking, and resilience. These skills encompass the overarching impact the Museum strives to have, and align with the identified needs of various community partners.

Why the Emphasis on Play and Art?

Children's need for play is fundamental and basic. Infants begin playing almost immediately after birth, and continue even in dire circumstances, like in prisons or extreme poverty. Through play, children learn about the world and social relationships; they can test out ideas and build skills like resiliency. It is how children learn best when young and is an expression of joy and good health. The Museum's emphasis on open-ended play is one way to combat today's trend of declining playtime due to reduced school funding that has cancelled recess and art/music electives, various screens, time constraints that favor structured playdates, or test-prep classes.

Similarly, children need art. Artmaking boosts critical thinking as children problem-solve through different media and processes. The arts also provide contact with varied cultures, ideas, and historical periods. As noted by *Americans for the Arts*, the positive, well-documented impact of art on children includes children being more engaged and motivated at school; art giving students a voice in learning and telling their stories; and art nurturing collaboration, flexibility, hope, and resiliency.

Note 2 - Significant Accounting Policies:

Accounting Method

The financial statements of the Museum have been prepared on the accrual basis of accounting which is in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP), and, accordingly, reflect all significant receivables, payables, and other liabilities.

Financial Statement Presentation

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes thereon are classified and reported as follows:

- Net Assets Without Donor Restrictions Net assets available for use in general operations, and not subject to donor (or certain grantor) restrictions. The governing board has designated net assets without donor restrictions as described in Note 9.
- Net Assets With Donor Restrictions Net assets subject to donor (or certain grantor) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires—that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Note 2 - Significant Accounting Policies:

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Risks and Uncertainties

The Museum invests in various types of investment securities which are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near-term, and such changes could materially affect the amounts reported in the statement of financial position.

Fair Value Measurements

Fair value accounting standards define fair value, establish a framework for measuring fair value, outline a fair value hierarchy based on inputs used to measure fair value, and enhance disclosure requirements for fair value measurements. The fair value hierarchy distinguishes between market participant assumptions based on market data obtained from sources independent of the reporting entity (observable inputs that are classified within Level 1 or 2 of the hierarchy), and the reporting entity's own assumptions about market participant assumptions (unobservable inputs classified within Level 3 of the hierarchy).

- Level 1 inputs are quoted prices in active markets for identical investments that the investment manager has the ability to access at the measurement date.
- Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the investment, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the investment.

The Museum's statements of financial position include the following financial instruments that are required to be measured at fair value on a recurring basis:

 Investments in mutual, index and exchanged traded funds are considered Level 1 assets, and are reported at fair value based on quoted prices in active markets for identical assets at the measurement date.

Inventory

Inventory consists of merchandise valued at the lower of average cost or net realizable value.

Note 2 - Significant Accounting Policies: (Continued)

Allowance for Doubtful Accounts

Bad debts are recognized on the allowance method based on historical experience and management's evaluation of outstanding receivables. Management believes that all grants and other receivables were fully collectible; therefore, no allowance for doubtful grants and other receivables was recorded at December 31, 2021 and 2020. The allowance for doubtful contributions receivable totaled \$-0- and \$1,700 at December 31, 2021 and 2020, respectively.

Capitalization and Depreciation

The Museum capitalizes all expenditures for property and equipment in excess of \$5,000 at cost, while donations of property and equipment are recorded at their estimated fair values. Such donations are reported as support without donor restrictions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use, and contributions of cash that must be used to acquire property and equipment, are reported as support with donor restrictions. Absent donor stipulations regarding how those donated assets must be maintained, the Museum reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Museum reclassifies net assets with donor restrictions to net assets without donor restrictions at that time. Property and equipment are depreciated using the straight-line method over the estimated useful asset lives as follows:

Building and improvements	10 - 50 years
Parking garage	50 years
Furniture and fixtures	2 - 10 years
Exhibits	2 - 5 years
Equipment	5 years
Vehicles	5 years

Depreciation totaled \$598,328 and \$595,661 for the years ended December 31, 2021 and 2020, respectively.

Maintenance and repairs are charged to operations as incurred. Upon sale or disposition of property or equipment, the asset account is reduced by the cost and the accumulated depreciation account is reduced by the depreciation taken prior to the sale. Any resultant gain or loss is then recorded as income or expense.

Collections

In conformity with the practice followed by many museums, art objects purchased by or donated to the Museum are not capitalized in the statement of financial position. The Museum's collection is made up of works of art that are held for exhibition and various other program activities. Each of the items is cataloged, preserved and cared for, and activities verifying their existence and assessing their condition are performed continuously. Purchased collection items are recorded as decreases in net assets without restriction in the year in which the items are acquired, or in net assets with restrictions if the net assets used to purchase the items are restricted by the donor. Contributed collection items are excluded from the financial statements. The collection is subject to a policy that requires proceeds from their sales to be used to acquire other items for collections, or to support the direct care of collections. Direct care of collections is defined by the Museum as costs that prolong the life and usefulness of the collection, costs providing benefits that enhance the quality and protection of the collection, and costs that make a physical impact on collections objects, increasing or restoring their cultural or scientific value. Routine and ongoing expenditures are not considered direct care of collections. There were no collection items donated for the years ended December 31, 2021 and 2020.

Note 2 - Significant Accounting Policies: (Continued)

Collections (Continued)

Proceeds from deaccessions or insurance recoveries are reflected as increases in the appropriate net asset classes. The Museum did not purchase collection items during the years ended December 31, 2021 and 2020.

Impairment of Real Estate

The Museum reviews its investment in real estate for impairment whenever events and changes in circumstances indicate that the carrying value of such property may not be recoverable. Recoverability is measured by a comparison of the carrying amount of the real estate to the estimated proceeds from the eventual disposition of the real estate. If the real estate is considered to be impaired, the impairment to be recognized is measured at the amount by which the carrying amount of real estate exceeds the fair value of such property. There were no impairment losses recognized in 2021 and 2020.

Compensated Absences

Accumulated unpaid vacation is accrued when incurred. Accrued vacation totaled \$93,177 and \$109,604 at December 31, 2021 and 2020, respectively, and is included in accounts payable and accrued expenses.

Revenue Recognition

Admissions

The Museum recognizes revenue from admissions upon sale or date of service, as applicable.

Auxiliary Activities

Revenue from auxiliary activities includes parking and retail sales totaling \$201,147 and \$107,036 for the years ended December 31, 2021 and 2020, respectively. The Museum recognizes revenue from these sources upon sale. Revenue from auxiliary activities also include education programs, facility rental, program events, and traveling exhibitions totaling \$114,064 and \$226,645 for the years ended December 31, 2021 and 2020, respectively. The Museum recognizes this revenue as performance obligations are satisfied, and the non-refundable portions of the contract are recorded as revenue upon receipt.

Deferred revenue from facility rentals totaled \$21,550 and \$23,845 at December 31, 2021 and 2020, respectively.

Memberships

The Museum offers memberships of various categories that typically last for a term of one year. The Museum divides fees from these memberships between contributions and exchange transactions, and recognizes revenue for the contribution upon sale. The exchange portion is also recognized upon sale, since fees are non-refundable and used to fund the Museum's mission and access program.

Note 2 - Significant Accounting Policies: (Continued)

Revenue Recognition (Continued)

Contributions

Contributions are recognized when the donor makes a promise to give in writing to the Museum that is in substance, unconditional. Conditional promises to give are not recognized until they become unconditional—that is, when the conditions on which they depend are substantially met. Contributions are recorded as without donor restriction or with donor restriction, depending on the existence or nature of any donor restrictions. All donor-restricted support is reported as an increase in net assets with donor restrictions. When the stipulated time restriction ends or purpose restriction is accomplished, donor-restricted net assets are reclassified to net assets without donor restrictions. Contributions to be received in future periods are discounted at an appropriate discount rate. Amortization of discounts is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

Shuttered Venue Operators Grant

On July 21, 2021, the Museum was awarded a Shuttered Venue Operators Grant ("SVOG") from the U.S. Small Business Administration ("SBA") in the amount of \$870,908, and received the funding on July 29, 2021. On October 11, 2021, the Museum was awarded a supplemental SVOG from the SBA in the amount of \$776,348 and received the funding on December 7, 2021. This cost-reimbursement federal grant is eligible to cover expenses for the period of March 20, 2020 through June 30, 2022. As a condition to receiving distributions, grant recipients must agree to certain terms and conditions, including, among other things, that the funds are being used for eligible expenses as defined by the SBA. SVOG payments are recorded as deferred revenue upon receipt of the SVOG funding from the SBA. Grant revenue is recognized to the extent that eligible expenses have been incurred. The Museum incurred \$730,882 of eligible expenses during the year ended December 31, 2021, and thus recognized the \$730,882 as grant revenue during the year ended December 31, 2021, which is included in government grants. The remaining \$943,374 of SVOG funding that was not used for eligible expenses as of December 31, 2021 is included in deferred revenue as of December 31, 2021.

Donated Services, Materials, Supplies and Equipment

The Museum utilizes the services of many volunteers throughout the year. This contribution of services by the volunteers is not recognized in the financial statements unless the services received (a) create or enhance nonfinancial assets, or (b) require specialized skills which are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

Note 2 - Significant Accounting Policies: (Continued)

Donated Services, Materials, Supplies and Equipment (Continued)

The Museum received the following in-kind donations which are recorded at fair value for the years ended December 31:

	<u>202</u>	<u>21</u>	<u>2020</u>
Professional services	\$	-	\$ 106,120
Catering and other program items		-	53,474
Facility usage			1,800
Total In-Kind Contributions	\$	-	\$ 161,394

Donations of catering and other items for special events totaled \$536 and \$-0- for the years ended December 31, 2021 and 2020, respectively, which are included in special events revenue and expenses.

Allocated Expenses

The Museum allocates its expenses on a functional basis among its various programs and supporting services. Expenditures which can be identified with a specific program or support services are allocated directly, according to their natural expenditure classification. Costs that are common to several functions are allocated among the program and supporting services on the basis of time records, space utilized, and estimates made by the Museum's management.

Income Taxes

The Museum is a public charity, and is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the California Revenue and Taxation Code. The Museum believes that it has appropriate support for any tax positions taken, and, as such, does not have any uncertain tax positions that are material to the financial statements. The Museum is not a private foundation.

The Museum's Return of Organization Exempt from Income Tax for the years ended December 31, 2021, 2020, 2019, and 2018 are subject to examination by the Internal Revenue Service and State taxing authorities, generally three-to-four years after the returns were filed.

Concentration of Credit Risk

The Museum maintains its cash in bank accounts and brokerage accounts which, at times, may exceed federally insured limits. The Museum has not experienced any losses in such accounts. The Museum believes it is not exposed to any significant credit risk on cash and cash equivalents.

Note 2 - Significant Accounting Policies: (Continued)

Cash and Cash Equivalents and Restricted Cash

For purposes of the statements of cash flows, the Museum considers all highly liquid investments available for current use with an initial maturity of three months or less to be cash equivalents. The following is a reconciliation of cash and cash equivalents and restricted cash reported within the statements of financial position that sum to the total in the statements of cash flows at December 31:

	<u>2021</u>	<u>2020</u>
Cash and cash equivalents	\$ 346,972	\$ 10,688
Cash and cash equivalents – Board-designated funds	137,314	28,998
Total Cash and Cash Equivalents and Restricted Cash	\$ 484,286	\$ 39,686

Subsequent Events

The Museum has evaluated subsequent events through September 30, 2022, which is the date the financial statements are available for issuance, and concluded that there were no events or transactions that needed to be disclosed.

Note 3 - Liquidity and Availability:

The Museum regularly monitors the availability of resources required to meet its operating needs and other contractual commitments. The Museum considers appropriated earnings and distributions from board-designated funds, contributions without donor restrictions and contributions with donor restrictions for use in current programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. General expenditures include management and general expenses and fundraising expenses expected to be paid in the subsequent year. Annual operations are defined as activities occurring during the Museum's fiscal year.

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use except as described above, within one year, are comprised of the following:

		<u>2021</u>		<u>2020</u>
Financial assets at year-end:				
Cash and cash equivalents	\$	346,972	\$	10,688
Grants and other receivables		354,470		302,177
Contributions receivable, net		30,040		95,116
Board-designated funds		3,388,513		1,984,321
Distributions from board-designated funds	_	380,000		380,000
Total financial assets		4,499,995		2,772,302
Less assets unavailable for general expenditures:				
Restricted by governing body requiring approval for disbursement	_	(3,388,513)		(1,984,321)
Financial assets available to meet cash needs for general				
expenditures within one year	\$_	1,111,482	\$_	787,981

In addition to financial assets available to meet general expenditures over the next 12 months, the Museum has a line-of-credit agreement with available borrowings totaling \$500,000 as described in Note 7. In addition, the Museum operates with a balanced budget, and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources.

The Museum's governing board has designated a portion of funds without donor restrictions. These funds are subject to a spending policy, and are invested for long-term appreciation and current income but remain available and may be spent at the discretion of the Board of Directors, as described in Note 9.

Note 4 - Contributions Receivable:

Contributions receivable consist of the following at December 31:

	<u>2021</u>	<u>2020</u>
Receivables due in less than one year	\$ 30,040	\$ 96,816
Less: Allowance for doubtful accounts	 	 (1,700)
Total Contributions Receivable, Net	\$ 30,040	\$ 95,116

Note 5 - Investments and Fair Value Measurements:

The following table summarizes assets measured at fair value by classification within the fair value hierarchy at December 31:

December 31:		,	2021	
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Balance at December 31, 2021
Mutual, index and exchange traded funds	\$ <u>3,251,199</u>	\$ <u> </u>	\$ <u> </u>	\$ 3,251,199
		2	2020	
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Balance at December 31, 2020
Mutual, index and exchange traded funds	\$ 1,955,323	\$	\$ <u> </u>	\$ 1,955,323
The following schedule summarizes the	investment income	e for the years ende	d December 31:	
			<u>2021</u>	<u>2020</u>
Net realized and unrealized gains Interest and dividend income Investment fees Total Investment Income			\$ 219,778 95,480 (11,066) \$ 304,192	\$ 115,764 41,163 (8,692) \$ 148,235
Note 6 - Property and Equipment:				
Property and equipment consist of the fo	llowing at Decemb	per 31:	<u>2021</u>	<u>2020</u>
Land Building and improvements Parking garage Furniture and fixtures Exhibits Equipment Vehicles Construction-in-progress Subtotal Less: Accumulated depreciation			\$ 2,232,286 19,266,790 1,320,000 334,220 1,146,225 162,161 25,808 66,398 24,553,888 (6,817,266)	\$ 2,232,286 19,105,070 1,320,000 334,220 927,235 141,793 25,808 135,872 24,222,284 (6,218,938)
Property and Equipment, Net			\$ 17,736,622	\$ 18,003,346

Note 7 - Line-of-Credit:

The Museum has a line-of-credit with First Republic Bank in the amount of \$500,000, with interest at the bank's index rate plus .50% with a minimum rate of 3.25% (3.75% at December 31, 2021 and 2020). The line-of-credit matures on July 31, 2022 and was secured by real property. The outstanding advances under the line-of-credit totaled \$-0- and \$191,674 at December 31, 2021 and 2020, respectively.

Note 8 - Notes Payable:

Notes payable	consists of	of the	following	at Decei	mber 31:

Note payable to MDF Fund I, LP in the original amount of \$200,000. The note is noninterest bearing. Principal payments of \$5,555 monthly begin on May 2021 for twelve (12) months. Principal payments of \$11,111 monthly, begin on May 2022 for remaining twelve (12) months of note. The note is due April 2023. Secured by	<u>2021</u>	2020
property and receivables.	\$ 155,556	\$ 200,000
Note payable to U.S. Small Business Administration, in the original amount of \$150,000, bears interest at 2.75% with payments of principal and interest of \$641 monthly, beginning May 2021. The note is due May 2050. Secured by property and receivables. Accrued interest totaled \$6,521 and \$2,406, and is included in accounts payable and		
accrued expenses at December 31, 2021 and 2020, respectively.	150,000	 150,000
Total Notes Payable	305,556	 350,000
Less: Current portion of notes payable	(114,790)	 (46,842)
Total Notes Payable, Noncurrent	\$ 190,766	\$ 303,158

Future principal payments on the notes payable are as follows:

Years Ended	
December 31	
2022	\$ 114,790
2023	48,226
2024	3,887
2025	3,995
2026	4,106
Thereafter	130,552
	\$ 305,556

Note 9 - Board-Designated Funds:

The Museum's governing board has designated a portion of funds without donor restrictions. These funds are invested in accordance with the investment policy with \$500,000 of the fund available for short-term or emergency cash requirements and the remainder to be invested for long-term growth and income. The Museum may withdraw 4% to 5% of the rolling 36-month moving average of the market value of the investment portfolio as of December 31 of each year. The Investment Committee may recommend a different amount or no withdrawal at all. All withdrawals, within guidelines or not, must be approved by the Museum's Board of Directors.

Changes in the board-designated funds consist of the following for the years ended December 31:

	<u>2021</u>		<u>2020</u>
Board-Designated Funds at Beginning of Year	\$))-	\$	1,939,506
Contributions	1,100,000		
Investment income:			
Investment income	95,480		41,163
Net realized and unrealized gains	219,778		117,735
Investment fees	(11,066)		(8,692)
Total Investment Income	304,192	_	150,206
Distributions	<u> </u>		(155,391)
Board-Designated Funds at End of Year	\$ 3,388,513	\$	1,984,321
Board-designated funds consist of the following at December 31:			
	<u>2021</u>		<u>2020</u>
Cash and cash equivalents	\$ 137,314	\$	28,998
Board-designated investments	3,251,199	_	1,955,323
Total Board-Designated Funds	\$ 3,388,513	\$	1,984,321

Note 10 - Net Assets With Donor Restrictions:

Net assets with donor restrictions represent contributions received or receivable by the Museum, which are limited in their use by time or donor-imposed restrictions. Net assets with donor restrictions are available for the following purpose at December 31:

	<u>2021</u>	<u>2020</u>
Subject to Expenditure for Specified Purpose:		
Innovation lab	\$ 348,727	\$ 231,742
Exhibits	306,011	163,528
Military and public access programs	86,844	31,000
Outreach	72,778	81,323
Welcome desk project	69,230	69,230
Feasibility study	30,000	30,000
Education	15,000	15,000
Other	5,000	5,000
Total Net Assets with Donor Restrictions	\$ 933,590	\$ 626,823

Note 10 - Net Assets With Donor Restrictions: (Continued)

Net assets released from donor restrictions by incurring expenses satisfying the restricted purpose, or by the occurrence of the passage of time or other events specified by the donors, are as follows for the years ended December 31:

	<u>2021</u>		<u>2020</u>	
Purpose Restrictions Accomplished:				
Outreach	\$ 24,057	\$	3,143	
Innovation lab	16,706		11,008	
Education	15,000		50,499	
Military and public access programs	9,814		27,536	
Total Net Assets Released from Restrictions	\$ 65,577	\$	92,186	

Note 11 - Commitments and Contingency:

Pension Plan

The Museum has a 403(b) Plan (the "Plan") covering all regular full-time and part-time employees. Under the Plan, employees can contribute and defer taxes on compensation earned. After the first year of employment and 1,000 hours worked, the Museum matches employees' contributions up to 3% of the employee's annual wages. Employer matching contribution is subject to change and annual approval by the Museum's Board of Directors. The employer matching contributions to the Plan totaled \$49,316 and \$32,814 for the years ended December 31, 2021 and 2020, respectively, and are included in employee benefits in the statements of functional expenses.

Landscape Maintenance Agreement

The City of San Diego constructed the Children's Museum Park in 2008, which is adjacent to the Museum. The Museum entered into a landscape maintenance agreement with the City of San Diego that obligates the Museum to pay all costs of maintaining the park for an initial period of 30 years, renewable for an additional 30 years. The maintenance costs totaled \$2,637 and \$7,799 for the years ended December 31, 2021 and 2020, respectively.

Common Area and Parking

The Museum has a common interest in the adjacent common area and parking structure with Pinnacle Market Development (US), LLC. The Covenants, Conditions, and Restrictions (CC&Rs) for the Museum and Pinnacle Museum Tower Development require payments for operating and replacement funding. CC&R payments totaled \$37,395 and \$30,697 for the years ended December 31, 2021 and 2020, respectively.

Collective Bargaining Agreement

Certain Museum employees are represented by International Brotherhood of Electrical Workers Local Union 465 AFL-CIO (the "Union"). The collective bargaining agreement was effective on January 1, 2020 for a term of three (3) years, through December 31, 2023.

Note 11 - Commitments and Contingency: (Continued)

Payroll Protection Program Loan

In April 2020, the Museum received a loan totaling \$681,700 from the U.S. Small Business Administration, under the CARES Act Paycheck Protection Program ("PPP"). The loan is forgivable to the extent that the Museum meets the terms and conditions of the PPP. Any portion of the loan that is not forgiven bears interest at 1%, and is due in April 2022. The Museum recognized \$-0- and \$681,700 as revenue for the years ended December 31, 2021 and 2020, respectively. The full loan amount was forgiven by the U.S. Small Business Administration on May 28, 2021.

Consolidated Appropriations Act Paycheck Protection Program

In January 2021, the Museum received a loan totaling \$681,787 from the U.S. Small Business Administration under the CARES Act Paycheck Protection Program ("PPP2"). The loan is forgivable to the extent that the Museum meets the terms and conditions of the PPP2. Any portion of the loan that is not forgiven bears interest at 1%, and is due in January 2026. The Museum has included the loan totaling \$681,787 in deferred revenue at December 31, 2021. The Museum expects to satisfy the terms and conditions of forgiveness of the PPP2, and will recognize the \$681,787 as revenue when forgiveness is granted, which is expected to occur during the year ended December 31, 2022. Subsequent to year-end, the PPP loan was granted partial forgiveness of \$598,465 on June 30, 2022.

Coronavirus Pandemic Contingency

The COVID-19 pandemic, whose effects first became known in January 2020, is having a broad and negative impact on commerce and financial markets around the world. The United States and global markets experienced significant declines in value resulting from uncertainty caused by the pandemic. The Museum is closely monitoring its investment portfolio and its liquidity and is actively working to minimize the impact of these declines. The extent of the impact of COVID-19 on the Museum's operational and financial performance will depend on certain developments, including the duration and spread of the outbreak and its impacts on the Museum's donors, customers, employees, and vendors, all of which at present cannot be determined. Accordingly, the extent to which COVID-19 may impact the Museum's financial position and changes in net assets and cash flows is uncertain, and the accompanying financial statements include no adjustments relating to the effects of this pandemic.