



Just the Facts, Peas!

About:

Bean Sprouts is a nationally-recognized café concept where kids and families participate in a playful eating experience. Bean Sprouts' plants its good-for-you cafés inside family destinations (museums, science centers, zoos, theme parks, etc.) where there is a rising demand for healthier choices.

Menu:

Bean Sprouts' award-winning children's menu — with items like Crocamole and Do-Re-For-Me — empowers kids to make their own healthy choices. Grown-ups are delighted with equally tempting adult choices. The café menu offers a variety of choices for families with picky eaters, allergies and other dietary challenges. Bean Sprouts adheres to strict ingredient guidelines and features organic and sustainable foods, compostable packaging and eco-friendly design.

Founders:

With a company philosoPEA of sparking children's appetites for yummy, good-for-you food and delighting parents with a happier mealtime, co-founders Shannon "Peacasso" Seip and Kelly "Pea Brain" Parthen are often called upon as experts in making healthy food fun. They've shared their playful and innovative approach at the White House and with many major media outlets. Shannon and Kelly are also regular speakers at industry and mom-focused conferences nationwide.

Book:

The founders co-authored the award-winning book *Bean Appetit: Hip and Healthy Ways to Have Fun with Food* (Andrews McMeel Publishing), which features fun recipes and tips to make mealtimes and food prep more fun. It has been featured in nearly every national parenting magazine as well as *Good Morning America* and *Today Show*.

Recent Awards:

Bean Sprouts was just recognized once again as a "Top 100 Mover & Shaker" in the restaurant industry by *Fast Casual Magazine* for its family-friendly concept. Its Do-Re-For-Me sandwich has been named as the nation's Best Kids' Meal by the National Restaurant Association (NRA) & the Kids LiveWell initiative.

