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**LOCAL CREATIVE STUDIO WILL BE 2023 “ARTISTS IN RESIDENCE” AT
THE NEW CHILDREN’S MUSEUM**

*SWISH PROJECTS will help celebrate NCM community through exhibitions,
programs and activities*

SAN DIEGO – February 8, 2023 - Some days, it may seem like the kids have taken over The New Children’s Museum as they discover, create and engage with the contemporary art installations in the 50,000 square-foot Museum downtown.

In 2023, this will be intentional as local creatives SWISH PROJECTS have been appointed “Artists in Residence” and will launch the “TKRTP Museum Project.” Translated as “The kids run this place,” the year-long project will use art, video, photography, artmaking and more to document and celebrate the Museum community and enhance a sense of belonging.

“For 15 years, The New Children’s Museum has been a place for and about the kids, so it seems appropriate to ‘lean in’ to this concept with the SWISH PROJECTS collaboration,” explained Elizabeth Yang- Hellewell, Executive Director. “**The TKRTP Project** helps kick off a year of engaging artists in creating and enhancing unique art experiences for our visitors.”

The residency will begin with the launch on February 18 of the **TKRTP Project** gallery installation featuring a New Children’s Museum *Portrait Project*. The SWISH team has photographed 30 members of the Museum community ranging from staff and board to community partners, members, educators and of course, kids. The combination of still and moving images will be prominently displayed In the Marino Gallery on the Main Level.

Additional components of the residency will include:

- Youth Media Arts Workshop Series

Over the course of 2023, SWISH will be leading a series of three media arts workshops for 4-6th grade students in the San Diego Unified School District. Each day-long workshop (portrait video, zines, poster-making) will provide a platform for young people to create their own portraits of the museum.

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- Changing Installation of Youth Artwork

Following each workshop described above, youth art created in the workshops will be placed on display in the TKRTP Gallery space, showcasing youth perspectives and talents as a significant contribution to the ongoing and everchanging Museum portrait.

- Digital Interview Series

Over the course of 2023 (beginning in February), SWISH Projects will collaborate with NCM to produce a monthly digital interview series led by youth correspondents featuring a range of NCM community members ranging from artists, staff, visitors and beyond.

The artist residency is funded in part by the City of San Diego Commission for Arts and Culture.

Media is invited to attend the opening reception for TKRTP Project, **Saturday, February 18, 8:30 am.** Please RSVP directly to tr@trprsandiego.com or call 858 .483.3918

Photos available upon request.

About SWISH PROJECTS

SWISH PROJECTS is the creative studio of Edwin Negado, John Itiola, and Julian Klincewicz. Based in Los Angeles and San Diego, the collaborative trio work across a range of mediums & practices, including; Creative Direction, Content Strategy, Film, Photography, Copywriting, Design, and Experiential Marketing.

About The New Children's Museum

The New Children's Museum's mission is to spark creativity, exploration and a sense of belonging through interactive art experiences. Located downtown, the Museum collaborates with contemporary artists to design and create art installations and educational programs for children. The Museum brings families together in a rich educational environment that fosters creativity — blending the best elements of children's museums, contemporary art museums and community resources. In 2023, the Museum is celebrating 40 years serving San Diego and 15 years as The New Children's Museum in its downtown location. To learn more, visit thinkplaycreate.org or follow them on [Facebook](#) or [Instagram](#).