



the new children's museum™

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**MEDIA ALERT**

**LOS TROMPOS TO OPEN OCTOBER 8 AT THE NEW CHILDREN'S MUSEUM**

*Ribbon cutting ceremony followed by an all-day, outdoor free community celebration*

**San Diego, September 28, 2022** – A new public outdoor installation, *Los Trompos*, is opening in the park across from The New Children's Museum on October 8. To kick off the opening day celebrations, there will be a **ribbon cutting ceremony at 9am** followed by a free all-day community celebration in the Museum Park with related art-making activities and food trucks for families to enjoy. Admission is required to experience installations inside the Museum.

**About Los Trompos**

Inspired by the popular children's toy, *Los Trompos* consists of six colorfully woven, life-size spinning tops. Children are invited to team up to rotate the tops and climb inside for a spin, encouraging joyful play and collaboration with others. In Spanish, *Los Trompos* translates to "The Spinning Tops," and the colorful surfaces of each top are woven in the traditional style of Mexican artisans.

"The concept behind *Los Trompos* is based on an approach of traditional toys, their colorful expression and the way they are constructed," explained Héctor Esrawe and Ignacio Cadena, two of Mexico's leading designers and creators of *Los Trompos*, which was originally exhibited at the Museum of High Art in Atlanta. "We wanted to talk about the traditions and skills of the craftsmen in Mexico, and an inheritance of our culture. We like the idea of translating these techniques into new symbols."

*Los Trompos* is a travelling installation jointly commissioned with the Bay Area Discovery Museum, where these lively, eye-catching and larger-than-life tops were displayed from May to September of this year. All six spinning tops will be on display at The New Children's Museum until January 2023, after which three of the tops will return to the Bay Area Discovery Museum. *Los Trompos* is accessible to the public for free during The New Children's Museum's open hours.

Learn more about *Los Trompos* at [thinkplaycreate.org/los-trompos](https://thinkplaycreate.org/los-trompos).

**Link to Photos**

- *Los Trompos at Museum of High Art in Atlanta (overhead shot), Photo by Abel Klainbaum*
- *Los Trompos at Bay Area Discovery Museum 1, Photo Courtesy of BADM*
- *Los Trompos at Bay Area Discovery Museum 2, Photo Courtesy of BADM*

- Héctor Esrawe head shot, Photo by Ana Hop
- Ignacio Cadena head shot

### **About the *Los Trompos* Artists**

More than six years ago, Héctor Esrawe and Ignacio Cadena established their interdisciplinary design firm E+C based in Mexico City. Esrawe is an award-winning industrial designer as well as a celebrated furniture, interior and product designer. Inspired by traditional Latin American design, architecture and folk art, Esrawe's works are playful, sometimes humorous, and organic. Like Esrawe, Cadena is the creative director of his own firm CADENA+ASOC. CONCEPT DESIGN with over 20 years of experience. Cadena's collaborative designs explore the boundaries between art and science. The ability to jump from one discipline to another turns his work into hybrid expressions that nurture one another.

### **About The New Children's Museum**

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Located downtown, the Museum collaborates with contemporary artists to design and create art installations and educational programs for children. The Museum brings families together in a rich educational environment that fosters creativity — blending the best elements of children's museums, contemporary art museums and community resources. In addition to the downtown San Diego location, the Museum has a satellite location called the Art + Play Space in Del Mar. To learn more, visit [thinkplaycreate.org](http://thinkplaycreate.org) or follow them on [Facebook](#), [Instagram](#) or [Twitter](#).