



the new children's museum™

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**MEDIA ALERT**

**The New Children's Museum Celebrates 10<sup>th</sup> Annual Mass Creativity Day**

*A free outdoor festival of art, creativity and community in the Museum Park and Museum*

The New Children's Museum is hosting its 10<sup>th</sup> annual Mass Creativity Day, a celebration of art, creativity and community with live performances, family-friendly art-making activities, food and free admission to the Museum all day. Mass Creativity Day is the culminating event of the Museum's signature Mass Creativity outreach program that held free art-making workshops at seven different community centers throughout San Diego County from April to June. The participating community organizations include Barrio Logan College Institute, Casa Familiar, City Height Weingart Library, Skyline Hills Library, The San Diego LGBT Center, Solutions for Change and SBCS (South Bay Community Services).

Mass Creativity Day will include performances by Teye Sa Thiosanne African Drum and Dance Company, Maraya Performing Arts, Mariachi Victoria, Alyce Smith Cooper, and TranscendANCE. Other activities include face painting, a music class for toddlers facilitated by the San Diego Youth Symphony, drawing classes and live portrait drawing by Scarlett Baily, a reading of *Karen's Heart* by author Georgeanne Irvine (read in Spanish by Radio Latina host Gloria Beltran), and appearances by Joyride Bookshop and Fern Street Circus in the Museum Park. Island Avenue in front of the Museum will be closed to traffic for the festivities.

<b>WHO</b>	The New Children's Museum
<b>WHAT</b>	Mass Creativity Day – outdoor festival or art, creativity and community
<b>WHERE</b>	Museum Park, 200 W. Island Avenue (across from Museum) San Diego
<b>WHEN</b>	Saturday, June 25, 9am-3pm

**Useful links and images:**

- [Mass Creativity Day website](#)
- [Mass Creativity Day program](#)
- [Mass Creativity Photos + Logo](#)