



the new children's museum™

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CHILDREN'S MUSEUM WELCOMES NEW PHILANTHROPY LEADER

Kathleen Daugherty joins the Museum as Deputy Director of Philanthropy

SAN DIEGO – July 12, 2021 – The New Children's Museum announced the appointment of seasoned nonprofit executive Kathleen Daugherty as its new Deputy Director of Philanthropy. Daugherty brings over 20 years of experience as a fundraiser and philanthropy advisor in the areas of higher education, health and human services, youth development and the arts.

"We are incredibly pleased to have Kathleen Daugherty join the leadership team at the Museum," said Caroline Perry, Chair of The New Children's Museum Board of Directors. "We're confident that her deep experience in nonprofit fundraising will significantly broaden our reach and expand our donor and community support."

A San Diegan by birth, Daugherty most recently served as Director of Principal Gifts at the Leukemia & Lymphoma Society where she cultivated transformational gifts toward a mission of curing blood cancers in our lifetime. She also managed national board giving, the advancement sub-committee, and served as a partner to the 26 regional offices. Previously, she was Senior Director, Regional and International Advancement at the College of William & Mary. An inaugural member of the university's regional initiative, she opened the California office for William & Mary cultivating major and principal gifts, managing a campaign committee, and developing infrastructure for the \$1 billion *For the Bold* campaign.

"Returning at this moment when the Museum is reintroducing itself to San Diego post-pandemic is a full circle moment for me. I couldn't be more excited to join the Museum at this time," said Daugherty, who consulted between 2008 and 2014 for The New Children's Museum on its opening capital campaign, government and foundation relations, prospect development as well as serving as interim Director of Development.

"Not only has this museum been an important part of my career, some of my family's fondest memories have happened here. Watching children play in the Museum now that we are reopen brings me right back to my own kids bouncing in the pillow room (*No Rules...Except*) and careening around the corner on chariots (*Apex Chariots*). I look forward to working with our many advocates, volunteers and members to enhance our mission and reach even more children and families."

Outside of her professional career, Daugherty volunteers as an admissions interviewer for Stanford University, is a member of Teen Volunteers in Action with her sons and is a new family liaison at San Diego's Francis Parker School. She lives in North County San Diego with her husband, three children, two dogs and ever-growing roster of foster animals.

Daugherty joins the leadership team as the Museum launches its search for an Executive Director and CEO. As the Museum reopens and rebuilds, the Museum Board is working with nonprofit executive recruiters [Morris and Berger](#) for a dynamic leader who will have overall strategic and operational responsibility for the Museum, as well as drive the visioning for the future.

About The New Children's Museum

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Located downtown, the Museum collaborates with contemporary artists to design and create art installations and educational programs for children. The Museum brings families together in a rich educational environment that fosters creativity — blending the best elements of children's museums, contemporary art museums and community resources. The Museum recently reopened after 14 months of closure due to the COVID-19 pandemic and is currently open five days/week (Thursday-Monday). To learn more, visit thinkplaycreate.org or follow them on [Facebook](#), [Instagram](#) or [Twitter](#).

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