



news release

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THE NEW CHILDREN'S MUSEUM WELCOMES FIVE NEW BOARD MEMBERS

August 24, 2016 — San Diego — The Board of Directors of The New Children's Museum recently approved the appointment of five new trustees to serve three-year terms in support of the Museum. Celebrating its 8th year downtown, the Museum has a very active Board of local professionals focused on increasing the Museum's impact and value, expanding its reach and increasing financial sustainability.

"These individuals bring a unique blend of skill, ability, influence and access that will serve our growing organization well," said Board Chair Kris Dickinson. "Their talent and resources will help us move forward and fulfill our mission to inspire creativity and early learning through art and play."

The New Children's Museum welcomes the following members to its Board of Trustees:

Anna Diaz

Anna Diaz is a Senior Vice President and Private Client Advisor with U.S. Trust. Anna earned her B.S. in Financial Services from San Diego State University and completed the Executive program in Investment Management at the Wharton School at the University of Pennsylvania. She also holds the CFP® certification awarded by the Certified Financial Planner Board of Standards, Inc. Anna is an active member in philanthropic and community organizations in the greater San Diego region as both an advisor and a volunteer. Anna lives in Carmel Valley with her husband and two young children.

Arne Pike

Arne Pike is Vice President of Engineering at Hunter industries and leads the Research and Product Development teams. Arne has been with Hunter Industries for 18 years, holding many different roles, progressing to VP of Engineering in 2010. Arne holds a Bachelor of Science Degree in Structural Engineering from University of California San Diego. Arne leads the charitable giving committee at Hunter Industries, a company with a long tradition of supporting local non-profit organizations. Arne has two children and lives in Carmel Valley.

Monique Rodriguez

Monique Rodriguez is Senior Director of Government Affairs for QUALCOMM Inc., responsible for part of the international public policy agenda, representing the company before industry associations and multilateral institutions, such as the United Nations and World Trade Organization (WTO). She manages all legislative matters at the local and state level, including political fundraising and acting as the QUALCOMM liaison to local and state government in all 50 states. Monique serves as the chair of the UCSD Hispanic Scholarship Council and member of the UCSD Undergraduate Scholarship Council. She is a member of the San Diego & Imperial District Export Council and serves on the boards of the San Diego Regional Chamber Young Leaders and National Foreign Trade Council. Ms. Rodriguez graduated from UCSD and has an MBA from the Rady School of Management. She lives in Scripps Ranch with her husband and two boys.

Tom Rosso

Tom Rosso is an experienced executive for life sciences companies. He spent over 14 years in leadership roles in Operations, Business Development, and Marketing at Illumina, Inc. Prior to Illumina, Tom held positions with management consulting firms A.T. Kearney and KPMG. Tom earned his Bachelor's Degree in Business Administration from the University of Southern California, and an MBA from the Kellogg School of Management at Northwestern University. He lives in Rancho Santa Fe with his wife and two children.

Phil Senescall

Phil Senescall is Director of Sales for Professional Maintenance Systems, which cleans over 25 million square feet of facilities throughout San Diego, Riverside, Orange, and Los Angeles Counties. Phil has been responsible for most of the company's recent growth and expansion, more than doubling the number of employee in the past few years. Professional Maintenance Systems has a history of involvement in the community and its executives are very supportive to San Diego charities. Phil lives in Point Loma with his wife and two children.

"This is an exciting time at The New Children's Museum," said recently named CEO and Executive Director Judy Forrester. "With the addition of our new Board members and strong senior leadership team, we are well positioned to solidify the Museum as a vibrant, integral resource for children and families in San Diego."

Photos attached: Anna Diaz, Arne Pike, Monique Rodriguez, Tom Rosso, Phil Senescall.

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Serving San Diego for 30 years, the Museum opened in 1983 in La Jolla as the Children's Museum/Museo de los Niños and reopened downtown in 2008. The Museum brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums. The Museum collaborates with contemporary artists on an ongoing basis, both for large-scale thematic exhibitions, individual installations and educational programs for children. The New Children's Museum is a non-profit institution funded by admissions, memberships and community support.

To learn more, visit www.thinkplaycreate.org.