



the new children's museum

## news release

**For immediate release**

**media contact**

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### **THE NEW CHILDREN'S MUSEUM GETS IN THE SPIRIT FOR THE HOLIDAYS**

*Fun-filled line-up runs through December 31, featuring 'Rock Out' Family Concert and 'Ready, Set...Jam!' Music & Dance Festival*

November 9, 2010 — San Diego — Celebrate the season at The New Children's Museum from November 18 – December 31 with an extended series of holiday themed celebrations, seasonal workshops, day camps, and special activities for all ages. [Holiday Happenings](#) at NCM includes multiple community events, enabling Museum visitors and members to enjoy additional family oriented programming at no additional charge.

#### **Holiday Wish Chains**

**November 1 – December 31 | Open all day**

Link together colorful bands to create a collective holiday wish chain. Chains will be added to massive, paper chandeliers hanging in the Museum's atrium. Recommended for all ages.

#### **Flying Turkeys**

**November 18 – November 30 | 11AM and 1PM**

Can turkeys fly? At NCM they can! Get creative and create a one-of-a-kind flying friend. Recommended for ages 4 and older.

#### **Rock Out Family Concert**

**Saturday, November 20 | 1PM – 4PM**

Rock into the holidays with local favorite Rockola and School of Rock at the Rock Out Family Concert on Saturday, November 20, from 1PM – 4PM. Free with Museum admission. All ages welcome.

#### **NCM Day Camp**

**November 22 – 26 | 9AM – 2PM**

**December 20 – 23, 27 – 30**

Kids out of school for the holidays? Drop them off at the Museum for a day they'll never forget! Each day will feature a different take-home activity and animal themed artwork. Designed for children in kindergarten through grade 5. \$40 members, \$50 non-members. Registration for December sessions begins on December 1.

#### **Make Good Holiday Trunkshow**

**Saturday, November 27 | 10AM – 4PM**

The New Children's Museum has partnered with Make Good, a local collective of artisans, designers and crafters, offering families a cost-effective and creative solution to holiday shopping. All clothing, jewelry, gifts, and accessories are up-cycled and locally made. Museum admission is not required for entry.

#### **DIY Gift Tags**

**December 2 – December 31 | Open all day**

Gift-giving season is almost here! Use recycled materials to make personalized gift tags. Recommended for all ages.

#### **DIY Wrapping Paper**

**December 2 – December 31 | Open all day**

Design your own wrapping paper for holiday gifts. Recommended for ages 3 and older.

### **Members Only Holiday Celebration**

**Saturday, December 4 | 10am – 1pm**

Rock into the new year at a private members only holiday celebration on Saturday, December 4 from 10am–1pm. Enjoy exclusive activities for kids of all ages, a special drumming workshop with Rhythm Worx, and a variety of delicious snacks and treats. RSVP to [membership@thinkplaycreate.org](mailto:membership@thinkplaycreate.org).

### **Weekend Holiday Celebration**

**Saturday, December 11 | 10AM – 4PM**

**Sunday, December 12 | Sunday free admission sponsored by Target**

Enjoy festive music all weekend, with special performances by Creative Performing Media Arts Middle School, UCSD Dots, Oak Park Western Percussion Ensemble, and more.

### **Ready, Set...Jam!**

**Music & Dance Festival**

**Saturday, December 18 | 10:30AM – 3:30PM**

Family friendly musical talent and dance crews take the stage for a fun-filled day of award-winning entertainment! The all-star line-up includes Aaron Nigel Smith, Rhythm Child, Hullabaloo, and special performances and workshops with Studio FX and Eveoke Dance Theatre. Free with admission.

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### **ABOUT THE NEW CHILDREN'S MUSEUM**

The New Children's Museum is a dynamic new model of a museum that celebrates children and the arts. A non-profit institution funded by admissions, memberships, and community support, the Museum empowers children to think, play and create through participatory exhibitions, engaging art-making activities, captivating artistic performances, and in-depth educational opportunities. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit [thinkplaycreate.org](http://thinkplaycreate.org).

### **Hours**

Monday, 10am–4pm

Tuesday, 10am–4pm

Wednesday, CLOSED

Thursday, 10am–6pm

Friday, 10am–4pm

Saturday, 10am–4pm

Sunday, 12pm–4pm

### **Admission**

Adults and Children: \$10

[NCM Member](#): FREE

Children under one year: FREE

Seniors (65+): \$5

Military (w/ ID): \$5