



the new
children's
museum

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New installation at San Diego International Airport has passengers looking twice

New Children's Museum's Trash? Look Again on display through February

November 2, 2012 – The San Diego County Regional Airport Authority, in conjunction with the New Children's Museum (NCM) recently installed its latest youth exhibit, *Trash? Look Again*.

Located in Terminal 2 East pre-security, the NCM exhibit can be seen on the airport's Youth Art Wall. *Trash? Look Again* utilizes repurposed materials in imaginative ways and encourages viewers to examine how trash can be used as material for making art. The cityscape highlights San Diego landmarks and natural beauty. Based on the theme of NCM's current exhibition, [TRASH](#), the mural is comprised of 5' X 5' panels fastened to the display space. More than 1,500 recycled items were used in its construction. The piece is 35ft long x 5ft wide.

"We are thrilled to part of the San Diego Airport's Youth Art Wall and hope that all airport travelers stop, 'look again,' and think twice about trash and recycling," said Julianne Markow, Executive Director and CEO of the New Children's Museum. "We hope it inspires travelers to think about trash in a different way."

The New Children's Museum is committed to providing opportunities for hands-on art making. The creation of the collage *Trash? Look Again* brought together visitors and staff artists of all ages. It was developed during the museum's annual Diversity Day festivities and presented in collaboration with the Anti-Defamation League. In June of this year, NCM hosted a free community event celebrating San Diego's rich, diverse culture. Visitors to Diversity Day contributed to the mural by adding their creative talents to this giant, collaborative art project.

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a dynamic new model of a museum that provides inventive and engaging art experiences that are meaningful to children and families. NCM brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums.

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San Diego International Airport

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A nonprofit institution funded by admissions, memberships, and community support, the Museum stimulates imagination, inquisitiveness and innovative thinking by exhibiting participatory works of art by contemporary artists and providing a venue for art making and play. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit thinkplaycreate.org.

Trash? Look Again is just one new exhibit on display at San Diego International Airport. For more information on the Airport Authority's Art Program, or to find out how your organization can show at the airport, visit art.san.org.

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