NEW CHILDREN’S MUSEUM READY FOR MONSTER MASH FUN

October 15, 2012 – San Diego - The New Children’s Museum is getting into the fall holiday spirit by presenting Halloween festivities like no other. Visitors will have the opportunity to think, play and create with a uniquely NCM Halloween flair!

Beginning today, kids and families can say goodbye to summer and hello to monsters, murals, costume parades, spooky sculptures and one giant Styrofoam sculpture by artist-in-residence Jason Rogenes. The festivities, which are presented throughout October, are topped off by one giant Mega-Mash 2.0 on Saturday, October 27.

**Mega-Mash 2.0**  
Saturday, October 27 | 10am–4pm  
Free with general admission  

The final day of TRASH artist Jason Rogenes’ residency promises to be a galactic good time! Join us to celebrate Rogenes’ latest sculptural addition to his work Megalitransponder, make your own mini mega in an artist-led workshop, dance in our out-of-this-world costume parade, explore a cardboard glow-in-the-dark city, and search for aliens in our futuristic scavenger hunt.

**ONGOING HALLOWEEN HAPPENINGS, OCTOBER 15-30**

**Muse and Seek Scavenger Hunt** | All day  
*Recommended for all ages*  

**Monster Murals!** | All day  
October 15–October 30  
*Recommended for all ages*  

**Spooky Sculptures Workshops** | Times Vary  
October 15–October 30  
*Recommended for all ages*  

**Pumpkin Decorating** | All Day  
*Recommended for all ages*  

**Glowing Cities** | 11–2pm  
*Recommended for ages 3 and under*  
Discover the planet that Jason Rogenes’ Megalitransponder has landed on! Have fun with sculpture by building and playing in our cardboard glow-in-the-dark city.

Photos and more available at [thinkplaycreate.org/pressroom](http://thinkplaycreate.org/pressroom)
**Glowing Grotto** | 11–2pm  
*October 15–October 30*  
**Recommended for all ages**  
Explore a specially-crafted cardboard cave that leads to the studio work space of NCM’s October artist in residence, Jason Rogenes. Inspired by his artwork, the cave is hand constructed and lets young visitors crawl through nooks and crannies as well as add their own artistic touches to the piece.

**Costume Parade** | 11am, 12:30pm, 2:30pm  
**Recommended for all ages**

**Mini Mega Workshop** | 11:30am, 2pm  
**Recommended for ages 5 and up**  
Work with TRASH artist Jason Rogenes to transform Styrofoam and cardboard into otherworldly forms and planets!

| **Jason Rogenes Mega 2.0 Residency** |  
| **October 20–October 25** |  
| **Studio Q | All ages** |  

**Open Studio Hours:**  
*Friday, October 19–Tuesday, October 23, times vary*  
*(NCM is closed on Wednesday)*  
**Installation of Jason’s latest sculpture:**  
*Thursday, October 25, 10am*  
**Mini Mega Workshops:**  
*Saturday, October 20, 11:30am–12:30pm*  
*Sunday, October 21, 1pm–2pm*  

TRASH Artist Jason Rogenes returns to NCM to create a new sculptural addition to his work *Megalitransponder* and invites visitors to experience his creative process at open-studio hours and hands-on workshops. Don't miss this opportunity to see Rogenes transform Styrofoam into illuminated, futuristic sculptures, and make your own!

Learn more about the artist here: [http://thinkplaycreate.org/trash/artists/jason-rogenes/](http://thinkplaycreate.org/trash/artists/jason-rogenes/)

**ABOUT THE EXHIBITION**  
**TRASH** features the work of 12 artists from around the globe focused on the kid-friendly and timely topic of trash. Through inventive, participatory artworks, the exhibition invites families to explore new perspectives and help shape the future. **TRASH** empowers kids to take the lead in their families on talking about environmental and social issues, such as landfills, waste disposal and The Great Pacific Garbage Patch.

TRASH is organized by The New Children’s Museum and is made possible by the generosity of Laurie and Brent Woods, Lynne and Glenn Carlson, and Fernanda and Ralph Whitworth. Support is also provided by The James Irvine Foundation, Nordstrom, the City of San Diego Commission for Arts and Culture, the County of San Diego’s Community Enhancement Program, Museum members and donors to NCM’s annual fund.
ABOUT THE NEW CHILDREN’S MUSEUM
The New Children’s Museum is a dynamic new model of a museum that provides inventive and engaging art experiences that are meaningful to children and families. NCM brings families together in a rich educational environment that fosters creativity — blending elements of children’s museums and art museums.

A non-profit institution funded by admissions, memberships, and community support, the Museum stimulates imagination, inquisitiveness and innovative thinking by exhibiting participatory works of art by contemporary artists and providing a venue for art making and play. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit thinkplaycreate.org/pressroom.

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