



news release

For immediate release

media contacts

Toni Robin, 858 483 3918

pr@thinkplaycreate.org

Kerri Fox, 619 795 1524

kfox@thinkplaycreate.org

Photos available upon request

NEW CHILDREN'S MUSEUM READY FOR MONSTER MASH FUN

October 15, 2012 – San Diego -The New Children's Museum is getting into the fall holiday spirit by presenting Halloween festivities like no other. Visitors will have the opportunity to think, play and create with a uniquely NCM Halloween flair!

Beginning today, kids and families can say goodbye to summer and hello to monsters, murals, costume parades, spooky sculptures and one giant Styrofoam sculpture by artist-in-residence **Jason Rogenes**. The festivities, which are presented throughout October, are topped off by one giant **Mega-Mash 2.0 on Saturday, October 27**.

Mega-Mash 2.0

Saturday, October 27 | 10am–4pm

Free with general admission

The final day of *TRASH* artist Jason Rogenes' residency promises to be a galactic good time! Join us to celebrate Rogenes' latest sculptural addition to his work *Megalitronspander*, make your own mini mega in an artist-led workshop, dance in our out-of-this-world costume parade, explore a cardboard glow-in-the-dark city, and search for aliens in our futuristic scavenger hunt.

ONGOING HALLOWEEN HAPPENINGS, OCTOBER 15-30

Muse and Seek Scavenger Hunt | All day

Recommended for all ages

Monster Murals! | All day

October 15–October 30

Recommended for all ages

Spooky Sculptures Workshops | Times Vary

October 15–October 30

Recommended for all ages

Pumpkin Decorating | All Day

Recommended for all ages

Glowing Cities | 11–2pm

Recommended for ages 3 and under

Discover the planet that Jason Rogenes' *Megalitronspander* has landed on! Have fun with sculpture by building and playing in our cardboard glow-in-the-dark city.

Glowing Grotto | 11–2pm

October 15–October 30

Recommended for all ages

Explore a specially-crafted cardboard cave that leads to the studio work space of NCM's October artist in residence, Jason Rogenes. Inspired by his artwork, the cave is hand constructed and lets young visitors crawl through nooks and crannies as well as add their own artistic touches to the piece.

Costume Parade | 11am, 12:30pm, 2:30pm

Recommended for all ages

Mini Mega Workshop | 11:30am, 2pm

Recommended for ages 5 and up

Work with *TRASH* artist Jason Rogenes to transform Styrofoam and cardboard into otherworldly forms and planets!

Jason Rogenes Mega 2.0 Residency

October 20–October 25

Studio Q | All ages

Open Studio Hours:

Friday, October 19–Tuesday, October 23, times vary

(NCM is closed on Wednesday)

Installation of Jason's latest sculpture:

Thursday, October 25, 10am

Mini Mega Workshops:

Saturday, October 20, 11:30am–12:30pm

Sunday, October 21, 1pm–2pm

TRASH Artist Jason Rogenes returns to NCM to create a new sculptural addition to his work *Megalitransponder* and invites visitors to experience his creative process at open-studio hours and hands-on workshops. Don't miss this opportunity to see Rogenes transform Styrofoam into illuminated, futuristic sculptures, and make your own!

Learn more about the artist here: <http://thinkplaycreate.org/trash/artists/jason-rogenes/>

ABOUT THE EXHIBITION

TRASH features the work of 12 artists from around the globe focused on the kid-friendly and timely topic of trash. Through inventive, participatory artworks, the exhibition invites families to explore new perspectives and help shape the future. *TRASH* empowers kids to take the lead in their families on talking about environmental and social issues, such as landfills, waste disposal and The Great Pacific Garbage Patch.

TRASH is organized by The New Children's Museum and is made possible by the generosity of Laurie and Brent Woods, Lynne and Glenn Carlson, and Fernanda and Ralph Whitworth. Support is also provided by The James Irvine Foundation, Nordstrom, the City of San Diego Commission for Arts and Culture, the County of San Diego's Community Enhancement Program, Museum members and donors to NCM's annual fund.

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a dynamic new model of a museum that provides inventive and engaging art experiences that are meaningful to children and families. NCM brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums.

A non-profit institution funded by admissions, memberships, and community support, the Museum stimulates imagination, inquisitiveness and innovative thinking by exhibiting participatory works of art by contemporary artists and providing a venue for art making and play. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit thinkplaycreate.org/pressroom.

###