



the new children's museum

news release

For immediate release

media contact

Gavon Morris
Senior Manager, Marketing &
Communications
619 795 1766
gmorris@thinkplaycreate.org

**THE NEW CHILDREN'S MUSEUM PRESENTS THE ODDBALL, SAN DIEGO'S
FIRST ARTIST INSPIRED MINI-GOLF CLASSIC ON OCTOBER 23 AND OCTOBER 24**

Funds raised will help support kids' creativity through hands-on art projects and direct artist instruction

October 6, 2010 — San Diego — The New Children's Museum announces a two-day [mini-golf event](#) on Saturday, October 23 and Sunday, October 24, raising funds to help support kids' creativity with innovative studio projects and hands-on artist instruction. Taking an unconventional approach, golfers will have an opportunity to explore contemporary art and the Museum's architecture through an unexpected nine-hole course designed to challenge and inspire. Local talent and radio extraordinaire [Chris Cantore](#) will emcee Saturday's adults-only evening, featuring an all-star musical line-up with DJ Saul Q, San Diego's award winning band [Rafter](#), and indie favorite [Smile Now Cry Later](#).

"It's imperative that we increase family exposure to meaningful, artistic experiences. As the arts continue to be cut from the curriculum in public schools, we're expanding access to the arts," states executive director Rachel Teagle. "Your support at The OddBall ensures that NCM will continue making the difference in arts education."

October 23, 7PM – 12AM

Adults have a rare opportunity to play in a lively art and music-filled atmosphere. The imaginative course offers unique hazards and scoring to create an experience that appeals to both amateurs and pros. Guests will enjoy studio art making and dynamic entertainment with DJ Saul Q, Rafter, and Smile Now Cry Later. The evening will also include a silent auction, cocktails, club snacks, and local gastrotuck fare. Guests are encouraged to dress in their finest argyle sweater, madras shorts, or favorite golf inspired outfit. A variety of prizes will be awarded for "Best Dressed," "Most Flammable," and more.

Tickets are \$65 for individual golfers with foursome packages ranging from \$275 to \$1,000. Only \$40 for caddies who want to party without playing the course. Tickets are available for purchase online at thinkplaycreate.org/oddball.

October 24, 2010, 12PM – 4PM

Family Day

The second day of The OddBall has been designed especially for kids, offering an opportunity for the entire family to compete together. Spanning three levels of the Museum, the course is designed to engage visitors of all ages, providing a multi-layered Museum experience. Beginning at 12PM, visitors can hit the links for a nominal add-on fee with paid admission. These tickets can be purchased the day of the event at the front desk. \$2 NCM members, \$5 public.

At 11AM on Sunday, family teams can reserve private access to the course, complete with breakfast and light refreshments. Packages are available for \$150 and must be purchased prior to the event.

The OddBall at The New Children's Museum is generously sponsored by Odyssey Golf. Additional support is provided by MillerCoors, Pahr, Matthews Evans Albertazzi and media sponsors San Diego CityBeat and 102.1 KPRI.

###

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a dynamic new model of a museum that celebrates children and the arts. A non-profit institution funded by admissions, memberships, and community support, the Museum empowers children to think, play and create through participatory exhibitions, engaging art-making activities, captivating artistic performances, and in-depth educational opportunities. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit thinkplaycreate.org/pressroom.