



the new children's museum

## news release

### media contact

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### THE NEW CHILDREN'S MUSEUM ANNOUNCES KIDFUNK FAMILY MUSIC FESTIVAL, SEPTEMBER 18

*Award-winning Aaron Nigel Smith headlines a full day of live performances*

September 1, 2010 — San Diego — [The New Children's Museum](#) has planned another action-packed family music festival designed for all ages. The eclectic line-up will feature interactive performances by Aaron Nigel Smith, Rhythm Child, Hollow Trees, Lucky Diaz, and more — all free with regular admission! In addition to live performances, families can experience the current exhibition [Animal Art](#) and both walk-in and facilitated hands-on [art making activities](#).

"We're excited to partner with so many enthusiastic and talented performers. It's the perfect day for families to enjoy entertainment that is guaranteed to inspire creativity," explains executive director Rachel Teagle. "And simply have fun together at no additional charge."

**Aaron Nigel Smith** and his three-piece band will bring a fun, inspired, and lively show designed to engage the entire family. Dedicated to music and movement as a foundation for learning, Smith's performances focus on getting kids to move through up-tempo beats. He has been nationally recognized for his fun-filled performances and has received numerous awards, including the National Parenting Publications Awards and iParenting Media Awards. Smith is one of the key players on the Emmy Award winning PBS Kids show, "Between the Lions." His songs have been described as some of the best-targeted music for kids today. In addition to his amazing vocal talent, Smith also plays guitar and a variety of percussion instruments.

Norman Jones of **Rhythm Child** performs award-winning songs with a mix of drum loops, live percussion, soulful vocals, upbeat arrangements, and classic melodies. Rhythm Child strives to provide parents, teachers, and caregivers with opportunities to interact with their children in order to bring about cultural understanding, musical appreciation, and creative expression.

**The Hollow Trees** are a family folk band, utilizing acoustic instrumentation and upbeat Americana music. Through the incorporation of imaginative stories, the group takes inspiration from folk, country, blues, and jazz. The Hollow Trees play a repertoire of original compositions and both classic and obscure old songs in a mix of music styles.

**Lucky Diaz**, a unique family jam band, joins Kidfunk's eclectic line-up with original hip-shaking, head-bopping tunes. Acclaimed musician and songwriter, Lucky Diaz, is accompanied by the beats of Chris Miller, and the lively Broadway performer, Alisha Gaddis. Together, the trio turns music for kids into music loved by all ages.

Additionally, kids and families will also have the unique opportunity to showcase their own vocal talents with NCM visitors through **interactive karaoke performances and a live DJ**. Museum gallery guides will lead sing-a-longs and special workshops!

### ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a dynamic new model of a museum that celebrates children and the arts. A non-profit institution funded by admissions, memberships, and community support, the Museum empowers children to think, play and create through participatory exhibitions, engaging art-making activities, captivating artistic performances, and in-depth educational opportunities. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit [thinkplaycreate.org/pressroom](http://thinkplaycreate.org/pressroom).

#### Hours

Monday, 10am–4pm  
Tuesday, 10am–4pm  
Wednesday, CLOSED  
Thursday, 10am–6pm  
Friday, 10am–4pm  
Saturday, 10am–4pm  
Sunday, 12pm–4pm

#### Admission

Adults and Children: \$10  
[NCM Member](#): FREE  
Children under one year: FREE  
Seniors (65+): \$5  
Military (w/ ID): \$5