



## news release

**For immediate release**

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**THE NEW CHILDREN'S MUSEUM AND THE ANTI-DEFAMATION LEAGUE PRESENT DIVERSITY DAY, FREE TO THE PUBLIC ON SUNDAY, JUNE 26**

*Special remarks by Mayor Jerry Sanders, NCM board president Mitch Mitchell and ADL board chairman Mark Dillon at 10AM*

June 14, 2011 — San Diego — [The New Children's Museum](#) and the [Anti-Defamation League](#) invite children and families to “dig our differences” at [Diversity Day](#) on Sunday June 26, from 10AM–4PM. Offering free admission, the community is encouraged to celebrate the region's diversity, including the many races, religions, national origins, genders, and sexual orientations that thrive and contribute to San Diego. Mayor Jerry Sanders will give remarks at 10AM, joined by NCM board president Mitch Mitchell and ADL board chairman Mark Dillon.

In addition to the current exhibition, *Animal Art*, and hands-on art making activities, families will experience over a dozen authentic cultural performances throughout the day. From Polynesian dancers to the South American inspired band, Todo Mundo, the authentic entertainment will astound and inspire. In commemoration of the day, children will participate in a community art project featuring their own artwork. These public sculptures will travel throughout San Diego following the event.

“The Anti-Defamation League promotes diversity by fostering intergroup relations and building bridges across diverse cultures with the purpose of combating all forms of prejudice and bigotry, and securing justice and fair treatment to all,” states ADL San Diego regional director Tammy Gillies. “We are delighted to partner with The New Children's Museum in our community-wide effort.”

“Diversity Day is a wonderful way for families to learn about the different people living in San Diego. The combination of authentic performances and collaborative art making brings the community together, fostering an appreciation of the rich diversity throughout the region,” NCM executive director Rachel Teagle explains. “At NCM, we embrace our differences and invite creative curiosity.”

*Diversity Day is made possible by the support of ScholarShare College Savings Plan, DanzArts, and Evolution. Media sponsors include KPBS, Univision San Diego, Telemundo, Telefutura, Recuerdo 102.9, and Nueva 106.5, and Asia Media, Inc.*

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**ABOUT THE NEW CHILDREN'S MUSEUM**

[The New Children's Museum](#) is a dynamic new model of a museum that provides inventive and engaging art experiences that are meaningful to children and families. A non-profit institution funded by admissions, memberships, and community support, the Museum stimulates imagination, inquisitiveness and innovative thinking by exhibiting participatory works of art by contemporary artists and providing a venue for art making and play. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art.

**ABOUT THE ANTI-DEFAMATION LEAGUE**

The [Anti-Defamation League](#), founded in 1913, is the world's leading organization fighting anti-Semitism through programs and services that counteract hatred, prejudice and bigotry. ADL has built a national and international reputation for its anti-bias education, materials and services, which build bridges of communication, understanding and respect among diverse groups and faiths.