



the new children's museum

## media alert

### media contact

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### **KIDCHELLA MUSIC FESTIVAL TO BE HELD AT THE NEW CHILDREN'S MUSEUM ON APRIL 10**

*Hullabaloo and Rhythm Child headline a full day of music indoors and outdoors*

NCM has planned a full day music festival just for kids on Saturday, April 10<sup>th</sup>. Families can enjoy performances both inside the Museum and outdoors in the park, for the cost of regular admission! Admission also includes hands-on art activities, gallery games, and a chance to experience NCM's current exhibition, *Animal Art*.

The outstanding musical lineup includes:

#### **Hullabaloo**

These local favorites like to say "We're proud to be part of a growing number of artists that have found a way to honor and entertain kids without making their parents want to jump out of a moving mini-van." Steve and Brendan put on a FUN show that includes traces of twang, funk, rock, folk and blues. They play the time-tested favorites we all grew up with and write songs that make kids laugh, think, sing, dance, clap and stomp their feet!

#### **Rhythm Child**

Based in LA, Norman Jones and His Rhythm Child Band is a family affair. Rhythm Child's award-winning songs are a mix of drum loops, live percussion, soulful vocals, upbeat arrangements, and classic melodies. NCM is happy to announce they are bringing their positive vibes and great music to San Diego!

#### **BITS Band**

BITS draws on a pool of San Diego and visiting blues musicians for its live shows. These are top-rate musicians sharing the power and cultural significance of this uniquely American musical form.

#### **Paul Green School of Rock**

NCM's favorite house band, and a favorite with our visitors, too. These kids know how to rock!

#### **EVENT**

Kidchella Music Festival at The New Children's Museum

April 10<sup>th</sup>, 10am – 4pm

Lineup includes Hullabaloo, School of Rock, Blues in the Schools (aka BITS Band) and Rhythm Child!

#### **COST**

Just the price of admission! No additional cost.

Adults and Children: \$10

[NCM Member](#): FREE

Children under one year: FREE

Seniors (65+): \$5

Military (w/ ID): \$5

#### **LOCATION**

The New Children's Museum

200 West Island Avenue, San Diego, CA 92101

Media parking available on Union Street

