



the new children's museum

news release

For immediate release

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**JUNKYARD EXTRAVAGANZA PARTY ON FEBRUARY 18 AT THE NEW CHILDREN'S MUSEUM
WILL FEATURE MUSIC, DANCING, FACEPAINTING, AND SPECIAL ACTIVITIES**

Family rock favorite EGG—inspired by Dr. Seuss, Shel Silverstein, and Cake—will perform and a live DJ will spin music throughout the day

February 13, 2012 — San Diego — The New Children's Museum invites the community to a Junkyard Extravaganza to commemorate the opening of The Junkyard in the outdoor Art Studio on Saturday, February 18. Highlights will include music with fun-filled performances by family rock favorite, EGG, and a live DJ, dancing, facepainting, and special activities. The event will take place from 10am – 4pm and is free to members and with general admission.

The Junkyard

Cars are one of the most recycled materials in the nation, and many artists have found creative ways to repurpose auto parts. In that tradition, the outdoor Art Studio has been transformed into a junkyard filled with discarded tires, parts, and even a worn out car — ready for kids to paint. Paint, paint smocks, brushes, and rollers are available for kids to participate in painting The Junkyard.

Kids are invited to enter to be the first person to make their mark on The Junkyard's one-of-a-kind canvas. It is free to enter to win at the Welcome Desk before 11am on February 18. The winner will receive a special painting jumpsuit and be featured on [The New Children's Museum's website](#).

The Junkyard has been created in conjunction with NCM's current exhibition, *TRASH*, which focuses on the kid-friendly and timely topic of trash. *TRASH* features a number of participatory artworks, including a dumpster playground, a giant maze from bales of used clothing, and a science-fiction inspired climbing space.

EGG

Jeff Fuller and his alternative rock band, EGG, pride themselves on cross-generational appeal. Taking inspiration from Shel Silverstein, Cake, and Dr. Seuss, EGG's beats are crafted to be mature enough for parents with lyrics that kids love.

Junkyard Extravaganza

Saturday, February 18, 2012

10:00am – 4:00pm

Free to Members and with General Admission

200 West Island Avenue
San Diego, California 92101

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ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a dynamic new model of a museum that provides inventive and engaging art experiences that are meaningful to children and families. NCM brings families together in a rich

educational environment that fosters creativity — blending elements of art museum, children’s museum, and community center.

A non-profit institution funded by admissions, memberships, and community support, the Museum stimulates imagination, inquisitiveness and innovative thinking by exhibiting participatory works of art by contemporary artists and providing a venue for art making and play. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit thinkplaycreate.org/pressroom.