



the new children's museum

news release

For immediate release

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THE NEW CHILDREN'S MUSEUM CELEBRATES MUSEUM MONTH IN SAN DIEGO WITH KIDFUNK FAMILY FESTIVAL, SATURDAY FEBRUARY 12

Alternative rock band Egg headlines music and dance event with special programming from San Diego Zoo

January 27, 2011 — San Diego — In addition to its current exhibition, *Animal Art*, [The New Children's Museum](#) will feature award-winning musical talent, dance crews, and a unique animal presentation by Wild Wes and the San Diego Zoo at the [Kidfunk Family Festival](#) on Saturday, February 12. The robust line-up includes special appearances by Rhythm Child, Egg, and Super Galactic Beat Manipulators, culminating with an interactive karaoke and DJ session.

NCM is one of the participating museums in the San Diego Museum Council's widely popular [Museum Month](#). Free Museum Month passes are available at Macy's stores in San Diego County, valid for half-off admission to over 40 museums and cultural destinations throughout the region. "The New Children's Museum has brought back the Kidfunk Family Festival to celebrate Museum Month," states museum executive director Rachel Teagle. "We're proud to be part of the dynamic and rich cultural community in San Diego."

RHYTHM CHILD, 10 – 11AM

Ages 1 – 5, all welcome

Norman Jones of Rhythm Child performs award-winning songs with a mix of drum loops, live percussion, soulful vocals, upbeat arrangements, and classic melodies. Rhythm Child strives to provide parents, teachers, and caregivers with opportunities to interact with their children in order to bring about cultural understanding, musical appreciation, and creative expression.

SAN DIEGO ZOO, 11AM – 12PM

Ages 3 and up, all welcome

San Diego Zoo Global will present "Around the World with Wild Wes", a special musical adventure offering an inside look at wildlife and exotic animals. Through animal inspired songs, Wild Wes will teach families about each visiting live animal and their unique habitats. *Community partnerships at The New Children's Museum are made possible by the generous support of the City of San Diego Commission for Arts and Culture.*

EGG, 12 – 1PM

Ages 4 and up, all welcome

Jeff Fuller and his alternative rock band, Egg, pride themselves on cross-generational appeal. Taking inspiration from Shel Silverstein, Cake, and Dr. Seuss, Egg's fun-filled beats are crafted to be mature enough for parents with lyrics that kids love. Their hit album "Sunny Side Up" features songs such as "Hiccups," "Flip Flops," "La La La (I Love You)," and more. Egg has received significant recognition in parenting publications for their quirky and clever songwriting, including a special mention in Condé Nast's former mom favorite, *Cookie Magazine*.

SUPER GALACTIC BEAT MANIPULATORS, 1 – 2PM

Ages 6 and up, all welcome

The Super Galactic Beat Manipulators consists of dancers from all over San Diego who strive to create a dynamic family atmosphere. Representing "Family Royale," a dance crew collective that includes JabbaWockeeZ, BoogieMonstarz, and Press PLAY, these teams focus on the importance of community and diversity, as well as like-mindedness in dance training and discipline. SGBM will be showcasing new moves and leading kids in workshops following their performance.

(more)

INTERACTIVE KARAOKE AND LIVE DJ, 2 – 4PM

All ages

Kids and families will also have an opportunity to showcase their own vocal talents and dance moves with interactive karaoke and a live, family friendly DJ. Museum gallery guides will lead sing-a-longs and special workshops to encourage the crowd to move!

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ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a dynamic new model of a museum that celebrates children and the arts. A non-profit institution funded by admissions, memberships, and community support, the Museum empowers children to think, play and create through participatory exhibitions, engaging art-making activities, captivating artistic performances, and in-depth educational opportunities. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit thinkplaycreate.org.