



the new children's museum

news release

For immediate release

media contact

Toni Robin
858 483 3918
tr@trprsandiego.com

Kerri Fox
619 795 1524
kfox@thinkplaycreate.org

Photo available upon request

THE NEW CHILDREN'S MUSEUM WELCOMES NEW LEADERSHIP AND APPOINTS CELESTE HILLING AS NEW BOARD CHAIR

January 18, 2013 — San Diego — The board of directors of [The New Children's Museum](#) announced the appointment of **Celeste Hilling** as chairperson, replacing Mitch Mitchell, who served in the position for two years. Mitchell will remain on the board as president emeritus.

Hilling joined the Board in 2007. This successful entrepreneur is the CEO and Founder of Skin Authority. Based in Carlsbad and used by celebs, models and beauty editors, Skin Authority is one of the fastest growing skin care lines in North America. As a respected expert and speaker on skin care, beauty, wellness and business, Hilling travels the world as the face of the brand. She has an MBA from the University of Texas and a BA from Louisiana State University.

"Celeste has been a driving force on our board since our grand reopening in 2008," said Julianne Markow, Executive Director. "Her business skills combined with her extraordinary positive outlook and enthusiasm will serve the Museum well as we move towards implementing our new Strategic Plan and opening an exciting new exhibition in October."

Hilling adds, "I am honored to lead this Board of tremendously-talented volunteers. The Museum is broadening its impact as a real resource for San Diego families, which is so exciting."

In addition to being a busy executive, mother and spokesperson, Hilling has a sincere passion for giving back to the community. In addition to her work with the Museum, Hilling is Past Co-Chair and Honorary Member of the Advisory Board of Scripps Memorial Hospital of La Jolla, a founding board member of Doctors Offering Charitable Services (DOCS), and past board member of the International Spa Association and ISPA Foundation. Hilling was named a "Woman Who Moves the City" by *San Diego Magazine*, and received the "Women Who Mean Business" award and "CEO of the Year" recognition from the *San Diego Business Journal*.

Hilling lives in Rancho Santa Fe with her husband Ted, and their daughter, Kirsten.

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ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. NCM brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums.

A non-profit institution funded by admissions, memberships, and community support, the Museum stimulates imagination, inquisitiveness and innovative thinking by exhibiting participatory works of art by contemporary artists and providing a venue for art making and play. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit

thinkplaycreate.org.

ABOUT SKIN AUTHORITY

Skin Authority is the leading healthy skin lifestyle company that develops pure and powerful products without parabens, added fragrance, dyes or animal testing. Free skin care coaching from Skin Authority experts at SkinAuthority.com helps consumers make healthy choices to ensure a lifetime of youthful, radiant skin. Skin Authority is available exclusively at leading spas, high-end retailers as well as online through www.SkinAuthority.com.