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THE NEW CHILDREN'S MUSEUM WELCOMES TWO NEW TRUSTEES

Rich Hale and Sheryl White Join Board

March 25, 2015 — San Diego — The Board of Directors of The New Children's Museum recently welcomed two new members – Rich Hale of US Bank and long-time museum supporter Sheryl White. In addition, Kris Dickinson has taken over as Board Chair to replace Celeste Hilling, who will remain as President Emeritus.

"We welcome the experience and passion of these committed individuals to our volunteer leadership team," said Executive Director Julianne Markow. "Their dedication to the Museum will serve us well and I look forward to working with them in this capacity."

Rich Hale is a Regional District Manager for US Bank, where he manages 18 branches and 100 employees throughout the Greater San Diego Area. He graduated from San Diego State University with a double major in Business Management and Public Administration. Mr. Hale lives in San Diego with his wife, a fellow SDSU graduate, and their daughter.

Community leader and native San Diegan Sheryl White has enjoyed a banking career in San Diego spanning 28 years. Ms. White previously served on the Board of The New Children's Museum from 2005 to 2007 and also served as Chair of the Board of Directors at The Old Globe Theatre. She was a founding Board Member of Torrey Pines Bank and is currently the Vice Chair of the San Diego Arts and Culture Commission. Ms. White earned her Masters of Science in Executive Leadership at the University of San Diego. She and her husband live in Del Mar.

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Serving San Diego for 30 years, the Museum opened in 1983 in La Jolla as the Children's Museum/Museo de los Niños and reopened downtown in 2008. The New Children's Museum brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums. The Museum collaborates with contemporary artists on an ongoing basis, both for large-scale thematic exhibitions, individual installations and educational programs for children. The New Children's Museum is a non-profit institution funded by admissions, memberships and community support. To learn more, visit www.thinkplaycreate.org.