



the new children's museum

news release

For immediate release

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THE NEW CHILDREN'S MUSEUM AWARDED \$145,000 GRANT BY THE INSTITUTE OF MUSEUM AND LIBRARY SERVICES

SAN DIEGO (downtown): September 19, 2014. The Institute of Museum and Library Services (IMLS) announced yesterday that it has awarded \$145,000 to The New Children's Museum. The grant funds will be used for a groundbreaking two-year project that will engage the community in the creation of a permanent art installation entitled *LAByrinth*.

The Museum will partner with four contemporary artists and six community-based organizations throughout San Diego County for a multi-phased collaborative effort, ending with a public unveiling of *LAByrinth* in June of 2016. Partner organizations will be selected for their proven ability to engage the community as evidenced from participation in previous projects with the Museum such as the **Mass Creativity** program.

"Our grants are highly competitive. The Institute of Museum and Library Services enlists hundreds of library and museum professionals throughout the United States to review grant applications and make recommendations on projects most worthy of funding," said IMLS Director Susan H. Hildreth. "Receiving a grant from IMLS is significant achievement, and we congratulate The New Children's Museum for being among the 2014 IMLS museum grantees."

IMLS museum grants support a wide variety of projects that create learning experiences, strengthen community communities, care for collections and provide broad public access.

"We look forward to engaging over 2,000 San Diego county residents in workshops to build our much-anticipated climbing structure, *LAByrinth*," said Julianne Markow, CEO and Executive Director of The New Children's Museum. "This unique collaboration with artists and the community will enable us to discover new practices and approaches that we intend to document, institutionalize, and share."

A complete list of museum recipients is available on the IMLS website at www.imls.gov/2014MuseumList. For information about IMLS museum grant programs, see: www.imls.gov/applicants/available_grants.aspx.

About the Institute of Museum and Library Services The Institute of Museum and Library Services is the primary source of federal support for the nation's [123,000 libraries](#) and [35,000 museums](#). Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for

communities and individuals to thrive. To learn more, visit www.ims.gov and follow us on [Facebook](#) and [Twitter](#).

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Serving San Diego for over 30 years, the Museum opened in 1983 in La Jolla as the Children's Museum/Museo de los Niños and reopened downtown in 2008. NCM brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums. The Museum collaborates with contemporary artists on an ongoing basis, both for large-scale thematic exhibitions, individual installations and educational programs for children. NCM is a non-profit institution funded by admissions, memberships and community support. To learn more, visit www.thinkplaycreate.org.

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