



the new children's museum

news release

For immediate release

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THE NEW CHILDREN'S MUSEUM PARTNERS WITH MISSION FEDERAL CREDIT UNION

Museum Receives \$11,000 in Support of Education and Community Outreach Initiatives

SAN DIEGO – April 20, 2015 – The New Children's Museum announced today that Mission Federal Credit Union has committed funding to help expand their Title One School Program. Mission Federal has also pledged additional support to the Museum's participation in KidsWalk at the Mission Federal ArtWalk on April 25 and 26 in Little Italy.

"Our new partnership with Mission Federal Credit Union makes it possible for us to continue to bring engaging art-making experiences to those that might not otherwise have the opportunity," said the Museum's CEO and Executive Director Julianne Markow. "We are so fortunate to have the support of an organization that actively supports the arts and education in the San Diego community."

As part of their commitment to the Museum, Mission Fed has committed \$5,000 to help fund the Museum's Title One School Program, which provides children from Title One schools with the opportunity to experience a visit free of charge. An additional \$6,000 in support will go toward expanding the Museum's participation in the 31st Annual Mission Federal ArtWalk, which celebrates art in San Diego.

"We believe that art has the power to connect communities, cultivate new artistic talent and create a better quality of life for all through cultural enrichment," said Angie Lasagna, Mission Federal's Vice President of Community Relations and External Affairs. "The New Children's Museum shares these beliefs and we are proud to embark on this new partnership with them."

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Serving San Diego for 30 years, the Museum opened in 1983 in La Jolla as the Children's Museum/Museo de los Niños and reopened downtown in 2008. The Museum brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums. The Museum collaborates with contemporary artists on an ongoing basis, both for large-scale thematic exhibitions, individual installations and educational programs for children. The New Children's Museum is a non-profit institution funded by admissions, memberships and community support. To learn more, visit www.thinkplaycreate.org.

ABOUT MISSION FEDERAL CREDIT UNION

Mission Federal Credit Union is a not-for-profit organization providing a wide variety of financial services to meet the needs of its customers. With more than \$2.57 billion in assets, over 25

local branches and more than 180,000 members, Mission Fed is the largest, locally-based credit union exclusively serving San Diego County. Mission Fed enhances the lives of its customers through financial education and financial services. In addition, Mission Fed contributes to hundreds of non-profit educational and community organizations. At Mission Fed, your success is our bottom line. All San Diegans are welcome. Federally insured by NCUA. To learn more, visit www.MissionFed.com.

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