



For immediate release

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**THE NEW CHILDREN'S MUSEUM AND BANFIELD PET HOSPITAL® PARTNER FOR FIFTH CONSECUTIVE YEAR
*Museum to Host Quarterly Educational Presentations for Junior Aspiring Veterinarians***

SAN DIEGO – March 23, 2016 - The New Children's Museum is partnering with Banfield Pet Hospital to bring a fifth year of interactive FutureVet® presentations to children and families of San Diego. The presentations will be held at the Museum four times in 2016, offered at no additional cost to members and visitors of the Museum. "We created the FutureVet program to teach children about pet health and veterinary medicine," shared _____, DVM, senior vice president and chief medical officer for Banfield Pet Hospital. "We hope that by educating and engaging children at a young age, we spark their passion for pets to last them a lifetime."

During the interactive presentations, children have the opportunity to meet professional vets and therapy dogs and ask questions about the work of veterinarians. Children can also learn about the animals through anatomical models, x-rays, case studies and other engaging activities.

"The Banfield partnership has allowed us to provide interactive, educational sessions about animals that have been well received by our visitors and members," said Tomoko Kuta, Director of Education and Exhibitions at The New Children's Museum. "Healthy pets are part of a healthy family and we are fortunate to continue working with Banfield to share pet health activities."

The first quarterly presentation of 2016 was held on Saturday, March 26th at 11:30 a.m. on the Museum's main level with 38 people in attendance. The presentations are free with the price of admission.

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Serving San Diego for 30 years, the Museum opened in 1983 in La Jolla as the Children's Museum/Museo de los Niños and reopened downtown in 2008. The Museum brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums. The Museum collaborates with contemporary artists on an ongoing basis, both for large-scale thematic exhibitions, individual installations and educational programs for children. The New Children's Museum is a non-profit institution funded by admissions, memberships and community support. To learn more, visit www.thinkplaycreate.org.

ABOUT BANFIELD PET HOSPITAL

Founded in Portland, Ore. in 1955, Banfield is the largest general veterinary practice in the world. In 2007, Banfield joined the Mars, Inc. family of businesses, and today it is more than 900 hospitals strong in neighborhoods across the United States and Puerto Rico. More than 3,200 veterinarians at Banfield are committed to giving pets the highest quality of veterinary care. Banfield hospitals offer a full range of comprehensive medical services, computerized medical records, preventive care plans for pets and extended operating hours. Banfield Pet Hospital provides preventive care for millions of pets each year through Optimum Wellness Plans®. For journalists seeking more information, visit banfield.com or contact the Media Hotline at 888-355-0595.

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