



the new children's museum

news release

For immediate release

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THE NEW CHILDREN'S MUSEUM TO HOST "PAJAMA JAM" ON DECEMBER 27

Second Annual New Year's Party Invites Families to Celebrate 2015 at the Museum

SAN DIEGO – December 15, 2014 – Families will jump into their jammies and celebrate 2015 at The New Children's Museum during the **2nd Annual Pajama Jam** – a night filled with pillow parties, family karaoke and a festive parade on Saturday, December 27.

Scheduled activities for the evening include:

- ***Singing in The Rain House:*** Step inside the Museum's *Rain House* and sing-along to your favorite tunes!
- ***DIY Noisemakers:*** Use your creativity to design a colorful and festive noisemaker to help you ring in the New Year.
- ***Pillow Party Games:*** It's party time! Play a game of pillow toss or pillow bowling and win a small prize.
- ***Donut Decorating:*** Explore your inner pastry chef as you make a mess decorating donuts with winter-themed toppings.
- ***2015 Wishing Tree:*** Design a special hanging ornament that reflects your wishes and dreams for 2015 and then display it on our lucky "Wishing Tree".
- ***Secret Hideout:*** This unique space is exclusively for kid's over eight years old! During **Pajama Jam**, they'll be able to sew plush creatures and experiment with other fabric designs in this specially-designed hideout.
- ***New Year's Parade and Balloon Drop:*** Strut through our galleries to show off your pajamas and noisemakers during our parade! The evening will end with our annual countdown and balloon drop festivities.

Pajama Jam will take place from 5pm to 8pm and feature dinner and complimentary drink tickets for the adults. Funds raised from the event will go toward supporting the Museum's mission of stimulating creativity and critical thinking in children and families through engaging experiences with contemporary art.

Tickets start at \$20 for Museum members and \$25 for general admission. To learn more and purchase tickets, visit www.thinkplaycreate.org/pajama-jam.

Pajama Jam is made possible by monetary donations and in-kind support from: Sycuan, Continental Catering, Gelato Paradiso, Rubio's, Chris Wojdak Photography and Impressions Entertainment Services.

ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum is a new model of children's museum whose mission is to stimulate imagination, creativity and critical thinking in children and families through inventive and engaging experiences with contemporary art. Serving San Diego for 30 years, the Museum opened in 1983 in La Jolla as the Children's Museum/Museo de los Niños and reopened downtown in 2008. NCM brings families together in a rich educational environment that fosters creativity — blending elements of children's museums and art museums. The Museum collaborates with contemporary artists on an ongoing basis, both for large-scale thematic exhibitions, individual installations and educational programs for children. NCM is a non-profit institution funded by admissions, memberships and community support. To learn more, visit www.thinkplaycreate.org.

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