



the new children's museum

## news release

### media contact

Jessica Hanson York  
The New Children's Museum  
619 233 8792 x104  
jyork@thinkplaycreate.org

### THE BEAUTY OF SUPPORTING THE NEW CHILDREN'S MUSEUM

September 10, 2008—San Diego, California—Local Carmel Valley business, Skin Authority, will be sponsoring **Beauty for the Arts** on September 28th to benefit The New Children's Museum, located in the Marina District in downtown San Diego.

This fun and unique event is like no other, and involves both visitors and their children in the celebration of beauty and supporting The New Children's Museum. The event will be hosted at the beautiful new downtown Museum and will feature a combination of pampering beauty fixes for the adults, and supervised hands-on playing and creating for the kids. Reservations can be made directly by calling Skin Authority at 1 866 325 SKIN, then option 4. Space will be limited and reservations are required.

"Being a long-time area resident and building relationships with our clients and their families over the years, I know how important the arts are to the educational development of the children in our community. We are proud to sponsor this event and invite everyone to experience the beauty of The New Children's Museum and to support its very important mission," said Celeste Hilling, CEO of Skin Authority.

"We invite the entire community to Beauty for the Arts to experience for themselves how The New Children's Museum offers children experiences that encourage them to think, play and create. With arts programs facing drastic cuts in the public school system, the Museum is filling a critical void across all age ranges and sectors of San Diego County," said Rachel Teagle, PhD, Executive Director of The New Children's Museum.

### THE DETAILS

One adult and up to two children (ages 4 and above) are entitled to more than \$400 worth of beauty and fun at the Museum with a donation of \$150. **Adults are also welcome to attend without children.** One hundred percent of the proceeds will benefit the Museum. Here are the perks:

- ▶ **Adults:** Guided tour of the Museum, 30 minute Skin Authority facial treatment, professional make-up touch-up for women, and a \$75 gift certificate for your choice of an annual Museum membership, or upgrade.
- ▶ **Kids (ages 4 and above):** Guided tour of the Museum, a unique supervised hands-on experience, and a fun make-over for girls by **It's All About The Girl.**

### ABOUT SKIN AUTHORITY

Skin Authority develops head-to-toe skin care products and programs available directly online and through exclusive resort, day spa, and destination spas. Skin Authority operates Skin Care Centers for Excellence in Carmel Valley and Carlsbad. Celeste Hilling, CEO, is also host of the newly launched radio talk show, Skin Health Today ([www.skinhealthtoday.com](http://www.skinhealthtoday.com)). Skin Authority corporate offices are located at 5900 Sea Lion Place, Suite 100, Carlsbad, California. Toll-free phone is (866) 325-7546. For more information, please visit [www.skinauthority.com](http://www.skinauthority.com).

[more](#)

#### **ABOUT IT'S ALL ABOUT THE GIRL**

It's All About The Girl, located in Point Loma's Liberty Station, is the perfect place for girls age 4–16 to host the party of their dreams. Girls choose from several themes and It's All About The Girl takes care of the rest. Fancy hairdos, nail polish, karaoke, and arts & crafts are all part of the fun. There is also a large retail store or girls can shop online. Call 619 222 GIRL (4475) or visit at 2445 Truxtun Road, Suite 201, San Diego, California 92106 . Visit <http://store.itsallaboutthegirl.com>).

#### **ABOUT THE NEW CHILDREN'S MUSEUM**

The New Children's Museum is a dynamic new model of a museum that celebrates children and the visual arts. A non-profit institution funded by memberships and community support, the Museum empowers children to think, play and create with participatory exhibitions, hands-on studio opportunities, and in-depth classroom experiences.

The Museum has recently opened its beautiful new home, a state-of-the-art facility in downtown's Marina district. Designed by San Diego architect Rob Wellington Quigley, the environmentally sustainable building is one of the first "green" museums in California. To learn more or become a Museum member, visit [www.thinkplaycreate.org](http://www.thinkplaycreate.org).

#### **The New Children's Museum**

200 West Island Avenue  
Downtown San Diego  
619 233 8792  
[www.thinkplaycreate.org](http://www.thinkplaycreate.org)

*New fall hours, beginning September 15th. Check our website for details.*

Adults and children: \$10

Children under one year: FREE

NCM Members FREE (family membership begins at \$75)

Seniors (65 and above) \$5

Military (w/ID) \$5